

Tar Heel News

American Association of University Women of North Carolina

Advancing equity for women and girls through advocacy, education, and research

Winter 2007
Vol. 52, No. 4, Ltd. Edition

This limited edition of *Tar Heel News* is being mailed only to those who are listed as branch or state leaders, to fulfill the requirements of our USPS periodical mailing permit. It is available online at www.aauwnc.org. The spring mailing will be 12 pages, as usual, and will be widely distributed.

AAUW NC convention

April 18-19, Greensboro
See page three!

Mini-Grants for branch projects available

Reminder: AAUW NC allocated \$1,200 in the FY08 budget for grants to the branches. Sandhills/Southern-Pines has received a grant, but there are still funds available to support community projects, travel for branch members to the AAUW NC convention, and more. For more details, see the application form at www.aauwnc.org/documents or call 866.525.2155.

www.aauwnc.org
866-525-2155 phone/fax

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

Choose your fund-raising raffle themes now

Lillian Van Order, AAUW NC Fund-Raising Chair

Gift baskets created by the branches and raffled off at the convention will raise money for our worthy causes.

Each branch is asked to bring at least one gift basket to the convention in April and to designate where the proceeds of their basket will go. The convention packet will include a form that should be filled out prior to the convention. Last year's card can be downloaded at www.aauwnc.org/06-07/Convention/forms/basket.pdf

This year, we are asking each branch to decide upon a basket theme by Jan. 11, so we can publish a list of themes in the convention edition of *Tar Heel News*, so people can do some early "shopping." Once your branch has decided on the theme, just e-mail it to me at lillvo@earthlink.net by Jan. 11, and I will compose an article for the THN with the listings.

We encourage selling tickets to those who aren't going to convention. This "raffle by proxy" can work in a couple of different ways. The person buying the ticket can tell her proxy to put the tickets on the basket for a particular theme or on an attractive basket that's being raffled for her favorite cause. You may want to assign one person in your branch to keep up with these raffle tickets - and have the fun of listening for many numbers to be called!

The drawing for the baskets will be at the reception Saturday evening. Buy lots of raffle tickets and have fun while helping AAUW in the many ways that it fights for equity for women and girls.

Want to do more? Make designated gifts for year-end giving

You can make donations to the Educational Foundation, the Legal Advocacy Fund, the Leadership and Training Institute and the Association at www.aauw.org/contribute or the individual gift area of the new member services database at <https://svc.aauw.org/RECore>. Contributions to all but the Association are tax deductible. North Carolina associated funds which have not yet reached the amount needed to start awarding fellowships include the Ann Chipley American Fellowship (#4051) in honor of a past-president of AAUW NC, and the Charlotte Branch Research and Projects Fund (#1429).



Basket from 2007 Convention



Eleanora E. Tate, reads a passage from her award-winning book, *Celeste's Harlem Renaissance*.

AAUW Juvenile Literature Award goes to Tate

Eleanora E. Tate, author of *Celeste's Harlem Renaissance*, received the AAUW Juvenile Literature Award at a the meeting of the NC Literary and Historical Society in Asheville in November. The award was presented by AAUW NC past-president Elizabeth Laney. AAUW NC board member Sheila Bassoppo-Moyo attended and took this picture.

Since 1953, AAUW North Carolina has honored excellence in juvenile literature. This year's winner carries on that remarkable tradition. *Celeste's Harlem Renaissance* is the story of Celeste in both North Carolina and New York City in the 1920's. Strong characterization combines with the historical backdrop to create an excellent story that opens for us a very different world — or is it so different?



President's Message

Nancy Shoemaker
AAUW NC

Visibility

Nancy Shoemaker, AAUW NC President

Don't hide your light under a bushel!

One of the strategic goals that AAUW NC agreed to in 2005 was to "Improve Visibility" — if no one knows who we are or what we do, it's so much harder to find new coalition partners or donors.

Your state board has had a busy fall getting the word out about AAUW:

- We had a display at the Science House Girls Collaborative Kickoff meeting on Sept. 18.
- Membership VP Barbara White led the group that staffed the booth at the NC Conference for Women on Oct. 30. Our display focused on "pay equity" and heads nodded quickly as people listened to our message.
- I did outreach, Oct. 27, at the NC NOW meeting and a funding workshop at Duke, Oct. 31.
- Advocacy chair Mary Peterson and College/University Relations chair Sheila

Networking brings results

The evening before the AAUW Fall Leadership conference in High Point, Sheila Bassoppo-Moyo discovered the Community College Student Government Association was meeting in the Hotel Radisson, where AAUW members were staying. Bassoppo-Moyo and Mary Peterson introduced themselves to some of the leaders and students on Friday evening. Bassoppo-Moyo went back to the hotel on Saturday after our meeting and made more connections. The result was Bassoppo-Moyo and Peterson were invited to present a workshop on the Advocacy ToolKit project to student leaders from 25 community colleges attending the Nov. 2 Student Government Leadership Conference in Raleigh.

