

# Tar Heel News

American Association of University Women of North Carolina

Promoting equity for all women and girls, lifelong education, and positive societal change

Fall 2006 | Vol. 52, No. 4

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Introducing our new look! Let us know what you think! E-mail [marty@penstrokes.com](mailto:marty@penstrokes.com) and type 'THN feedback' in the subject line!

[www.aauwnc.org](http://www.aauwnc.org)  
866-525-2155 phone/fax

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

## New ideas abound at leadership meeting

Marty Folsom  
AAUW NC Communication Leader

The new is in! New officers and team leaders, new structure, new ideas, new enthusiasm – all for the purpose of furthering the mission of the American Association of University Women (AAUW) in North Carolina.

Twenty-seven women from 14 branches participated in the first gathering of leaders to utilize the new AAUW NC structure, which creates teams, requires fewer board members and encourages broader participation by branch members.

It also allows branch presidents who are unable to attend a state leadership meeting to appoint a proxy to assure representation.

### Four-year process

It didn't happen overnight. Over the past four years, ReConnection teams addressed six goals in order to streamline the state organization. The new structure created teams, to allow the state to better focus on goals. Read about the teams and their goals on pages 4-7.

### "It's fun!"

Participants at the July 15 meeting, hosted by the Sandhills/Southern Pines Branch, quickly came to a consensus about the new structure: "It's fun!"

Instead of trudging through many reports, participants broke up into six groups, which reflect the new structure, to define their goals.

The discussions were followed with team reports, some of which resulted in written motions. However, rather than voting on motions as they were read, secretary Karla Atkinson collected them. When the reports were completed, all of the motions were presented,



AAUW NC leaders gathered at Southern Pines for the 2006 summer leadership meeting. From left: Joanne Hill, past president; Judy Atkinson, program vice-president; Nancy Shoemaker, president; Barbara White, membership vice-president; Karla Atkinson, secretary; Millie Hoffer-Foushee, treasurer.

discussed, and voted upon in quick succession.

The day moved fast and generated positive energy, along with the new ideas and comprehensive input for planning administration, advocacy, communication, fundraising, events and membership strategies.

Special thanks to Sandhills/Southern Pines Branch for great hospitality and a delicious lunch. Lois McCarthy is president. A photo of those attending is on page 12.

The next meeting is in Statesville, Oct. 20-21. All AAUW leaders and members are invited. (page 5)

### Two Great Events in Three Days

## Come to NC Women's Conference, AAUW NC Fall Leadership Conference in October

AAUW NC is partnering with other organizations for the NC Women's Conference, Oct. 19, in Charlotte.

Viewed as a way to reinforce the AAUW mission of promoting lifelong education for women and girls, as well as visibility for our organization, Barbara White, AAUW NC membership vice-president challenges each branch to send at least one member – more is better.

White is also coordinating efforts for an AAUW NC exhibit.

At least 1,500 women are expected to participate in this conference, organized by extraordinary women.

Come hear keynote speakers

Madame President Ellen Johnson Sirleaf, president of Liberia and Kathy Mattea, Grammy-winning musical artist (page 3).

At least 65 notable speakers and panelists will populate this event, presented by Wachovia, sponsored by prestigious corporations and partnered by women's organizations from across the state. It includes time to network with other women and enjoy the exposition.

Members are also encouraged to attend the AAUW NC leadership conference, Oct. 20-21. Statesville Branch has arranged lodging for Wednesday-Friday nights (page 5).



## President's Message

Nancy Shoemaker  
AAUW NC

### Open the Gates!

We've got a new theme for AAUW NC for 2006-2008: 'Open the Gates!'

Please incorporate this in planning your branch programs and projects. It embodies a challenge from AAUW NC:

- To remove barriers to equity for all women and girls.
- to improve access to education as the gateway to women's economic security.
- To embrace change – open the gates that hold us back.

The theme encourages action! We join AAUW because we believe in the mission. Our dues support the work of the national staff and our contributions support research into issues of equity. But it is our action, individual projects across the state, that will make the most difference for the women and girls (and men and boys!) of North Carolina. Besides, as we work on projects, we develop the friendships that are such a key benefit of AAUW membership.

I'm looking forward to learning more about the activities of all the branches. Please do give me a call to set up a visit, and know that I'll be just as glad to be an 'unskilled laborer' in one of your projects as to give a talk at one of your branch meetings!

### New Structure and SMART Goals

The July meeting in Southern Pines introduced the new AAUW NC structure with teams focused on Administration, Advocacy, Communications, Events/Programming, Fundraising, and Membership/Leadership Development. On page 10, you'll see the names of those who have signed up for the different teams. Please know there's plenty of room for more folks to join us – and jobs from small to large, so something should 'fit' the contribution you'd like to make. Call me if you want to hear more!

We are still working on the strategic goals we identified last year:

- Expand/build coalitions.
- Improve visibility.
- Diverse intergenerational membership/ Outreach.
- Increase flexibility/streamline structure – each team is challenged to document its own **SMART** goals to advance the mission or build our capacity to make a difference.

### What's a SMART goal?

**Specific** –

what, exactly, are we planning to do?

**Measurable** –

how will we know whether we've done it?

**Assigned to someone** –

who's in charge?

**Realistic** –

let's not set ourselves up for failure; small steps are fine!

**Time sensitive** –

be sure the plan has an appropriate end date.

During the year, e-mail, phone, and in-person discussions will keep the groups in synch. The team leaders and the executive committee – with a liaison to each team – will report back to you on the progress. For more information, see [www.aauwnc.org](http://www.aauwnc.org), in particular – [www.aauwnc.org/06-07/Summer](http://www.aauwnc.org/06-07/Summer) and [www.aauwnc.org/newstructure](http://www.aauwnc.org/newstructure).

### Support the branches... Support each other!

The new structure is just a means so the AAUW NC volunteers can better support the branches

– and support each other when "life happens." I'd like to thank all those who took over for me on July 15 when I had to miss the state leadership meeting. Many of us have stories of how other members have provided support through the years – in AAUW and 'real life.' The bonds we form make our organization stronger. Celebrate those along with your programmatic accomplishments!

