

AAUW NC Board Meeting Minutes

MINUTES: Friday, November 3, 2017 at 2:30 pm

Location: Community Foundation of Greater Greensboro, NC

Members Present: Cheryl Wheaton and Jane Terwillegar, Co-Presidents, Denny McGuire, Advocacy Co-Chair; Laura Garmendia, Advocacy Co-Chair; Diane Schneider, Branch Advocate; Nancy Shoemaker, Communications Chair; Kathy Pearre, Annual Meeting Coordinator; Debra Richardson- Secretary

Excused: Peg Holmes and JoAnn Hall

<i>SUBJECT</i>	<i>Discussions/Decisions</i>
Welcome/Introductions	Meeting called to order at 2:20pm-President Cherrie Wheaton opened with introductions
Treasurer Report	<ul style="list-style-type: none"> • [see Treasurer report] • The board decided that the fee will be matched for Start Smart/Work Smart projects. • Nancy suggested that reports in the future have before and ending balance • Gaston Branch is not in IRS compliance, we have not received a response- 990 not completed • Note: We have capability to find the 990 reports for all branches-next report in January 2018.
Nominating Committee:	<ul style="list-style-type: none"> • 2 positions open next year, VP Membership & Treasurer- 2 yr terms • 796 paid members- down from last year • Increase in student affiliates -260 • Cherrie suggested that the board look at qualified branch members to fill the vacant positions and give recommendations to Diane • Denny suggested the membership chair from Asheville or Henderson to fill one of the open positions
Update on the 5 Regional Plan:	<ul style="list-style-type: none"> • All 5 regions received a visit from the co-presidents to discuss Work Smart/Start Smart Workshops. • Hendersonville will be hosting a Work Smart • Cherrie met with Mary Stover/NC Council for Women and Youth Involvement who is interested in information about Work Smart [Understood that AAUW NC will pay for License fees-Branch for program/apply for mini grant from advocacy project-Deadline 12/15] • The committee discussed locations to host Work Smart -free of charge and collaborating with local organizations ie: Commission on the Status of Women
Communication Plan:	<ul style="list-style-type: none"> • Biggest challenge- having so much information to deliver-lots of people to reach and how to deliver it. • Jane referred to "On-line Inventory of State Branch sheet" Bottomline: We need to make a better effort at marketing and helping other branches.

Financials

- The committee discussed how State has capability to pull data from Branch sites and how the board should review with Branch leadership our availability to work with them, want to know the who/what/where of the branches, their challenges and mention how they can be a part of the State website.
- Question, can State assist branches to pay for websites etc? [refer to Integrated Communication Plan]
- The committee discussed distributing a survey to the branches.
- Cherrie mentioned there are several people interested in working to improve the flow of information from branches to State.

See handout of Communication Committee Set Up

Ann Shipley National Fund-last donation 2016. No further funds will be donated to this fund.

- The committee VOTED State funds will go to state projects not to National - unanimous
- Need: 3 reviewers to develop an update to the policy regarding finances and budget.
- Oversight- National suggest hiring a CPA. The board agreed we are still small-not necessary at this time.
- Question: should State funds be used to reimburse Branch members that attend national convention? Laura suggested fundraising to assist branch members. Denny suggested policy change indicating it is not automatic but suggested set aside \$500- to assist those in need. Nancy states it is appropriate to support members to attend national convention especially if never attended. Cherrie stated money should go toward State programs vs money to support National convention. JoAnn, Laura and Kathy will review and update the financial policies.
- Note: NC has not given money to members but does pay for Branch president to attend convention.

Annual Meeting Plans

- The Annual Meeting will be held on March 23 – 24, 2018 in Winston-Salem in Hawthorne Inn. The committee discussed how to make this meeting different and make it a meeting members will attend. Suggestions: no national speaker, breakouts of interest, use ideas from survey, get younger women involved and to join. Possible Agenda: 2 morning/2 afternoon breakouts, ERA- 2-minute activist, Branch finances, Branding your branch. [Title IX, Reproductive Justice]
- The committee brainstormed that the Annual meeting should be fun, offer beneficial information.
- Jane suggested all Board members forward ideas-survey will be forwarded within next few weeks.
- Nancy suggested – show a movie after Friday session. Suggestion: Equal Means Equal, Chaos Abortion in 2 Cities.

<p>Juvenile Literature Award</p> <p>Adjournment</p> <hr/>	<ul style="list-style-type: none">• Kathy MOTIONED to spend \$100- to reserve the Hawthorne Learning Center WS - VOTE unanimous• Student scholarships will be awarded-registration waved but they must pay for their own lunch.• To DO: Transportation to pick up speaker, proclamation from the Mayor, hospitality suite for Friday. Determine if we will offer early bird registration/on- site registration for additional charge. <ul style="list-style-type: none">• Cherrie will meet with Ali Standish the 2017 Young People's Literature Award winner. Ali wrote "The Ethan I was Before."• Books will be purchased for each branch and additional books will be sold at Annual Convention.• Laura volunteered to assist with setting up book signing. Kathy will get WS branch members to assist. <ul style="list-style-type: none">• Laura motioned to adjourn-seconded by Diane. Meeting adjourned at 4:34 pm.
	Minutes submitted by DL Richardson