Bassoppo-Moyo and Peterson put together their third PowerPoint presentation for the workshop. The 30-minute session included interaction with the students involving their ideas and experiences. Peterson thinks a workshop should always have a closing thought and she sent e-mails to four North Carolina legislators for an advocacy quote. The closing slide was a quote from NC Representative Debra Ross of Wake County.

Bassoppo-Moyo talked to a meeting of the student government association of the NC Community Colleges on Nov. 2.

Information on all those events/presentations can be found at www.aauwnc.org. Look there for suggestions on how to structure a display, write up a presentation, or craft a message.

But it's very important that we all look for opportunities to talk to the general public, likely partners, and potential members about AAUW. If you know of meetings or conferences where AAUW should have a presence, be sure that the specifics of participation are forwarded on to Barbara, Mary, Sheila, me, or someone else on the state board so that we can arrange an opportunity to get the word out!

Communications chair Connie Gamble Ochse led a workshop on getting visibility in your communities at the October meeting in High Point. If you didn't make it to the meeting, watch for more details on that in the next issue of the *Tar Heel News*.

Finally, if you have a particular area of expertise and would like the opportunity to represent AAUW NC around the state, we do sometimes get requests for speakers on topics like pay equity, sexual harassment, girls and STEM and other AAUW priorities. Please be sure that we know of your interests so that we can forward these opportunities as they arise.

Thanks to all for the work you're doing to advance equity for women and girls in North Carolina. All the best for the holiday season!

She said "A healthy democracy depends on citizen participation and a diversity of perspectives. When you get involved, you make your community better."

The students continued to talk to the presenters and ask questions after the workshop. Bassoppo-Moyo and Peterson learned first-hand that students are interested in advocacy and public policy.

The Advocacy ToolKit project was presented to AAUW NC leaders and branch presidents at the summer and fall meetings, and was the lead story in the fall *Tar Heel News*. All branch presidents were provided with the kits, as well as a "Getting Started" sheet and brochures to present when making contacts with colleges and universities. Branch leaders are finding that this statewide project can aid their branches in achieving visibility and gaining new members, as well as promoting advocacy.

Want to know more?

Contact Bassoppo-Moyo, 919.859.2807, bassoppomoyo@hotmail.com and Peterson, 252.636.5074, mapeterson2@yahoo.com.

Folsom resigns; new THN editor sought

Marty Folsom, AAUW NC *Tar Heel News* editor since 1997, has submitted her resignation, effective Feb. 15, with the completion of the spring issue.

"While I love doing the state newsletter because of the importance of the AAUW mission, and enjoy the interaction and friendship with so many deeply dedicated women across North Carolina, I need to focus more energy on my family members, who live in Massachusetts and Florida. I am also in the process of restructuring my business, Pen Strokes, which will operate under a new name next year."

Information about editing, production and mailing of *Tar Heel News* is available from Nancy Shoemaker, AAUW NC president, as the executive committee seeks a new editor. Contact Shoemaker at nancy.shoemaker@aauwnc.org or 919.773.1340, if you know of a candidate.

Need ideas for mission-based branch activities?

AAUW has published a brochure called "Working Together; Mission-Based Programs, which features ideas for single meetings, multiple meetings, and ongoing program resources. Remember, recent studies have found younger women (and that includes many baby boomers) will become involved with projects, but are not interested in attending meetings with programs. The brochure was distributed at the fall meeting in High Point. Contact helpline@aauw.org or 800.326.AAUW for more information.

AAUW NC 100 Club

As you take time this holiday season to reflect on the past year, think about all you've accomplished for AAUW. AAUW NC will recognize at convention all those who contributed at least 100 hours to AAUW at any level during 2007. To add your name to this list of remarkable volunteers, please fill out the form and return it to your branch president or to Nancy Shoemaker.

You can also join the AAUW NC 100 Club with a donation of \$100 or more to AAUW NC. For a summary of AAUW and AAUW NC year-end giving opportunities see www.aauwnc.org/about/contribute. Call 866.525.2155 or treasurer Mary Fran Schickedantz for more information on donations to the 100 Club.