### 2007 Elections

The Nominating Committee will recommend candidates for president-elect, treasurer, and program vice-president. Interested? Know of a good candidate? Contact the committee ([page 10](#)).

### Directory Updates

For updates to this information and a complete directory of branch/state leaders see <http://members.aauwnc.org>. Any branch officer who does not want to be listed in the password-protected directory should call 866-525-2155 or contact Nancy Shoemaker ([page 10](#)).



### Musings on the current state of AAUW in North Carolina

By Elizabeth J. Laney  
AAUW NC Past-President

We talk a lot about members: keeping them and needing new ones. AAUW members are intelligent and well-educated. However, I think the hand we forget is the new visitor, the new member, or the quiet member. We are buzzing about, hurriedly arranging for the next event.

Then we have the question of the young member, which every organization wants. However, sometimes we want to continue operating in the same old way and we want the young new members to do as we direct!! We want new and different ideas and we want creative thinking. However, it is difficult for old and experienced members to let others create different ways of doing.

North Carolina has a beacon of light!! President Nancy Shoemaker is leading AAUW NC into a new and different structure for the state organization, with teams, rather than committees. Members are grouped into teams according to tasks. The team leaders take a great deal of responsibility in coordinating state activities. The state president is depending on the teams to carry out projects.

The new High Country Branch is organizing with a structure similar to that which is being implemented in AAUW NC. It will have a few officers, who will lead teams in carrying out the projects of the branch. It will be interesting to observe if this new structure is more effective than the traditional organizational structure.

*Editor's Note: Elizabeth 'Lib' Laney was AAUW NC president in 1992-1994. A life member and affiliate of Raleigh/Wake Co. Branch, she helped organize the High Country Branch in Boone, where she is serving as its first president. Lib has a bachelor of arts degree from the Woman's College of the University of North Carolina and a master's of library science from UNC-Chapel Hill.*

*At age 83, she regularly travels across the state, and is known to make treks to other countries. Romania and England were destinations of her recent journeys. She has lived from North Carolina's coast to the mountains, as well as in South Carolina and Lima, Peru. Her sister, Frances Jordan Wagner Cope, who invited Lib to join AAUW in 1968, is a Raleigh/Wake Co. Branch member.*

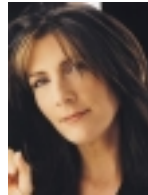
The North Carolina Conference for  
**women**  
 presented by WACHOVIA

October 19, 2006  
 Charlotte Convention Center

Whether professionals in the workplace, caretakers, lobbyists, philanthropists or civic leaders, women across the globe are building a stronger social and economic future for themselves, their families, and our world. Join 1,500 women from across North Carolina, including corporate representatives, community leaders, entrepreneurs, mothers, and other women for a high-impact day rich in content. Network with peers. Become informed on issues of value to today's women. At day's end, walk away enlightened, challenged, and empowered to make a difference in your life, your community, and in your world.



**Madame President Ellen Johnson Sirleaf**  
 President of Liberia – opening keynote



**Kathy Mattea**  
 Grammy Winning Musical Artist  
 Luncheon entertainment and keynote

**Seven Tracks** Seven celebrated, dynamic women, shown at right, lead tracks with sessions designed to solicit and encourage spirited dialogue and discussions.

**Closing Panel** Sheri Lynch, Nationally-Syndicated Radio Host, '107.9 the Link' – Moderator  
 Dr. Musimbi Kanyoro, General Secretary, World YWCA  
 Marie Wilson, Founder & President, The White House Project  
 Lynne Twist, Global Activist & Author

In total, more than 65 notable speakers and panelists will populate 21 breakout sessions to spark dialogue on important issues.

**Your Voice** Throughout the day, voting sessions will be held in which those attending answer a series of questions related to the issues presented. This unique and critical element offers a platform for participants to let their voices be heard on global issues that affect them. Each person will have a keypad to submit a response. Results will be announced following the afternoon keynote speaker.

**Cost** \$100/person early bird by Aug. 31; \$125 – Aug. 16 and later. Deadline – Sept. 22. Mail your registration (name, address, phone, e-mail address, track choice and check made out to the 'NC Women's Conference') to NCWC, Tribble Creative Group, 129 West Trade Street, Suite 202, Charlotte NC 28202 or register at <http://ncwomensconference.com/registration.cfm>

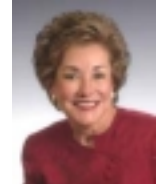
- Partnering Organizations**
- American Association of University Women of NC
  - American Indian Women, Inc.
  - BellSouth Women's Networking Alliance
  - Center for Community Action
  - Davidson College
  - GFWC of North Carolina
  - Girl Scout, Hornets' Nest Council
  - Girl Talk Foundation, Inc.
  - Girls on the Run International
  - Levine Museum of the New South
  - Mecklenburg County Medical Society - Women Physician Section
  - NC Center for Nonprofits
  - NC Coalition Against Domestic Violence Commission
  - NC Coalition Against Sexual Assault
  - NC Community Foundation - Women's Fund
  - NC Council for Women and Domestic Violence Commission
  - NC Journal for Women
  - Professional Women of Winston-Salem
  - Queen Associates, Inc.
  - The Women's Center
  - Wildacres Leadership Initiative
  - WISE, NC Technology Association Charlotte Chapter
  - WomanBusinessOwner.com
  - Women Executives - Charlotte Chapter
  - Women Presidents' Organization
  - Women's Resource Center in Alamance County
  - YWCA of the Central Carolinas

**Your World**  
 Women's social status, contributions and rights in North Carolina – good works, safety issues, diversity, education...



Dr. Johnnetta Cole

**Your Leadership**  
 The role of women as leaders – political, community, corporate; creating your legacy; developing your leadership style...



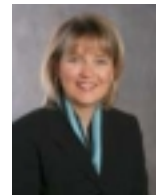
Sen. Elizabeth Dole

**Your Power**  
 Believe in yourself! Build confidence, raise your self-image and that of your daughters, find your strengths, raise healthy young women...



