

# Tar Heel News

American Association of University Women of North Carolina

Advancing equity for women and girls through advocacy, education, and research

Fall 2007 | Vol. 53, No. 3

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### AAUW funds project in NC

In the spring of 2007, 15 states were invited to apply for Association Impact Grants and eight states would be chosen to receive them. AAUW NC learned they would receive one of the grants during the 2007 Association convention in Phoenix. The purpose of the Impact Grants is to increase awareness of AAUW's public policy program and to provide opportunities for members to get involved. Association staff and a member of the Association Public Policy Committee (APPC) will be assigned to work with each state during the grant year, July 2007-July 2008. The first teleconferencing call between state grant chairs and the staff was in August 2007. Other states receiving grants were CO, IL, NH, PA, TN, VA, SD.

[www.aauwnc.org](http://www.aauwnc.org)

866-525-2155 Phone/Fax

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

## Grass-roots advocacy project has potential for widespread impact

It's not just another project – the kind where people get fired up, do something, and forget. The comprehensive advocacy project adopted by AAUW NC has the potential to build stronger advocacy for public policy issues that affect women and girls. It also encourages voter registration among the 18-25 age group, helps recruit colleges and universities as C/U partners, raises visibility for AAUW branches, and gains student affiliate and younger branch members. In other words, it is designed to help branches maximize their efforts to make a difference.

Mary Peterson, advocacy group chair, and Sheila Bassoppo-Moyo, college/university (C/U) chair, introduced the project during the summer meeting in Gastonia. The project equips our branches to approach their local C/U representatives and student governments with an institutional and politically-neutral project and encourages the students to learn advocacy skills and register to vote.



Mary Peterson (top) and Sheila Bassoppo-Moyo

Materials, including the Young Advocates Toolkit, were mailed in the presidents' bundles. Information on federal advocacy and the NC legislative process, how to write to legislators and print media editors, plan visits to legislators, engage communities, plan dialogue forums, and be an advocate in one's community are part of the kit. Also included are a "Getting Started" tip sheet for branches and a brochure to use when approaching colleges/universities.

Further training for branch leaders and members will be offered at the fall meeting in High Point, for those who need it (*pages 7, 11*). Peterson and Bassoppo-Moyo will lead the session and be available for consultation. Branches are encouraged to adopt this exciting project. In addition to renewing interest among current members, the project can be used to attract younger members. AAUW membership research has shown that they want to participate in projects and not just listen to speakers

### Branch participation is essential

2007-2008 branch participation is critical to the success of this project, which has specific goals and measurable outcomes. Those in areas with several colleges, such as Charlotte, Greensboro, and Raleigh, may want to apply for state mini-grants to be able to work on more than one campus. (*See page 9 for how to apply.*) While Peterson and Bassoppo-Moyo are leading the project, other board areas are involved. Barbara White, membership vice-president; Queen Thompson, diversity chair; Connie Ochse, communications chair, and Nancy Shoemaker, AAUW NC president will have input.

Shoemaker suggested branches working on the project might teleconference to share ideas. The advocacy section of the blog, <http://astp.aauwnc.org> can also be used to share ideas and download extra brochures.



authors

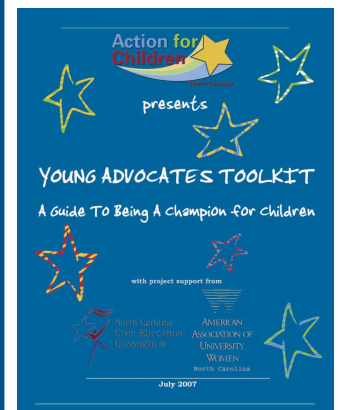
**YOUNG ADVOCATES TOOLKIT**  
**A Guide To Being A**  
**Champion for Children**



AMERICAN  
ASSOCIATION OF  
UNIVERSITY  
WOMEN

**Helps College Students**  
**Learn to Use**  
**Advocacy Skills**

AAUW NC also contributed  
to publication costs



**North Carolina Civic**  
**Education Consortium**  
contributed to publication costs



## President's Message

Nancy Shoemaker  
AAUW NC

### One AAUW

May you live in interesting times! It's certainly that for AAUW! We published our pay equity research this spring, and then the Supreme Court and the Congress have been wrangling over a pay equity case this summer. Are we still relevant? You betcha!

