

January 27, 2013

# AAUW NC PUBLIC POLICY 2013

To access audio of the call:

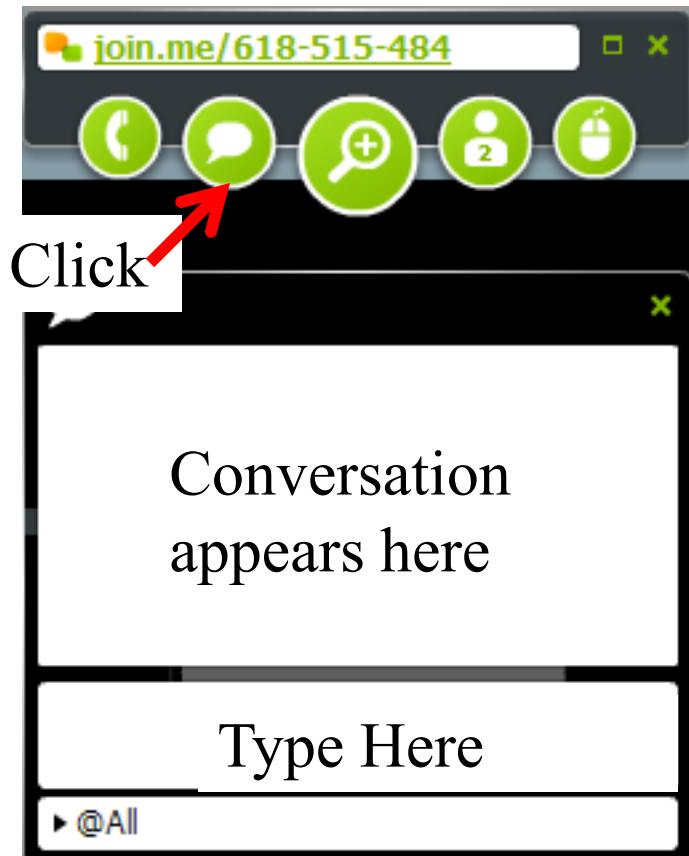
Call: +1.862.367.5900\*

Conference ID: 699704180#

Or click “Phone” icon and “join by Internet”

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# JOIN.ME TIPS



- Click the green icons to:
  - Phone – get info on joining audio conference
  - **Bubble** – start the chat function
  - Magnifying glass – zoom the screen
  - Person – see who else is in the conference

# AGENDA

- AAUW Public Policy Overview
- Review of AAUW NC 2012 Efforts
- New tools for 2013
- Moving forward



# OVERVIEW

Mary Peterson, AAUW NC President

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# DEFINITION OF PUBLIC POLICY

- Rules and laws that guide our daily lives
- Created by local, state and federal governments through laws, regulations and budgets.

# ADVOCACY IS IMPORTANT TO AAUW

- Advocacy is speaking **up and speaking out to bring about necessary change.**
- Our Public Policy advocacy becomes

AAUW's Program in Action.

# HOW DO WE ADVOCATE?

## ○ **LEARN**

- You need the correct information on the issue to

## ○ **ACT**

- on the issue **ALERTS** you receive enabling you to

## ○ **CONNECT**

- with officials who are voting on the policy.



# AAUW NC 2012 PPPP PROGRAM

Karla Atkinson

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# CONSENSUS FROM ANNUAL MEETING (MARCH 2011, HIGH POINT)

- Action on public policy is important.
- There is
  - so much information,
  - so many issues, and
  - so little time
- It is difficult to keep up with legislative activity in Raleigh and Washington.

# PROPOSAL

- If the task of overseeing/monitoring public policy were easier, would branches become more involved in public policy action?
- What approach could be taken to involve the branches and give AAUW NC a more collective voice in public policy affecting girls and women, especially on state issues?
- AAUW NC executive committee was tasked with developing an approach to meet the **GOAL OF STRENGTHENING THE COLLECTIVE VOICE OF AAUW NC.**

# PUBLIC POLICY PILOT PROJECT (PPPP) ASSUMPTIONS

1. There are branches and members interested in public policy.
2. The task of monitoring public policy must be easy for a branch/member to manage.
3. Focusing on a few specific pieces of legislation - rather than the entire gambit of women's issues - is "doable" for most branches/members..

