

AAUW NC Fall 2015 – November 3 and November 12 Webinars

1. Information from the 2015 AAUW Convention

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Introduction

Several of us, including board members, had the opportunity to attend the 2015 convention in San Diego. The board decided that we would like to share convention resources with you and use this webinar platform.

Those who helped prepare this information:

- Jean D’Addario and Sandra McLaurin, AAUW NC Co-Presidents
- Ellen Garbarino, AAUW NC STEM Chair
- Denny McGuire, AAUW NC Public Policy Chair
- Nancy Shoemaker, AAUW NC Web manager

All but Sandra attended the 2015 AAUW Convention. Others from NC who attended the convention in San Diego and may be able to share their insights, particularly if they are members of your branch:

- Sandy Bernard
- Everlena Diggs
- Millie Hoffler-Foushee
- Dave Kirkwood
- Mary Fran Schickedantz
- Diane Schneider
- Cherrie Wheaton

What does this section cover?

- Overview of Convention resources
- Workshops you can use
 - Programs, Passion, People – engage your branch
 - Title IX – how Wilmington reused material
 - STEM – how Ellen Garbarino reused various resources
 - Check out the others that jump out at you
- Example of Program-In-A-Box
- Public Policy Updates – national and state use of the 2-Minute Activist
- Using the AAUW NC web site for contact information

Why are we doing this? What are the goals? Helping the branches by

- Enhancing branch meetings that are “speaker” oriented
- Providing rich resources for your members to present programs (and for)

- Focusing on programs that are mission based

We also wanted to...

- encourage members to use our state and local websites
- encourage our members to use the Two Minute Activist

So today, we want to navigate through some of these various resources as we look at the AAUW website.

Navigating convention.aauw.org

Getting Started

From www.aauw.org choose the Convention tab at the top

Then select the [2015 AAUW National Convention Resources and Materials](#)

AAUW has gathered the presentations, worksheets, and other materials from the workshops to help you learn and pass on the resources you find:

- Plenary Sessions, Speakers, Special Events, and Workshops
- Note the Panel, Speakers (Bailey and Lhamon), Special Events
- Under President's Workshop, note the Jeopardy Game)

There are hundreds of additional materials online that are updated year-round to help you; check out the resource section of the AAUW website, www.aauw.org/resources/ to learn more.

Here are three examples of Mission Based Programs using AAUW Resources:

1. Programs, Passion, People: How to Recruit New Members

(Find that Workshop in the list for Session 1 and click the "+" to open the related resources

Read the summary of speakers and session overview.

See the links to the session materials. The [Elevator Pitch Worksheet](#), (link will download a Word doc) in particular, can be easily used at a branch or board meeting.

2. Title IX: Know the Score in Your Community

(Find that Workshop in the list for Session 1 and click the "+" to open the related resources

The workshop materials have not yet been posted, but there are links to several related resources. Jean was able to get the PowerPoint for the workshop directly from the speaker, Mollie Lam. (If you see another workshop of interest and information is missing, check with connect@aauw.org to see if the missing pieces are available).

The AAUW "inspired" Title IX Coordinator Contact Directory is not yet available.

Model Program used by Wilmington Branch using resources from Convention

Introduction (from Title IX Quick Facts) and Power Point slides from Mollie Lamm's Workshop Presentation (15 min.)

Video segment of Convention Plenary Speaker, Catherine Lhamon, Assistant Secretary for Civil Rights, U.S. Department of Education with introduction by Lisa Maatz, AAUW Vice President of Government Relations. (12 min.) From 5 minutes in to 17 min. through the speech.

Introduced guests (note, not speakers) Deputy Superintendent of County Schools and Community College, Dean of Students to react to the speech and talk about their role as Title IX Officers.

Hand Outs included AAUW Title IX Fact Sheet, AAUW FAQ, and Resource Sheet.

Gave Title IX updated resources from OCR to both guests with promise to provide additional copies to school libraries.

Title IX Coordinators updated resources from OCR:

- Dear Colleague Letter
- Letter to Title IX Coordinators
- Title IX Resource Guide
- Find all at <http://www.aauw.org/2015/04/24/title-ix-coordinator-resources/>

3. Get Excited About STEM (Science, Technology, Engineering, Mathematics)

This workshop prepared by AAUW NC STEM Chair Ellen Garbarino:

AAUW STEM Resource People

National:

- Mary Fox, Committee Chair, Tech Savvy;
- Ana Kay Yaghoubian, AAUW STEM Manager,
- Dot McLane, AAUW STEM Task Force Chair

North Carolina:

- Ellen Garbarino, AAUW NC STEM Contact
- Greensboro Branch, Tech Savvy Grant

Goals

- To personalize STEM for branch members
- To increase interest in funding STEM programming on the local and state level.
- To increase participation by members in branch sponsored STEM events.