Mia Hamm

**Your Money**  
 Finance: Philanthropy, planning for retirement, wealth management, estate law, budgeting – financial literacy, planning for your child's education



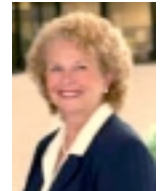
Shannon McFaden

**Your Dreams**  
 Personal and professional development: Finding your dreams, marketing and presenting yourself, working to change the world...



Lt. Gov. Beverly Perdue

**Your Career**  
 Professional growth: Entrepreneurship – small business success, women's negotiation and communication skills; identifying your life's work...



Dr. Ruth Shaw

**Your Well-Being**  
 Prevention, major health issues, affect of stress on health, work/life balance, accessibility and rising cost of healthcare, therapeutic arts...



Gwynn Swinson

7 a.m.-5:45 p.m. beginning with continental breakfast  
<http://ncwomensconference.com> has complete details





**New Bern contingent on Advocacy Day at the Legislature Building in Raleigh.** From left: Jean Cochran, Elizabeth Eisele, Eleanor Govesky, and Mary Peterson. Cochran is a prospective member. The others are members of the Twin Rivers branch. After attending the NCWU press conference, the group talked with Senator Pete Bland and Representative Alice Underhill, who are our legislators. They had lunch with Underhill, a Twin Rivers Branch member, in the Legislative Building cafeteria.

## membership

### 'M-Team' leaps out of the box

By Barbara White, AAUW NC Membership Vice-President, with Queen Thompson and Sheila Bassoppo-Moyo  
Plans for AAUW NC 2006-2007 membership activities were already in motion when state leaders and branch presidents gathered for the summer meeting in Southern Pines. The ideas of the membership team prove it pays to think 'out of the box.'

- AAUW NC is a partnering organization with the NC Conference for Women, October 19, in Charlotte. Branches have been encouraged to send at least one member. AAUW NC will have an exhibit.
- The formation of a public policy intern position has been implemented. Intern will receive an AAUW student affiliate membership and college credit from Meredith. AAUW NC will provide programming expenses and membership but no salary. The membership team provided the advocacy team with information regarding the intern program, to enable them to support the position and help guide the direction for the intern's activities, include utilization of 2-Minute Activist postings.
- The AAUW NC Recognition Program has been revamped for ease of participation by branches. All branches are encouraged to participate.

#### *The membership team:*

- Met with University of Phoenix representatives to discuss potential collaborations with AAUW at both state and branch (Raleigh) levels. (University of Phoenix serves non-traditional students).
- Discussed idea of a student affiliate group (SAG) in the Raleigh Area with some members of Raleigh/Wake Co. Branch, as a way to recruit college students as AAUW members and provide interaction leadership opportunities with the SAG for under-40 members of diverse groups (expand in the future to other communities with colleges/universities).
- Identify future leaders in AAUW NC. Provide mentoring and opportunities for developing leadership skills.
- Identify other opportunities for reaching potential members from under-represented groups in AAUW (age/ethnicity as starting point).
- Work with Kinston Branch to try to keep it from disbanding.
- Make contact with all C/U member institutions in North Carolina and identify areas of mutual concern for action items in the future.
- Circulate "AAUW NC Membership Diversity Score Card Project" sheets to all branches to determine NC demographics.

### 'Team Advocacy' sets goals, plans strategy for change

By Mary Peterson, AAUW NC Advocacy Team Leader

They began their work before the summer meeting and came prepared to set the wheels in motion to address issues affecting women and girls. Those present on July 15 engaged in enthusiastic discussion and are in agreement with the goals and strategies presented.

- Participants were asked to sign the petition requesting changes in the UNC Healthcare system to give greater access to healthcare and improve the healthcare given to all NC residents. This complex issue is included under healthcare on the NCWU draft agenda. Read more at <http://rtpnet.org/aauwnc/06-07/Summer/index.htm> – click on UNC hospital background and NC healthcare background.
- The AAUW NC public policy program will be presented and voted on at the Fall AAUW NC meeting. It includes an intern program for the 2007 General Assembly. The advocacy team will work closely with the intern. Barbara White, membership vice-president, announced during the meeting that the internship is set up, based at Meredith College. The intern will be under the supervision of the Meredith public policy professor and will have strong interaction with NC legislators. Expect to hear more about our intern in months to come!

#### *Other items proposed that AAUW NC:*

- Join with LWVNC and the NC Justice Center as leaders (we would include others who support this issue) in lobbying the General Assembly to provide more education money for low-wealth school districts. This issue is tied to the *Leandro* lawsuit, on which Ashley Osment led a workshop during the AAUW NC 2006 convention.
- Work with the diversity chair to promote better access to the legal system for all citizens. Your socio-economic group should not be a factor in having access to the quality of your legal representation.
- Work with the program vice-president to have a Women's Agenda Assembly as part of our Fall AAUW NC meeting. (page 5)
- Work with the NC Center for Public Policy Research and other organizations on education about the issue of aging (birth to death is the new definition of aging). Be a lead organization in supporting this report when it is submitted to the General Assembly (probably 2007). See the "blog" at <http://news.aauwnc.org> to learn more.

#### *How will you use AAUW's new Voter Turnout Manual to increase women's participation in the 2006 election?*

AAUW members have a new resource to help reach out to women and encourage them to vote: *Woman-to-Woman Voter Turnout: A Manual for Community-Based Campaigns to Mobilize Women to Vote*. It presents a step-by-step plan to maintain and grow the women's vote and maximize local civic participation - download your free copy today at [www.aauw.org/issue\\_advocacy/index.cfm](http://www.aauw.org/issue_advocacy/index.cfm)

### *Association: 'show me the money'*

AAUW's programmatic theme is 'Education as the Gateway to Women's Economic Security.' Despite women taking the lead in college degrees, the wage gap between men and women still exists. [See AP reporter Ben Feller's story in *The News and Observer* at [www.newsobserver.com/110/story/446025.html](http://www.newsobserver.com/110/story/446025.html)] Start planning pay equity activities now for the coming year. Equal Pay Day is April 24, 2007. Great ideas for year-round pay equity programming, as well as creative ideas to mark Equal Pay Day, are in AAUW's *Pay Equity Resource Kit*, on the web at [www.aauw.org/issue\\_advocacy/actionpages/payequity.cfm](http://www.aauw.org/issue_advocacy/actionpages/payequity.cfm). Lisa Maatz, AAUW director of public policy and government relations and LAF interim director, asks that branch programming and public policy chairs across the state become aware of and utilize this important theme resource.

