

Refined purpose statements for the role of the state board:

1. Build strong relationships with branch presidents
2. Help branches understand how to get information from national and filter what is most relevant to their work
3. Connect AAUW mission to state level issues
4. Represent AAUW on state level coalitions
5. Activate, engage and support branch level work
6. Provide a way for branches to talk to each other
7. Actively seeking feedback from branch presidents through a process that makes it easy for them to engage
8. Use financial resources of the board to encourage mission driven working

*Notes from the brainstorm on the role of the state board:*

- *Encourage and Support Action at a local level*
  - o *Through financial support (mini-grants)*
  - o *By bringing attention to focus areas and policy positions from the national office*
- *Act as a liaison between local and national levels*
- *Keep branches active in the mission*
- *Build coalitions with other organizations*
- *Help maintain consistency in mission-focused work and advocacy across branches*
- *Keep branches informed and on the same page*
- *Share and communicate the work of branches across the state*
- *Speak with authority on AAUW's platform and policies*

Next Steps:

- Assign board members to branches on the next conference call and begin making calls in May
- State Co-Presidents will review the remaining goals and prepare recommendations on the remaining smart goals to help the board be active in meeting them
- Full Board will convene in person in July and review all goals and make determinations about further action around each goal.

<u>Vision Statement &amp; SMART Goals</u>	<u>Connection to Purpose Statements</u>
<p>Build direct connections between each board member and 2-3 branches, based on the national board model.</p> <p>SMART GOAL: By August 1, 2016 AAUW NC will assign 2 branches to each board member. Between August 2016 – March 2017, board members will call their assigned branches every month, attend 1 meeting and report back to the board and at the next annual meeting on their work. The branch advocate will survey branch presidents to see if this initiative improves connections between branches and the state board.</p>	1, 2, 5, 7
<p>Improve communications between branches and between state board and branches through electronic and interpersonal methods</p> <p>SMART GOAL: By July 2017, AAUW NC will devise a way to allow branches to utilize successful programs and events of other branches and tap into board expertise. They will encourage branches to post newsletters on their websites and share them with the state and to read other branches newsletters and attend other branches events.</p>	1, 2, 5, 6, 7
<p>Publicize and promote state success in coalition building and partnerships</p> <p>SMART GOAL: Before spring 2017 AAUW NC will develop a process to identify 3-5 successful examples of collaborations and coalitions in NC (at state or branch level). At the spring 2017 convention, these 3-5 programs will be recognized and shared with attendees in order to increase awareness of innovative programs and spread new ideas.</p> <p><i>Note: consider possible mini-grants award to these programs??</i></p>	3, 4
<p>Activate a C/U committee to connect with campuses</p> <p>SMART GOAL: By September 1, 2016 AAUW NC will have a committee in place to increase C/U partners from 12 to 17. By _____ date the committee will identify potential schools and work together to engage them with AAUW and convert them to C/U partners</p>	3
<p>Pick a state wide project and do it (i.e. woman to woman letter writing campaign)</p> <p>SMART GOAL: By January 1, 2017 AAYW NC will develop and present, through the assigned board pairings, a mission-based statewide project to 18 branches. By July 30, 2017 ½ of AAUW NC branches will have adopted, completed and measured this statewide project.</p>	1, 3, 5, 6, 8

Additional vision statements:

- Get branches to do more mission based programs through financial and other support
- Increase participation in state sponsored events
- Better communication and understanding of how to work with national