#### Changing our course

The changes that came out of the Phoenix convention may seem "blips on the horizon" from the point of view of your branch. But I urge you all to start thinking about what these changes will mean for your branch in 2009 and beyond. Do some "what if" brainstorming. Reality check some of your perceptions with conversations with other members. Share your good ideas with those outside your branch. Ask questions of those to whom you don't normally turn. Make connections. Now, more than ever, we need to talk to each other and to those outside AAUW so we can develop a FOCUS for AAUW to serve us during this period of change and into the next rounds of improving the lives of women and girls.

Phoenix did, of course, decide several important changes. The authorization of one member/one vote which will allow important questions to be settled with the input of all members may have far-reaching consequences. The change to an appointed nominating committee has the potential to diversify and improve the pool of candidates for our national leadership positions. But the change I'd like to discuss with you here is the restructuring in which the Association and the Foundation combine most of their assets and energies into one corporation: One mission, One focus, One AAUW.

#### What it means

The consolidation at the national level will mean very little if the branches aren't a part of this fundamental change in AAUW. Until the individual members see themselves as part of this One AAUW, not only as members of a local group that has interesting meetings and does its part for women and girls in the community, there's a very real risk the national organization will not be able to convince its partners and stakeholders that there has been a fundamental change. What we heard in Phoenix is it will take a laser focus on the mission to ensure we continue to have the resources to advance that mission.

As an example, let's look at just one piece of the restructuring – the assumption (and until the IRS rules, it is just that, an assumption) that the resulting one corporation will be a 501(c)(3), a public charity, not a 501(c)(4), a civic league operated for the promotion of public welfare. Today, the Association (and, by extension, the branches which have not filed independently with the IRS) is a 501(c)(4) while the Educational Foundation is a 501(c)(3). Contributions to the first are not tax deductible. Contributions to Foundation are tax deductible.

#### What I'd like you to think about:

What if the 501(c)(3) status applied to our branch? Are we doing enough in our community – for others, not just to sustain the activities that we enjoy and from which we benefit – that we would feel right about taking contributions that are tax deductible? Do we need to refocus on mission-based priorities, so we will be able to approach others in our community and ask them for their donations in good faith? Can we make a case to prospective members that the time they would spend with us would be a real benefit to the community? Do we need to realign our efforts with those of the national organization so those who have heard of AAUW can recognize us as part of a larger whole? Would participating in a "branded" AAUW NC project like the Young Advocates Toolkit help the public understand who we are?

Even if you've no plans to expand your fundraising outside the branch, humor me and go through the thought exercise of asking, "What if?"

Please take some time over the next two years to push the boundaries of what AAUW means to you, to others in your branch, to your counterparts in AAUW outside the branch, and in your community. The future of AAUW will depend on the branches, and I thank you for your efforts. (See page 5 for information on how to reach AAUW members outside of the branch.)

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### New: Branch without Borders

A "branch without borders"? What's that, you ask. It's a branch that individual members from across the state can join in order to make a commitment to AAUW priorities, such as NC Women United's advocacy efforts.

It's a way for members (in and out of North Carolina) to get a subscription to this newsletter. Only branch members get every issue, so an at-large member can join this branch to keep the mailings coming. Maybe you have friends in other states you'd like to sign up so you can share what we're doing.

It's a way for members in communities that do not wish to sustain a branch to "connect" with others who also join this branch. They can find each other through the branch roster at [www.aauw.org](http://www.aauw.org) and network in whatever way makes sense for them – meeting for lunch, carpooling to cultural events, carrying an AAUW banner in a local parade, or larger projects that advance the mission. It's up to them.

We expect branch without borders dues to be nominal, and perhaps for the first few years to be set at \$0, so the only fee in addition to the Association dues would be AAUW NC dues, \$11. A working session will be devoted to this at the Oct. 20 meeting in High Point.

#### To express an interest -

Branch members: Contact membership vice-president Barbara White, [barbara\\_white628@hotmail.com](mailto:barbara_white628@hotmail.com), 919-522-2822. (This would be your "second" branch, but since you've already paid AAUW NC dues, there may not be any additional fee.)