**events**

# AAUW NC Fall Leadership Conference

Wesley Memorial United Methodist Church • Statesville

Registration Deadline: Tuesday, October 10 (lunch not guaranteed after this date)

## Business Meeting

Fri., Oct. 20 7-9 p.m.

## Leadership Conference

Sat., Oct. 21 9:30 a.m.-2 p.m.

Registration/Networking 8:30 a.m.

This year's leadership conference will have a public policy focus in the format of a Women's Agenda Assembly. It includes follow-up from the summer leadership meeting. AAUW NC business will be conducted Friday evening and at the end of the Agenda Assembly on Saturday afternoon. Branch public policy chairs and others concerned with how state public policy affects women's lives are encouraged to attend. All voices are welcome to help shape the new AAUW NC.

### The Women's Agenda Assembly on Saturday: Who should come!

- AAUW branch members who have Women's Agenda Assembly (WAA) experience.
- AAUW branch members who haven't seen a WAA, but who may consider hosting a small one this biennium.
- AAUW branch members who haven't seen one before and don't plan to host one, but want to participate and share views, particularly on education issues.

- AAUW at-large members who want to get involved with public policy.
- Members of the public who are primarily interested in WAA but who may learn more about AAUW along the way.

### Saturday afternoon:

- Discussion of next steps -- either specific advocacy efforts that came from the morning sessions and/or which branches plan to follow up with their own Assemblies and what help they need.

- Board members need to attend Saturday, to discuss and vote on the 2006-2007 AAUW NC public policy program, following the conclusion of the Agenda Assembly.

### More about the Agenda Assembly

Have you ever attended a Women's Agenda Assembly? If your answer is "no" come and learn about the process. If your answer is "yes," come and help train other AAUW members in this powerful community event.

Since 1988, advocates in North Carolina have banded together in each even year to share information on public policy issues apt to come before the next session of the General Assembly. Coordinated by North Carolina Women United (NCWU) - [www.ncwu.org](http://www.ncwu.org) - their efforts result in a 'Draft Women's Agenda,' published in late summer as an educational tool. Issue papers on up to ten topics are banded together under four general headings:

- Healthcare Access.
- Civic Participation and Equality.
- Economic Self-Sufficiency.
- Violence Against Women.

These issues are discussed at Women's Agenda Assemblies across the state. NCWU then summarizes the statewide discussions into the agenda that is presented to the General Assembly at the start of the session in the odd year.

Education is one of this year's issue papers, with emphasis on the *Leandro* Decision. The paper was compiled by Mary Peterson, a member of AAUW NC's advocacy team, who is serving on the NCWU program committee. Read more about AAUW NC's advocacy efforts on page 4.

**Location:** Wesley Memorial United Methodist Church, 825 Hartness Rd., Statesville

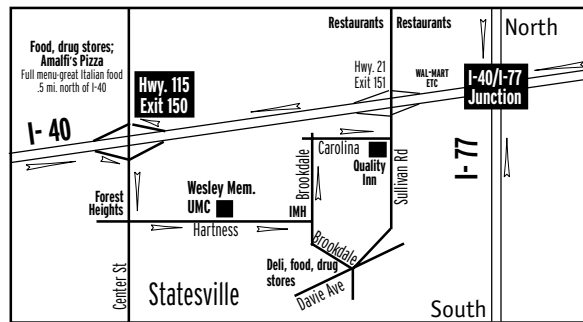
**Registration Fee and Deadline:** \$15 includes bagels/pastry, coffee/juice in the morning and lunch. Send checks payable to "AAUW Statesville" to Sue Goodwin, 358 New Salem Road, Statesville, NC 28625, by Tuesday, October 10. Her phone number is 704-872-2986.

**Lodging:** Quality Inn, 715 Sullivan Rd. - **see important note in the directions below.** Ask for AAUW block of rooms. Price \$62.99 + tax = \$72.80. Mixed/nonsmoking/smoking. Rate is good from Wed.-Sat., Oct. 18-21. 15 rooms. Coffee maker, hair dryer, microwave/fridge, iron/ironing board, wireless Internet. Deluxe continental breakfast from 6-10 a.m.

### Directions to Quality Inn and Wesley Memorial UMC:

Exit 151 is always congested. We recommend using Exit 150 at Hwy. 115. Turn south on Center St. Drive .5 mi. to the traffic signal at Hartness Rd. (Forest Heights Shopping Center on right). Turn left. For Quality Inn, drive 1.3 mi. on Hartness to Brookdale Dr. Iredell Memorial Hospital is at corner. Turn left. Go to .4 mi. to Carolina Ave. Turn right. Quality Inn is .1 mi. on the right at the corner of Carolina Ave. and Sullivan Rd.

Wesley Memorial UMC is on Hartness Road, halfway between Center and Brookdale.



## Programming 'Opens the Gates' for women in education, economic security

By Judy Atkinson, AAUW NC Program Vice-President

The new events team will become a vibrant inclusion to the AAUW NC leadership role. To start the year, they will collaborate with other teams. In the works:

- Membership - Introduces AAUW programs during contacts with C/U opportunities, participates in the NC Conference for Women in Charlotte, and begin the formation of a Student Affiliate Group (SAG).
- Diversity - Networks to facilitate our program goal to 'Open the Gates' by focusing on equal access to justice, statewide mission-based program assessments, membership recruitment and outreach, education equity and lifelong learning, and keeping the connection.
- Advocacy - Lends program insight to healthcare changes, research, and teaming with other supporting organizations.