And don't forget — merchandise with AAUW NC insignia is available at <http://shop.aauwnc.org>

2008 Convention, "Tools for Equity," has new format

April 18-19, 2008 • Downtown Greensboro Marriott • Host: Greensboro Branch

Plan NOW to send at least one carload of your branch leaders and members to the AAUW NC Convention, April 18-19. Greensboro is "stepping up to the plate" with fun activities for Friday evening. Saturday's speakers and workshops will provide stimulating ideas. Read the preliminary schedule below and encourage others in your branch to come. Deadline for the hotel is March 18. Deadline for convention registration is April 7. Registration forms will be available online, as well as in the convention packet and the spring issue of *Tar Heel News*.

Registration

- Main Lobby, Friday and Saturday mornings

Hospitality

- Friday: Welcome reception; Dessert and a Nightcap. Saturday: Continental Breakfast

AAUW NC Board Meeting

- Friday, 3-5 p.m., Triad Central

Friday Afternoon Options

- Visit UNC-G's Weatherspoon Art Gallery, which will feature a special Jasper Johns Exhibit. An AAUW member who is a trained docent will greet you and lead the tour.
- Enjoy browsing and shopping in the lovely new Shops at Friendly, where you can find everything from elegant to novelty items.
- Walk to the Greensboro Historical Museum for a guided tour or to the African American Atelier in the Cultural Arts Center, where an AAUW member will welcome you to see the latest exhibit.
- Relax in the new Center City Park across Elm Street from the Marriott or visit the shops on Elm Street in Old Greensborough. AAUW Greensboro members will be available at the Marriott Hotel to provide directions, be walking buddies, or offer transportation as needed.

Friday Night Options

- Dinner at downtown restaurant – Location TBA (optional)
- Carolina Theater – "The Male Intellect: An Oxymoron?" A hilarious performance by comedian Robert Dubac (optional evening entertainment)
- Networking opportunity and chance to exchange information with your counterparts in other branches (optional)

Leadership Skills for Equity, Saturday, April 19

The convention is open to the public. Registration is required. A special registration fee is available for non-members who wish to attend the Saturday, 9 a.m.-1 p.m., opening session through luncheon.

Opening with Flag Ceremony

- Greensboro Branch President Sue Mengert, Greensboro Mayor Yvonne Johnson, and AAUW NC President Nancy Shoemaker

Keynote Address

- AAUW South Atlantic Regional Director Carol Newnam, will discuss the AAUW Mission

Three Concurrent Workshops

- Public Policy in Your Hometown: Mary Peterson and Joycelyn Johnson will tell how to be an effective advocate on local issues. An effective advocate may be led to run for public office.
- Interviewing Skills: Karla Atkinson and Geraldine Hambley will introduce the project being done by Brevard Branch AAUW, to assist interviewees in presenting themselves as most favorable future employees.
- Using AAUW Tools for Equity: Carol Newnam will highlight AAUW equity research. Catherine Dunham will discuss legal protocol and pay equity.

Luncheon

- NC Representative Alma Adams, who was the prime mover for a law to raise the minimum wage, which finally passed in the last session of the General Assembly. Along with AAUW, Rep. Adams advocated for the U.S. to become a signatory of CEDAW, a goal yet to be achieved.

Saturday Afternoon and Evening

- Business Meeting: Decisions, elections, branch successes, memorial service.
- Key Messages from the Association and Q & A with Carol Newnam. Update on the future of AAUW. Presentations based on materials from the Association.
- Reception and Banquet in the Summit: The Triad Tapestry Children's Chorus, Speaker, Installation of Officers. Convention concludes with the banquet.

Time of Transition, Sunday, April 20

- Complimentary breakfast for those interested in serving on the AAUW NC board for 2008-2009. Outgoing board members are also welcome. Get a first look at plans for AAUW NC with 2008-2010 president, Millie Hoffer-Foushee.