# PUBLIC POLICY PILOT PROJECT (PPPP) ASSUMPTIONS

4. Participating branches will probably choose one legislative issue which reflects the interests and/or expertise of their members.
5. Participating branches/members will need tools as well as a clear set of expectations to participate in the PPPP.
6. Implementing a PPPP will be governed by the time frames of the sessions at the state level (long and short sessions in Raleigh) and at the federal level (short breaks)

# THE ‘PLAYERS’ IN PUBLIC POLICY PILOT PROJECT (PPPP) – 1 OF 3

## BRANCH PRESIDENTS

- advocate for the project to be adopted in their branch
- officially commit the branch to being part of PPPP by selecting an issue for which they would commit to monitoring
- recruit branch members who would like to be involved in PPPP

# THE ‘PLAYERS’ IN PUBLIC POLICY PILOT PROJECT (PPPP) – 2 OF 3

## MONITORS

- branch members who would take responsibility for monitoring/overseeing their issue
- branch members who would take responsibility for alerting AAUW NC members who were committed to taking action on legislative action that impacted girls and women
- branches would identify **SENDERS**

# THE ‘PLAYERS’ IN PUBLIC POLICY PILOT PROJECT (PPPP) – 3 OF 3

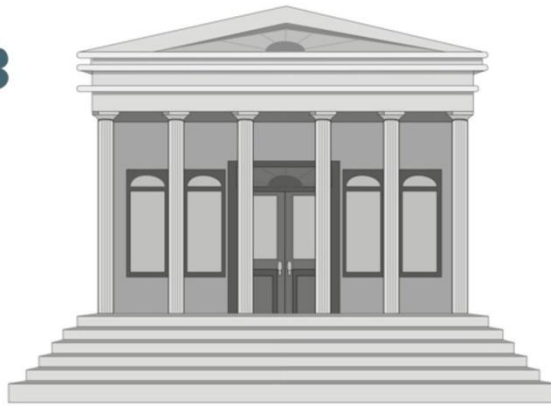
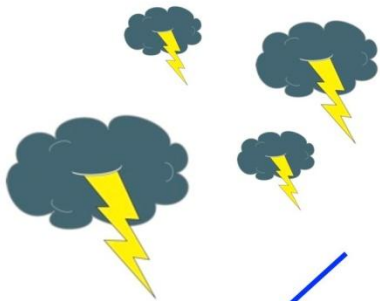
## ACTION “PLAYERS”

- branches would identify branch members who were committed to taking action on issues impacting girls and women
- Branches would identify **RECEIVERS**

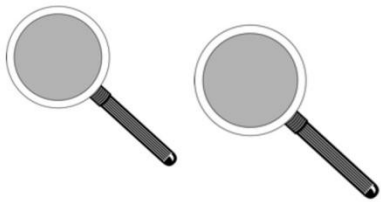
# KEY DATES

- The Public Policy Pilot Program (PPPP) was introduced to all aauw nc members as the lead article in the summer 2011 Tar Heel News.
- The Public Policy Pilot Program (PPPP) was introduced to branch presidents (or branch representatives) in three area meetings across the state in fall of 2011.





Raleigh Legislature



## SENDERS

12 branches/24 members



## RECEIVERS

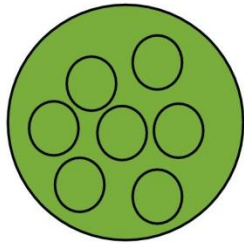
72 members



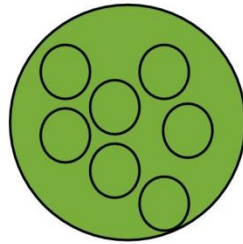
**ALERT! ALERT!**

PUBLIC POLICY PILOT PROJECT

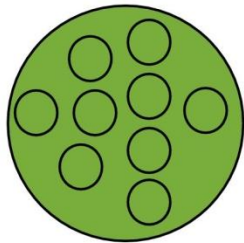
# THE PROCESS



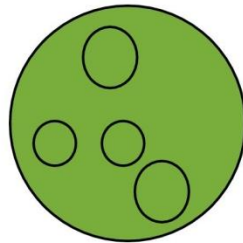
Educational Opportunities



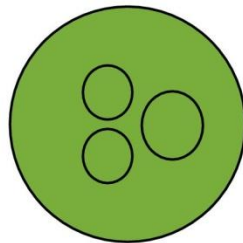
Economic Security



Civil Rights



Health Care



Civic Participation & Equality

PUBLIC POLICY PILOT PROJECT  
**ISSUES & TOOLS**

5 broad issues 31 sub issues

- Issues
  - 5 broad areas
  - 31 specific issues
- Tools – State
  - [ncga.state.nc.us](http://ncga.state.nc.us)
  - 8 sites of agencies/advocacy groups
  - Lobbyist’s reports
- Tools – Federal
  - 14 organizations supplementing
  - [aauw.org/advocacy](http://aauw.org/advocacy)
- See PPPP intro doc in [aauwnc.org](http://aauwnc.org) Member Center