AAUW NC has a program for your branch. Contact us (*page 10*)! Let us know your wishes. Remember: We can 'Open The Gates' for women in education and economic security.





Janet Weber and Nancy Shoemaker stopped in Murphy, NC, on the way home from the regional meeting in Birmingham. They had breakfast at the Hungry Moose Cafe on June 12, with five members of the Cherokee County Branch. From left: Shirley Madden, Pat Robinson, Margaret Bruce, Virginia Erickson, Nancy Shoemaker, Beverly Hartman. (Weber took the picture.)



An AAUW NC delegation attended the joint regional meeting in Birmingham in June. All were members of the Greensboro (G) or Raleigh/Wake County (R) branches. Back: Janet Weber (R), Mary Fran Schickedantz (G), Nancy Shoemaker (R) Front: Charlotte Divitci (G), Mary Woodrow (G), Sue Mengert (G).

## communication

### THN redesigned, new methods implemented

By Marty Folsom, AAUW NC Communication Leader

The communication team is off and running with a four-point plan for 2006-2007. It includes improving media relations, shifting the AAUW NC website to a new system, promoting better communications with the branches, and implementing the new format for *Tar Heel News*. Special attention is being paid to measurable results.

- Improve media relations by recruiting press release writers; ask branches to watch and/or listen for news in local media – clip/document and send to media relations coordinator for AAUW NC records. Provide sample press release to branches with AAUW and AAUW NC information to be included (urls, call attention to blogs, mission statement). Measurable: Clippings of releases. *Postscript:* AAUW has a media search engine to obtain contacts in specific areas: <http://capwiz.com/aauw/dbq/media/>
- Complete migration of AAUW NC web site to new system. This means integrating [www.aauwnc.org](http://www.aauwnc.org) and [news.aauwnc.org](http://news.aauwnc.org) on [Dreamhost.com](http://Dreamhost.com) (and away from RTPnet). Measurable: System moved; five state officers contributing to the blog regularly; five branches using the blog to post newsletters; three branches with full websites based on the blog technology. Two or three state officers and branches on board already. Read about branch websites on page 8.
- Improve communications to the branches with mailings to the branch presidents. At this time, six mailings are anticipated, with the first having been released July 2. The mailings during late fall and early winter are especially important, because they will include some information traditionally published in the Winter issue of *Tar Heel News*.
- Redesign *Tar Heel News* in a new, attractive format for easier downloading from the web. Publish three times annually instead of four, to save money. Beginning in the 2007-2008 year, send complimentary THN to MALs only once a year. Notify by e-mail officers in other states of its availability at [www.aauwnc.org](http://www.aauwnc.org).

## fundraising

### Goals call for statewide effort

Lill Van Order and Evelyn Lynge are co-leaders. Altogether now: one, two, three! Let's raise money for the Educational Foundation (EF), Legal Advocacy Fund (LAF), and AAUW NC.

When it comes to EF and LAF fundraising, the combined efforts of the branches and the state make it happen. Thanks to the strategy of the fundraising team, nobody has to go it alone!

- Goal A: Create a committee/pod whose members aid the branches with the responsibility of fundraising and record keeping for EF, LAF, AAUW NC and other entities.
- Goal B: Encourage and help branches to set goals for fundraising for each component by sharing fundraising ideas generated by other branches and the state. The state's overall financial goals are LAF: \$10,000; EF: \$50,000, and AAUW NC: \$1,700.
- Goal C: Investigate fundraising projects (statewide, at convention, or by branches and publicize these on website, *THN* etc).
- Goal D: Set-up and maintain the system of sending contributions to the association. Educate the branch liaisons to use it effectively.
- Goal E: Maintain records of monetary contributions for EF, LAF, and other entities including, and especially contributions sent to the Association. Report these records to the state as a whole.
- Goal F: Work with other pods to create presentations at the convention; raise awareness of EF, LAF, and AAUW NC. Publicize these accomplishments.
- Goal G: Work with the events and advocacy pods to produce an exciting and educational convention with a fundraising component.

#### Fundraising Notes

- Fundraising branch totals for Jan. 1-June 30, 2006 are online at <http://news.aauwnc.org>
- North Carolina was recognized as one of the top 10 states in two EF giving categories for 2005: per capita donations and percent increase in total amount.

### 100 Club

Time and money contributions of our members are recognized by the 100 Club. To join, list 100 or more hours spent in AAUW activities at all levels and send to Nancy Shoemaker, president, or send \$100 to Millie-Hoffler-Foushee, treasurer (*addresses on page 10*). Names of recipients will be published in *Tar Heel News*. Gifts may be made in honor or memory of someone.

## administration



Exuberant spirits were the order of the day during the summer leadership meeting in Southern Pines. From left, Millie Hoffler-Foushee, Barbara White, B'Ann Vance and Esther Lumsdon.

## Survey, score card are equipping tools

### diversity

Queen Thompson, AAUW NC diversity leader, has provided state officers and branches with a wealth of material to equip them in addressing diversity issues.

The branch survey, 'AAUW NC Mission with a Purpose,' can be used monthly to evaluate the program, attendance, publicity, and program content. Used regularly, it can become an excellent tool for developing and implementing strategy to speak to the mission.

The 'AAUW NC Membership Diversity Score Card Project' creates a demographic profile of the branch. It, too, can be used as a tool in branch planning, but should be completed and returned to Thompson as soon as possible, to create a state profile.

The diversity program mission is 'Open the Gates: Community collaboration, cultural competence and understanding for world peace and national security.' It starts in our backyard. The six-point program follows up on themes presented at convention:

- Statewide book read – *Blood Done Sign My Name*, by Timothy Tyson.
- Statewide mission-based program assessment, planning and implementation (involves the survey and score card above).
- Membership recruitment and outreach.
- Education equity and life-long learning.
- Speakers/advocacy bureau.
- Keeping the connection – branch visits from the board.