Convention Notes

- **Hotel Reservation Deadline: March 18**
Reservations can be made now to ensure the special AAUW rate, \$99+ tax. Call the Downtown Marriott, 800.228.9290 or 336.379.8000. Code is "American Association of University Women."
- **Board meeting is Friday, 3-5 p.m.**
AAUW NC board members will meet with state President Nancy Shoemaker on Friday, 3-5 p.m.
- **Bring colleagues and friends**
In addition to AAUW members, the "Tools for Equity" theme will appeal to many college and university representatives, students, and other non-members. For prospective members, the special price offer, which will be described in the January President's Packet, is designed to attract these potential members. Begin now to think of people you will invite to attend.
- **Great entertainment for Friday night**
The fun begins with dinner at 5:45 p.m., followed by a hilarious one-man show at the historic Carolina Theater. Finish the evening in good style with a night cap and dessert in the Hospitality Room.
- **Continental Breakfast on Saturday**
Members and guests who are registered for the convention can enjoy a continental breakfast in the Hospitality Room.
- **Convention concludes with banquet**
Saturday features the general session, workshops, luncheon, business meeting, and the banquet. The change from recent conventions is this year's convention will conclude with the banquet.
- **Remember the deadlines**
Hotel – March 18 – Downtown Marriott in Greensboro is accepting reservations now.
Convention – April 7.

Sue Mengert, Greensboro Branch, is convention co-chair. She can be reached at 5304 Bayberry Ln, Greensboro NC 27455-1139, smengert@mindspring.com or 336.288.1420.

Correction

Becky Hammill's e-mail address was printed incorrectly in the fall directory. The correct address is bechammill@windstream.net

Passing

Helen Wright White, April 13, Greensboro.

American Association of University Women

125 Years: 1881-2006

1111 16th Street NW • Washington DC 20036
AAUW Helpline Toll Free 800-326-2289
M-F 10 a.m.-5 p.m. EST | www.aauw.org

AAUW North Carolina

Theme: Open the Gates

Remove barriers to equity
Improve access to education
Embrace change

Nancy Shoemaker, President

7009 Jeffrey Dr., Raleigh NC 27603-5109
919-773-1340 | nancy.shoemaker@aauwnc.org

When & Where!

April 18-19, 2008
AAUW NC Convention
Greensboro

June 5-7, 2008
National Conference for College Women Student Leaders
Washington, D.C.

July 26, 2008
AAUW NC Summer Meeting
Salisbury

October 2008
AAUW NC Fall Meeting
Chapel Hill

Spring 2009
AAUW NC Convention
Wilmington

Summer 2009
AAUW NC Summer Meeting
Hendersonville

Fall 2009
AAUW NC Fall Meeting
High Country (Boone)

Tar Heel News

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AAUW, AAUW NC launch new Web sites

Members who have not checked the AAUW national or state Web sites lately are in for a big surprise. Both have been redesigned for better presentation of information and greater ease of use. Both www.aauw.org and www.aauwnc.org launched new versions earlier this fall. They are clean, easy-to-read and well-organized. Check them out and explore the new features.

The new state Web site makes it possible for individuals to post news about their branches and to create a branch "mini-web site." Check out the sections for Jacksonville and Wilmington.

Contact Nancy Shoemaker for more information about the sites or see her post at www.aauwnc.org/2007/10/31/notes-from-tech-session-friday-oct-19/ (or go to www.aauwnc.org and search for "bread crumb" if you would like to know what changes she considers most important).

Association, Educational Foundation set three goals

L. Carol Newnam, South Atlantic Regional Director

When last I wrote for your state newsletters, I mentioned we need to become more focused on the mission of AAUW to advance equity for women and girls through advocacy, education and research. At their joint board meeting in July, the Association and Educational Foundation set three Association – State – Branch partnering goals. If we all support these partnering goals, we will become a more vital and focused organization.

- **Support the National Conference for College Women Student Leaders**

Many of our branches have local scholarship programs. I hope you always give your scholarship winners an AAUW student affiliate membership. It only costs \$17 each and exposes them to the value of being an AAUW member. And, why not use a little of the money you raise for scholarships to assist one or more of your scholarship winners to attend NCCWSL or opt to support NCCWSL by funding a scholarship for another student to attend. Encourage area colleges and universities to publicize the conference.



Carol Newnam
SAR Director

- **Engage in mission-related programming**

Read AAUW's new brochure on mission-based programming, called AAUW Working Together (see page two). Also, the AAUW Web site contains a myriad of "Education as the Gateway to Women's Economic Security" theme information. While many branches already engage in mission-related programming, we can all benefit if we come up with even more ways to do so.

- **Support the National Girls Collaborative Project**

Many projects are devoted to increasing the number of girls interested in Science, Technology, Engineering and Math (STEM). The premise of the National Girls Collaborative Project is these programs could be more effective if they work together. Visit the NGCP Web site to read more and view the program directory. Go to www.aauw.org and click on "Education" and "NGCP." Our regional liaison, Jennifer McDaniel, helps those involved with NGCP make connections with one another, resources on gender equity, and AAUW. Contact her at j2mcd@yahoo.com.

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