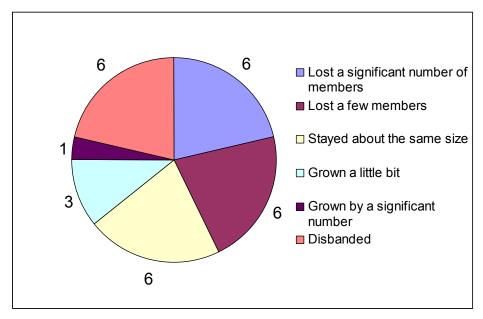
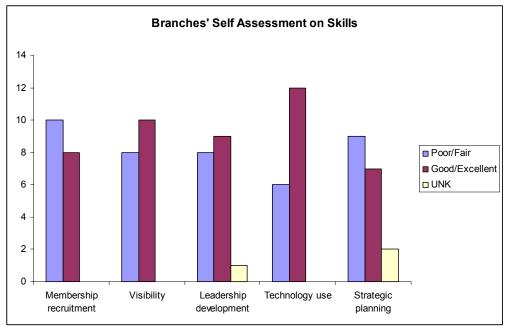
## **Branch Growth**



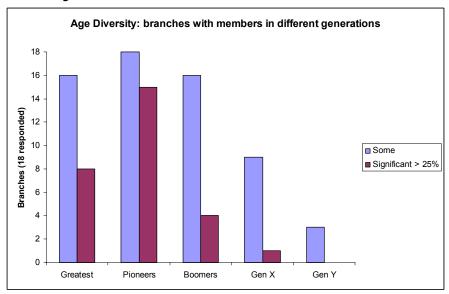
4 of the 22 branches are growing: Brevard, Asheville, Tryon Area, Winston-Salem 6 branches have disbanded in recent years 1 branch (High Country) is in the process of formation

## **Branch Skills**



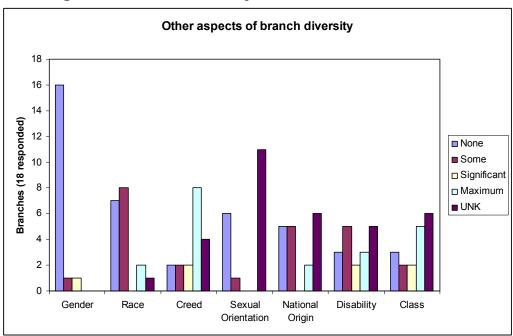
About half the branches rate themselves 1-2 (1=Poor, 4=Excellent) on all the skills suggested as important for branch success. Only in Technology did a significant majority of the branches rate themselves Good/Excellent.

## **Age Diversity**



The chart shows that the Pioneers (early 60's to mid 70's) are represented in all branches and a significant group in 15 of the 18 reporting. In contrast, while the Veterans (older than 75) and the Baby Boomers (early 40's to late 50's/60's,) are represented in all branches, only 8 of the 18 have a "core" group of Veterans and only 4 of the 18 have a "core" group of Boomers. Half the branches report some Gen X members; only 1 claims a significant number.

## Other categories in the diversity statement



Here we asked the branches to report their diversity on a scale of  $1 \text{ (none)} - 4 \text{ (match our community.}}$  The chart shows that only two branches have any gender diversity, ten branches have some racial diversity (8 reporting some, 2 reporting "match our community") and so forth.