Individual/at-large members: Send AAUW NC dues of \$11 and your Association member ID to treasurer Mary Fran Schickedantz, 2809 Watuaga Dr., Greensboro, NC, 27408, and mention your interest in the new branch.

## American Association of University Women of North Carolina

PO Box 6502, Statesville, NC 28687-6502  
866-525-2155 (fax and voicemail)  
[www.aauwnc.org](http://www.aauwnc.org)  
[info@aauwnc.org](mailto:info@aauwnc.org)

This magnet is available from <http://shop.aauwnc.org> or just clip and save to remember how to contact AAUW NC.

# Changes open path to improved focus, increased efficiency

L. Carol Newnam  
South Atlantic Regional Director

I am excited to be the new South Atlantic Regional (SAR) director at this time of changes and challenges for AAUW. By now, most of you know that the first part of the strategic process bylaws changes, the restructuring of the Association and the Educational Foundation into one entity, passed unanimously at our national convention in Phoenix. The leadership of AAUW and the Educational Foundation did a superb job of preparing the delegations for this vote. They held numerous



Carol Newnam  
SAR Director

workshops and sessions to explain and to answer questions. By the time the vote was taken, the delegates were committed to the change.

The strategic process revealed that having multiple corporations has affected our financial and organizational efficiencies and

hindered our efforts to engage younger and more diverse members. The new structure is designed to improve our focus and increase our effectiveness. We have a new mission statement, "The American Association of University Women advances equity for women and girls through advocacy, education and research." It reflects what we have always been about, but eliminates the more general "lifelong education and positive societal change" phrases. We are the same organization, but with a more focused mission statement.

The next two years will be a transition period with boards of both organizations meeting separately and together to plan the next steps and move forward with the process.

Most of us have recognized that AAUW has needed to make some changes. While we have many healthy and vibrant branches, many branches are losing members and recycling branch officers. I've heard from some branch presidents that they are serving for the third or fourth time, and some branches are disbanding for lack of leadership. This is not a sign of a healthy organization.

I know many of you are concerned about what all these changes will mean for your local branches and we don't really know what the future holds. But local branches have always been one of AAUW's greatest assets and we can be sure that nothing will be done to damage that asset. As AAUW at the national level becomes more focused and revitalized, AAUW at the local level can expect to become

more vital and focused as well. For now, and for the next two years, branches will go on as before, or, even better, begin to think about focusing local efforts on actions and programs that will enhance our mission: supporting the National Conference for College Women Student Leaders; engaging in mission-related programming, and supporting the National Girls Collaborative Project.

Convention delegates also passed other measures, including one member/one vote provisions for votes between conventions, setting maximum terms for elected officers,

outlining procedures for filling vacancies that arise among regional directors and committee chairs, establishing an audit committee, and restructuring the nominating committee.

Of course, recruiting and retaining members is one of our major challenges. Every member must become a recruiter for AAUW and every member must make sure that new members are welcomed and valued. The future of our organization depends on you.

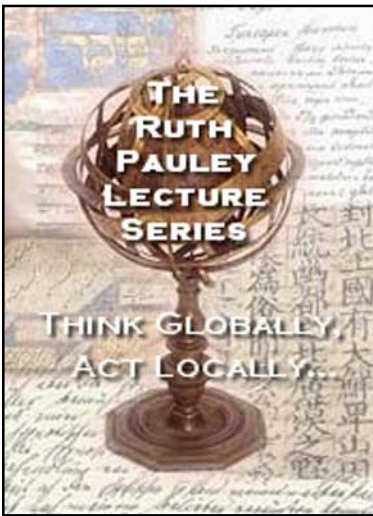
Over the next two years, I look forward to meeting as many of you as possible at your state conventions and elsewhere.

## Women's History Quiz

Connect the events with the dates, then turn to page 10 for the answers and to learn why they are important to AAUW women today.