# PPPP EVALUATION AND OBSERVATIONS

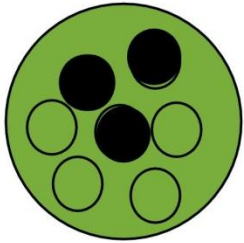
## INTRODUCTION OF THE PROJECT TO BRANCHES/FALL 2011

- Good representation of the branches
- Good discussion on the merits of project
- Good set of complementary materials to introduce the project (roles, assumptions, timelines, etc.)
- Good response from those branches present

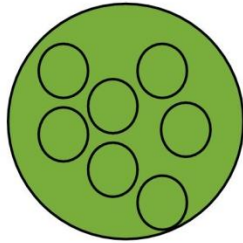
# PPPP EVALUATION AND OBSERVATIONS

## FEEDBACK FROM BRANCH PRESIDENTS AT ANNUAL MEETING IN BURLINGTON 2012

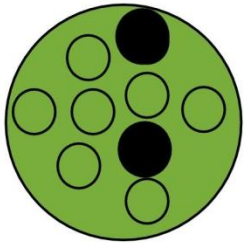
- branches have more ownership now in AAUW through PPPP
- AAUW NC is more focused and less distracted on state business
- communication between the branches and AAUW NC has improved
- branches feel more connected to each other through PPPP
- branches participating in PPPP now have a small group focus on a project



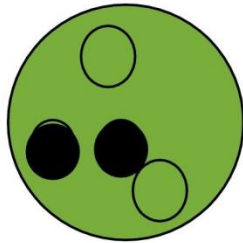
Educational Opportunities



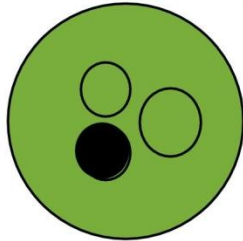
Economic Security



Civil Rights



Health Care



Civic Participation & Equality



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ACTION ALERTS SENT FROM  
JANUARY 2012 - MARCH 2012

PUBLIC POLICY PILOT PROJECT  
**ISSUES & TOOLS**

5 broad issues 31 sub issues

# PPPP EVALUATION AND OBSERVATIONS/OUTCOMES

- a majority of branches (12) agreed to participate in PPPP
- all major issue areas were covered in the branch selections
- four major issue areas had at least one alert (education funding, violence against women (2), voting, access to reproductive health care (2), bullying, education privatization)
- Some branches are more practiced than others in monitoring and taking action on public policy issues

# PPPP EVALUATION AND OBSERVATIONS/OUTCOMES

- Difficulty translating information from the area meetings to the branch level/confusion in some of the roles
- Lack of attention to materials/samples to use alerts to receivers
- Overreach on the number of issues to be addressed
- Perhaps an overload of resources for senders to monitor
- Lack of immediate follow-up with branches



# NEW TOOLS FOR 2013

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Nancy Shoemaker



# WHAT'S NEW FOR 2013?

- Long session of the NC General Assembly
  - Much more activity, some starting next week
- NC NOW lobbyist is changing
  - They want to involve AAUW members
  - They will have “boots on the ground” on Jones St.
- AAUW is providing CQ StateTrack
  - Automated search of NCGA website for legislative changes
  - Available by email and for posting on web site(s)
  - Tool for our use, and helpful to our allies

# MORE ON CQ STATETRACK

- CQ – Congressional Quarterly
  - System similar to one that is in use at federal level
  - Provided to all states as an AAUW member benefit
- Will start when Legislature convenes on Jan. 30
- [List of bills from 2011-2012 session](#)
  - 332 bills related to keywords defined by AAUW
  - Info on 5 of 10 priorities on our 2011 list
  - AAUW NC may update list of keywords
- Samples of reports from other states

## SAMPLE FROM ILLINOIS

- Number: **IL HB 5825** - Updated (Status 12/07/2012)
- Sponsor: Linda Chapa LaVia
- Title: [SCH CD-HOME HOSPITAL GRANTS](#)
- Abstract: Amends the School Code to provide that, except for those children qualifying under the Article of the Code concerning children with disabilities, school districts shall be eligible to receive reimbursement for all children requiring home or hospital instruction at not more than \$1,000 annually per child or \$9,000 (instead of \$8,000) per teacher, whichever is less.
- Status: [House Sent to the Governor - 12/06/2012](#)

# SAMPLE FROM MICHIGAN

- Number: **MI SB 1360** - Updated (Status 12/07/2012)
- Sponsor: Roger Kahn
- Title: Retirement; public school employees; deadline to elect pension contribution limits; extend. Amends secs. 8, 59, 84b & 91a of 1980 PA 300
- Abstract: To amend 1980 PA 300, entitled "The public school employees retirement act of 1979," by amending sections 8, 59, 84b, and 91a (MCL 38.1308, 38.1359, 38.1384b, and 38.1391a), section 8 as amended and sections 59, 84b, and 91a as added by 2012 PA 300.
- Status: ORDERED ENROLLED - 12/06/2012