Contact Thompson for more information (*page 10*). Surveys/assessment and the book discussion guide are posted at [www.aauwnc.org](http://www.aauwnc.org) on the page for the July 2006 meeting.

### Honors

- Amelia Mitchell, Statesville Branch, will receive the NC School Library Media Association Scholarship Award at the American Association of School Librarians' Fall Forum in Rhode Island in October. She was inducted into *Delta Kappa Gamma* in August.
- Hope Cusick, Wilmington Branch, has been giving poetry readings – aboard the *Queen Mary II* on the way to Hawaii, at Donington Castle, Derbyshire, England; Nashville, Tennessee, and several Carolinas locations. A children's collection of poetry, *Pumpkin Dancin'* will come out this fall. Contact [HOPEQUE@aol.com](mailto:HOPEQUE@aol.com) to arrange a reading.

### Passings

Tryon Area Branch: Betty Kauzor, July 25, 2006.

## AAUW NC begins policy changes, makes recommendations

In 2005, changes were made to the AAUW NC bylaws to provide flexibility, accountability and increased participation, resulting in our policy being outdated. Taking into consideration Association bylaws and our new model of operation, AAUW NC leaders kicked off the process of updating the policy statement at the summer meeting on July 15, by appointing Millie Hoffler-Foushee, Lois Ward, and Karla Atkinson to align the AAUW NC policies with the new bylaws. Members worked individually, then compared notes during an Aug. 24 conference.

### Other recommendations:

- Significantly improve publicity and promotion of the Juvenile Literature Award at state and local levels.
- Develop a process to prioritize and categorize all communications to branch presidents, such as using the codes that Association currently uses in its communications to the field.
- MOTION: "The AAUW NC Mini Grant program will be continued through June 30, 2008; publicity and promotion of the mini grant program will be increased." Seconded and adopted unanimously.

## New C/U rep shares vision

By Sheila Bassoppo-Moyo, AAUW NC College/University Representative

What does winning the jackpot and being appointed AAUW NC college/university representative have in common? Both make you feel like you're not quite sure what hit you. I have a lot to learn, but I'm excited about the new opportunities for our members and activities for the upcoming year. First, I would like to introduce myself and describe my vision for AAUW member colleges and universities in North Carolina.

I arrived in North Carolina in 2005 from St. Louis. Before coming here, I taught at the middle school and higher education levels. In 1999, I had the opportunity to teach education courses to U.S. military personnel while living in Japan and Korea. Many of my students were young women who wanted to return to the United States and join the public school system as teachers and administrators. I currently work at a university where I teach adults and facilitate a mentor program. Being in higher education for most of my professional career, I'm looking forward to working with colleges and universities to help women and girls accomplish their goals.

### Vision: Build bridges, relationships

As the new C/U rep, what is my vision? Building bridges and making relationships with higher education institutions in North Carolina. By strengthening our partners, we have a greater impact in overcoming obstacles for women and girls in education. So with your help, here are two goals for the upcoming year:

- Strengthen ties at the higher education level by reaching out to all AAUW NC C/U partners. Make sure they receive and maximize their benefits. Are they receiving materials from the Association? If member institutions are paying their dues, but not receiving AAUW information, I need to hear about it.
- Plan joint ventures with other AAUW NC college/university members. In collaboration with other institutions, the Raleigh branch is planning a series of events, including a Transitions Conference in February. The aim is to help women achieve their personal or career goals by returning to college or graduate school. The conference will encourage women by addressing some of the obstacles they face in returning to school. Other programs will be on sexual harassment and pay equity. C/U reps are being asked to create AAUW programs of mutual interest and find ways to achieve our objectives.

Learn more! E-mail [sheila.bassoppo-moyo@phoenix.edu](mailto:sheila.bassoppo-moyo@phoenix.edu) or call 919-854-6841.



AAUW Community Action Grant

## HLP: Healthy Lifestyles Program

By Capri G. Foy, Winston-Salem Branch Project Director

The Healthy Lifestyles Program (HLP), funded by a two-year AAUW Community Action Grant awarded to the Winston-Salem Branch, provides intervention that embeds math and science instruction within a physical activity and nutritional education program. It seeks to improve health-promoting behaviors, as well as math and science skills and interest.

- Target group: 100 African American and Hispanic American girls, 12-14 years, from the Salvation Army Boys' and Girls' Club of Winston-Salem.
- Year One (7/2005-2006): Start-up and planning procedures, such as developing intervention materials, and hiring an interventionist.
- Year Two (7/2006-2007): Implementation and evaluation of the program, as well as data cleaning and dissemination of findings.

### Well-planned strategy

- April 17-June 2, 25 girls recruited into a six-week pilot program to determine feasibility.
- Beginning in August: Recruit at least two more groups of 30-35 girls.
- Participants meet in one-hour sessions, twice weekly for two months – a physical activity or nutrition concept will be introduced and discussed. Participants will be given in-class practice that involves math and science skills, as well as at-home assignments.
- As the girls' confidence grows, more complex physical activity/nutrition and math/science concepts will be introduced.
- Ultimate goal: An enjoyable intervention that can be developed into an independent, long-term program.
- Project team includes Winston-Salem Branch members: Capri G. Foy, project director; Vanessa Duren-Winfield, project co-director); Ellen Morris, Judythe Atkinson, and Lois Ward. Sylvia Adams, director, Girls' Club of the Salvation Army of Winston-Salem, project team member/partner, has offered the use of the Girls' Club. Tiffany Conrad-Fuller is the senior interventionist. A full report about the program at will be presented at the 2007 Convention!

### Educational Foundation grants/fellowships

Applications for 2007-2008 are available. Please refer to each program for application details, eligibility requirements, and deadlines. To order multiple copies of the Educational Foundation fellowships brochure with program descriptions, e-mail [aauw@act.org](mailto:aauw@act.org); call 319-337-1716 ext 60; or write to the customer service center at AAUW Educational Foundation, Dept. 60, 301 ACT Drive, Iowa City IA 52243-4030. Questions about applications **MUST** be directed to the Iowa City office – NOT the AAUW Educational Foundation office in Washington, D.C. or local branches.