Steps:

- Utilize research done by headquarters staff—AAUW Resources and distribute.
 - From www.aauw.org use search in the upper right for STEM
- Invite a grant or fellowship recipient in a STEM field to speak at a regular branch meeting. Increase the impact by inviting members of neighboring branches to attend.
 - [Database of fellows at www.aauw.org](#)
 - [Contact info for NC fellows](#) (members-only, see below)
 - [How to invite a fellow or grantee to your branch](#)
- Check with your local schools, colleges, and Girl Scout Troops to see if they are working on any STEM Projects and invite them to come share and/or demonstrate.

2. Public Policy Update: Two Minute Activist

Denny McGuire, jmcguire11@nc.rr.com

AAUW has an on-line advocacy program that allows members to engage as “Two Minute Activists” on a range of issues.

For years, the effort was focused on federal legislation but now its use has been extended to the state level. (and in some states, down to the local government level)

The Board has approved sending email blasts to our members on several issues in the past year.

There is a catch—in order to receive the requests for action, even at the state level, you **must sign up** for the AAUW Action Network.

To sign up for AAUW Action Alerts, go to www.aauw.org

In the search box at the upper right hand part of the screen, type in “Action Alerts”

The first item that comes up is a screen that says “Take Action” and under it you will see “Become a Two-Minute Activist”

Receive urgent e-mail notices to contact your members of Congress right in your inbox. Join the AAUW Action Network today! Enter your email address in the sign up box.

Even though the description says Member of Congress, you must be signed up for the National Alerts to receive the North Carolina Legislative updates.

The first time you get an alert notice, the system may ask for your zip code. This is so the email address can be linked to the correct members of Congress and/or NC Senate or House of Representatives. Once you have used the system, it will ask you to confirm your email and then it will know how to route your comments.

3. More website resources: Programs in a Box

Sandra McLaurin, scmclaurin@ec.rr.com

AAUW's online Programs in a Box (PIABs) offer members ideas and instructions for mission-based activities. Each Program in a Box outlines the "what, why, and how" to implement a program. Programs in a Box reflect a wide range of AAUW activities that empower women and girls, and more PIABs are on the way. Have an idea to share? E-mail program@aauw.org to find out how PIABs are selected. **Make sure your events are accessible for people with disabilities with this step-by-step guide: [Planning Accessible Events](#)**

To find the Programs in a Box

- From www.aauw.org, click "Resources" at the very top or go directly to <http://www.aauw.org/resources/>
- From there select "Programs in a Box" from the list of types of resources

Select an area of interest

You can select an area of interest by clicking on one of the areas in "Filter by Tags"

Filter by Tags: Archives | Branch/State Support | Campus Outreach | Community Outreach | Curriculum Development | Fundraising | Leadership Development | Legal Advocacy | Marketing | Recruitment and Retention

As an example for the webinar, we selected Community Outreach and then selected the teentech™ Program in a Box: <http://www.aauw.org/resource/teentech-program-in-a-box/> and explored the wealth of resources related to that program.

4. Using the AAUW NC website

Nancy Shoemaker, nancy.e.shoemaker@gmail.com

The website is a resource for the public when they want to contact AAUW NC officers, branches, or college/university partners. Click "Contacts" from the www.aauwnc.org top menu and find

- State officers
- Branch presidents and membership vps
- Campus contacts (under revision)

It is also a resource for members who may login to the Member Center (contact your branch president for login credentials or write info@aauwnc.org) to find:

- Branch officers
- Current fellows

Finally, it has information you can use to make sure you are connected to AAUW NC updates. See the lower right of www.aauwnc.org for links to subscribe to

- Action Alert (see above) and PP-Info
- Wake County list (open to public; if other areas want such a list contact Nancy)
- Facebook e-newsletter (We may start sending these to all branch officers. If that's not a good idea, contact Nancy)

Q & A

Other Possible Programs using AAUW Resources:

- The Power of One
- Collaboration+Great Programs=Diverse and Inclusive Branches!
- Being Nonpartisan in a Red, Blue, and Purple World
- Websites and Facebook and Twitter, Oh My!

We hope we have shown you some useful resources, ways to design and create mission based programs, and most of all the importance of utilizing the available Web resources at AAUW.org and AAUWNC.org.