# WHAT IT MIGHT LOOK LIKE IN NC (FROM 2011-12 DATA)

- Number: **NC H 134**
- Sponsor: McElraft
- Title: [Comm. Colleges/Opt Out of Fed'l Loan Prog-2.](#)
- Abstract: AN ACT To provide that certain North Carolina community colleges may Opt Out of participation in the William D. Ford Federal Direct Loan Program.
- Status: Ch. SL 2011-178 - 06/18/2011

# NO SILVER BULLET

- CQ StateTrack is a tool, not a solution
- Reports will need careful, informed review
  - All tools from 2012 will still apply
- Second phase of project will include “write your legislator” functionality
  - Expect to see that in the next fiscal year for 2014 session
  - Would change our pp-alerts and add tracking on how many members actually take action.
  - What do we need to do in 2013 to be ready for that?

## OTHER NEWS

- Robin Davis will be the lobbyist for NC NOW



# MOVING FORWARD

Mary Peterson

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# REVIEW GOALS/STRATEGIES

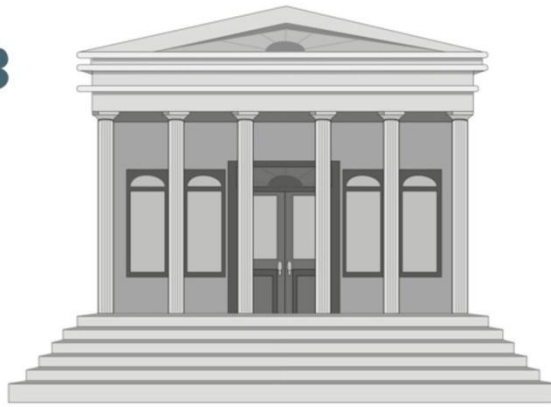
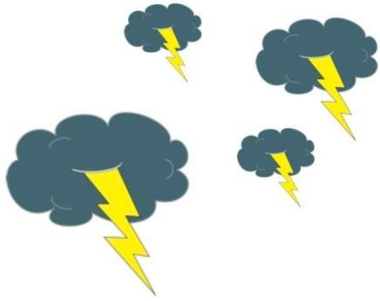
- Strengthen the collective voice of AAUW NC

By

- Sharing resources so branch members can leverage the work of members in other branches

Which will also

- Strengthen connections between branches and strengthen AAUW NC



Raleigh Legislature

**REFINE**  
SENDERS  
12 branches/24 members

**RECEIVERS**  
72 members

**REFINE**  
ALERT! ALERT!

PUBLIC POLICY PILOT PROJECT

# THE PROCESS

# RECOMMENDATIONS: TIGHTEN THE PROCESS

- Reduce the number of issues that are monitored
  - 33 was too many
- Strengthen the day-to-day leadership of the program
  - Designate a \*few\* people responsible for ensuring the program is meeting its goals
  - Call this the “PP leadership team

# RECOMMENDATIONS: REFINE THE RESOURCES

- Share more public policy information on [aauwnc.org](http://aauwnc.org) and branch websites
  - Anyone can read PP-Alerts via the web
  - New CQ StateTrack will have a “web display option”
- Develop sample alerts for consistency and brevity

# WHAT CHANGES ON OUR TWO E-MAIL LISTS

- pp-info - general information on many issues
  - Will get email from new CQ StateTrack system
  - May receive some notices from branch PP chairs
  - Any member may subscribe without requirement to be a “sender” if they want to get all information.
- pp-alerts - specific information needed to contact legislators on priority issues
  - Messages will be brief and to the point
  - Leadership team will be responsible for deciding who posts on what

# WHAT TO TELL OTHER MEMBERS

- See links on [aauwnc.org](http://aauwnc.org) to subscribe to pp-info and pp-alerts
- Those willing to write concise alert messages for the benefit of all AAUW NC members should contact the new PPPP leadership team to volunteer
- Branch public policy summaries/messages will be welcome on the pp-info list -- consider adding [pp-info@aauwnc.org](mailto:pp-info@aauwnc.org) to the distribution list.

## WHAT'S NEXT?

- Branch presidents will get email about these changes and will be asked to inform their members, especially public policy committees.
- Subscribers to pp-info and pp-alerts will get email about the changes.
- Information will be sent out via email and in the next Tar Heel News to explain these changes to all the members.
- **GOAL:** more members engaged in advocacy on AAUW issues in North Carolina

# QUESTIONS?

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