## Book Sale Earns Big Bucks

By Jenny Pierce and Carole Pohl, Brevard Branch

The AAUW Brevard Branch fundraiser has a theme: 'So Many Books, So Little Time.' The annual used-book sale raises money for scholarships for women and girls (locally and nationally). This year's gross sales were over \$31,000, with very few expenses.

The sale is a true community effort because many individuals join with branch members to support the event. Here's how it happens!

- **January:** A strong marketing effort announces that yellow boxes are placed around town to collect book donations the community.
- **January-June:** Branch members pick-up books from the yellow boxes, transport them to a warehouse, price them, and sort them into 20 different fiction and non-fiction categories. More than 1,000 boxes were ready for the start of the sale this year!
- **Moving Day:** One week before the sale, spouses, family, and friends assist branch members in moving the books to the Brevard College sale site.
- **Getting Ready:** Work continues through the week, as the books are placed on tables, according to categories, including 'Bargain Books.'
- **Book Sale:** Always held over a three-four day period of the July 4 holiday, resulting in many 'repeat attendees.'
- **Success:** Jenny Pierce, Pam Winstead, and Carole Pohl, coordinators, say, "The sale activities and goal of raising the scholarship funds unite branch members by encouraging camaraderie and a sense of accomplishment. Their team effort and the community's support make this a worthwhile event for any branch to consider."

## Tryon Area Branch educates voters

By Barie Anderson Baker, Tryon Area Branch President

The AAUW Tryon Area Branch began producing non-partisan Voter Guides in 1998. This year, as they produce their fifth guide, they have contacted all Polk County candidates for commissioner who are on the ballot. Polk County newspapers, *The Tryon Daily Bulletin* and the *Polk County News Journal*, will print and distribute the guides in their newspapers at no cost to the branch. Barie Baker and Donna Radich led the effort.

The branch will hold a candidate's forum at the Polk County Courthouse in October, again, with those running for the county commission. Anna Pack Conner, past-president of the branch, is the moderator.

### International Notes

- AAUW has not paid its 2005 or 2006 dues to International Federation of University Women. If dues remain unpaid through 2007, IFUW will drop AAUW from its list of member organizations. Anyone with concerns about this complicated issue is asked to contact Nancy Shoemaker for more information.
- **Imagining Ourselves** – celebrating young women around the world – [www.aauw.org/international\\_corner/index.cfm](http://www.aauw.org/international_corner/index.cfm)



### Branches use the new AAUW NC web system!

<http://jacksonville.aauwnc.org>

The newsletter editor posts their e-newsletters at the state news site, <http://news.aauwnc.org>. When someone goes to the "branch website" they see the newsletters and other state news posts that reference Jacksonville. They are a click away from AAUW NC and AAUW news. Posts can include pictures and other attachments.

<http://asheville.aauwnc.org>

Asheville (shown at left) has a more complex site with pages (e.g., officer listing, branch calendar), as well as posts. They are linked to the AAUW NC system, so state news shows up automatically – with no additional work on the part of the branch web manager. They are just starting to add their e-newsletters to the site and plan other changes and updates soon.

Both of these kinds of systems are being provided by AAUW NC at no charge to the branches for this trial period. We don't expect to ever charge more than a nominal fee, and then only for the second kind of site. No special software is required for those who are maintaining these sites. Contact Nancy Shoemaker (page 10) for more information.





## Our Mission in Action

April 20-22, 2007

Convention • Winston-Salem

Education, diversity, public policy, and changes for AAUW are just a few of the topics to be addressed to speak to the AAUW mission of *Gateway to Women's Education and Economic Security*.

### Hawthorne Inn

Just off I-40 Business – Convenient, attractive site within walking distance of Old Salem

Bargain rate! \$79 per night (plus taxes) includes a deluxe continental breakfast

Suites are available for our convention at the special rate of \$99 per night.

## Winston-Salem rolls out welcome mat!

Come early and stay late! We promise special meals, events, and attractions to assure a delightful convention atmosphere. While you are here, enjoy Winston-Salem – an arts, education, and history focal point for North Carolina. Our downtown offers unique shopping in the arts district, plus fascinating new in-town housing featuring both loft style living and newly constructed condominiums. As home to the North Carolina School of the Arts, Wake Forest University, Salem College, Winston-Salem State University and Forsyth Tech, Winston-Salem offers rich educational resources. For nearby adventure, try the Yadkin Valley winery tours. We hope to give you a taste of all that our area offers before, during, and after convention. Take advantage of our central location for springtime pleasure. To learn more, see [www.visitwinstonsalem.com](http://www.visitwinstonsalem.com).

As we go to press, our Winston-Salem Convention and Visitors Bureau is setting up all systems for handling complete registration – both hotel and convention. One contact point does it all! More about registration, as well as the convention program, will be included in the presidents' packets and Spring *Tar Heel News*. The room block will be held until Wed., March 21, 2007, at 9 a.m.

The convention co-chairs are Ellen Morris, [eandemorris@bellsouth.net](mailto:eandemorris@bellsouth.net) or 336-765-7065, and Becky Pfaff, [beckypfaff@bellsouth.net](mailto:beckypfaff@bellsouth.net) or 336-768-5156.

## SAR Report: 'Association is sizzling' with excitement

By Leslie Henderson  
South Atlantic Regional Director

As I sit in Rhode Island writing this, the sky is crystalline, I can hear the surf breaking gently on the rocks down front, and July is morphing into August. I just filled the bird feeders and weeded the garden, and isn't summer wonderful?

But while some of us have taken a short respite from our hectic AAUW schedules, Association has been sizzling!

- In June, we sponsored the National Conference for College Women Student Leaders, as well as the 2006 Conference of State Leaders (CSL).
- The Strategic Process Core Group has been culling all the feedback they received from members and non-members, and we should be hearing by the end of the year what direction AAUW has chosen to follow.
- Ashley Carr and her marketing team have put together a myriad of activity suggestions for celebrating our 125<sup>th</sup> Anniversary (*page 12*).
- The Association's Program Development Committee launched their Program Development Tool Kit.
- The International Affairs Committee published 'International Matters' Project Papers for branches, a resource designed to assist them in international programming.
- 'Member-Get-a-Member' Campaign was launched by the Membership Department. (*page 10*).

And this is just to mention a few!

All of the above are described in detail at [www.aauw.org](http://www.aauw.org), on the main page of the Member Center. If we want to speak knowledgeably about AAUW and its activities; if we are looking for replicable programming ideas and workshops; if we need forms; if we are looking for past issues of *EdEqChange*, *Mission in Action*, *Action Alert*, or *Outlook*; if we need to change our personal information on record; if we want to apply for a committee position or run for an Association office – the website is the place, the *only* place you can do one-stop information shopping.

For those of you familiar with the website, I urge you to visit it at least once weekly, and be sure to use the search engine and the 'save this page' tool to bookmark pages that you'll need in the future. The site is chock-a-block full of information, and sometimes navigating it can be daunting. AAUW is in the process of streamlining the site. The South Atlantic Region (SAR) is well-represented in this endeavor, with Betty Bayless, director-at-large on the Association board and chair of the technology usability advisory group, and Ann Terry (executive vice-president/secretary of the Association) and I as co-chairs of the communications task force, as part of that streamlining process, and we are all dedicated to making the site more user-friendly.

I intend to focus my newsletter articles this year on proactive communications and the website. In the twenty-first century, we can no longer expect information to always be delivered to us.

Events often happen at warp speed, and we need to adapt to a new way of doing business. We're all on a new learning curve on this, so we need to help each other. For less technologically-inclined members, buddy with a member who is. Share information. If I can be of help, please feel free to contact me at [FLAAUW@aol.com](mailto:FLAAUW@aol.com).

Thank you so much for your passion and commitment to AAUW and our mission.

### Notes

- An updated, modified version of the web tour presented at the AAUW NC 2005 convention was very well-received at both the regional meeting in Birmingham and the Conference of State Leaders (CSL) in Washington, DC - view it at <http://wiki.bbv.org>
- Bob Hall, of Democracy NC, is the speaker for Statesville Branch's Oct. 18, 7 p.m. meeting. He will talk about publicly-financed campaigns. Members from other branches in easy-driving distance may wish to attend. For the location and directions, contact [marty@penstrokes.com](mailto:marty@penstrokes.com)
- Sandhills/Southern Pines is celebrating the 20th anniversary of the Ruth Pauley Lecture Series, an important contribution to life-long learning in the community.
- Millie Hoffler-Foushee has been appointed to the AAUW Finance Committee.
- Kinston Branch has voted to disband.

## American Association of University Women

**125 Years: 1881-2006**

1111 16th Street NW • Washington DC 20036  
AAUW HelpLine Toll Free 800-326-2289  
M-F 10 a.m.-5 p.m. EST | [www.aauw.org](http://www.aauw.org)

## AAUW North Carolina

**Theme: Open the Gates**

Remove barriers to equity  
Improve access to education  
Embrace change

### Nancy Shoemaker, President

7009 Jeffrey Dr., Raleigh NC 27603-5109  
919-773-1340 | [nancy.shoemaker@aauwnc.org](mailto:nancy.shoemaker@aauwnc.org)

## 2006-2007 Directory

See pages 10 and 11 for complete listing of  
the state board and branch presidents

## When & Where!

### NC Women's Conference

Oct. 19, Charlotte, Page 3

### AAUW NC Fall Leadership Conference

Oct. 20-21, Page 5  
Wesley Memorial UMC, Statesville

### AAUW NC Convention

April 20-22, 2007, Page 9  
Hawthorne Inn, Winston-Salem

### AAUW Student Leader Conference

Early June 2007, Washington, DC

### Association Convention

June 29-July 2, 2007, Page 11  
Phoenix, Arizona

Change is coming! Be part of it!

## Tar Heel News

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Send to Marty Folsom, THN Editor  
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[www.aauwnc.org](http://www.aauwnc.org)

**866-525-2155 phone/fax**



AAUW NC leaders are all smiles after the summer meeting hosted by the Sandhills/Southern Pines Branch. Front, from left: Marty Folsom, Statesville; Barbara Wolfe, Brevard; Gelene Lineberger, Gaston Regional; B'Ann Vance, Gaston Regional; Sue Mengert, Greensboro; Barbara White, Raleigh/Wake County; Millie Hoffer-Foushee, Greensboro; Kay White, Chapel Hill; Mary Woodrow and Marilyn Cotten, Greensboro; Judy Atkinson, Winston-Salem; Evelyn Lynge, Jacksonville; Virginia Roth, Sandhills/Southern Pines. Middle, from left: Claire McConnell, Sandhills/Southern Pines; Pat Abell, Statesville; Sue LeClair, Sandhills/Southern Pines; Sue Metz, Greensboro; Sheila Bassoppo-Moyo, Raleigh/Wake County; Milynda Foushee, Greensboro; Gertrude Schrader and Jo Gilbert, Sandhills/Southern Pines. Back, from left: Esther Lumsdon, Raleigh/Wake County; Lois Ward, Winston-Salem; Joanne Hill, Jacksonville Regional; Judith Allen and Lois McCarthy, Sandhills/Southern Pines; Mary Fran Schickedantz, Greensboro; Karla Atkinson, Brevard.

## AAUW 125th Anniversary Spotlight

Save the date, November 28, to celebrate AAUW's 125th anniversary. Information and activities are posted at [www.aauw.org](http://www.aauw.org). States and branches are encouraged to submit their own plans for the 125th anniversary to [aauw125th@aauw.org](mailto:aauw125th@aauw.org). We are also seeking recommendations for recognizing and celebrating the 125th anniversary. To submit a recommendation, contact [aauw125th@aauw.org](mailto:aauw125th@aauw.org) for a submission form.

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