- |   |      |
|---|------|
| 1. Women's Rights Convention, Seneca Falls NY   | 1972 |
| 2. AAUW lobbied for a woman Supreme Court justice   | 1982 |
| 3. 19 <sup>th</sup> Amendment – Women's Right to Vote – becomes law   | 1969 |
| 4. Committee studies finance series/money management portfolio and kit on Social Security   | 1920 |
| 5. AAUW supports passage of Civil Rights Act  | 1916 |
| 6. 17 women start college women's organization, Association of Collegiate Alumnae, in Boston  | 1881 |
| 7. First women elected to U.S. Congress   | 1953 |
| 8. First woman appointed to Supreme Court   | 1953 |
| 9. Women hold vigil at White House  | 1884 |
| 10. First colleges admitted as members  | 1917 |
| 11. AAUW introduces slogan, "Because Equity Is Still an Issue"  | 1955 |
| 12. Washington DC members investigate advantages/disadvantages of traditional and non-traditional careers for women                                 | 1882 |
| 13. Association of Collegiate Alumnae urges creation of U.S. Dept. of Education   | 1923 |
| 14. AAUW issues statement analyzing threat to freedom and democracy; warns of the risk of losing liberties by the same means adopted to defend them | 2004 |
| 15. AAUW supports first federal legislative proposal for pay equity; women working full-time earn average of 65 cents to every dollar earned by men | 1981 |
| 16. AAUW supports passage of Voting Rights Act  | 1965 |
| 17. AAUW is instrumental in passage of Title IX, co-authored by Rep. Patsy Mink   | 1848 |
| 18. AAUW launches Voter Education Campaign, Power of One Vote   | 1995 |
| 19. Grants help begin focus on adult education programs   | 1919 |
| 20. AAUW released its first congressional report card, based on women's issues  | 1964 |

Most of the information used in this quiz, with many more details, can be found in the AAUW Online Museum, at [www.aauw.org/museum/index.cfm](http://www.aauw.org/museum/index.cfm)



## Sandhills/Southern Pines AAUW continues to co-sponsor Ruth Pauley lectures

Ruth Pauley was a member of Sandhills/Southern Pines Branch, as well as a former AAUW Association board member, who led a distinguished, globally-oriented career. She was known for her "firm conviction that women could make special contributions in understanding and bring about resolution to social problems." Pauley initiated free lectures on current topics and issues, in Moore County, before her death more than 20 years ago. She probably had no idea that the movement she began would be named for her.

The Ruth Pauley Lecture Series is free and open to the public. Distinguished professionals from many fields participate in this long-running series at Sandhills

Community College campus in Pinehurst. This year's lectures begin at 7:30 p.m. in Owen Auditorium, Sandhills Community College in Pinehurst. They feature:

- Sept. 29 Pete Earley, "Crazy: A Father's Search Through America's Mental Health Madness"
- Oct. 16 Frances Hesselbein, "Leadeers of the Future: Imperatives of Leadership"
- Nov. 8 Orrin Pilkey, "Rising Seas, Shifting Shores: The Future of the World's Barrier Islands"
- Feb. 6 Timothy B. Tyson, "Blood Done Signed My Name"
- Apr. 8 Richard Kimball, "Depending on the Wisdom of Strangers: The Voter's Self-Defense System"

The series is co-sponsored by Sandhills/Southern Pines AAUW, League of Women Voters, Sandhills Community College, and the Moore County Schools. Questions? Contact [loismccarthy@mindspring.com](mailto:loismccarthy@mindspring.com) or learn more at [www.sandhills.cc.nc.us/news/pauley.html](http://www.sandhills.cc.nc.us/news/pauley.html)

### Branch focuses on students' right; offers CEUs for teachers

The Sandhills/Southern Pines Sept. 26 branch meeting program is an outgrowth of the presentation by Keith Howard during the Oct. 21, 2006 AAUW NC Women's Agenda Assembly in Statesville. "A Summary of Education Law - Know Your and the Students' Rights" will be presented by attorneys Erwin Byrd and David Sapp, of NC Legal Aid - Advocates for Children. The dinner will be held at the Country Club of North Carolina. The public is being invited. Many local community groups have been involved in the planning and the Moore County Public Schools has approved CEU's for teachers. Cash bar, 5:30 p.m., Dinner, 6: p.m., \$20, paid in advance. Questions? Contact [loismccarthy@mindspring.com](mailto:loismccarthy@mindspring.com).

## Notes about meetings - watch for details

**Regional:** Traditionally, AAUW has held a June conference in Washington, DC, for state presidents in even years (e.g. 2008), and each region hosts a "regional" meeting to build connections across state lines. The South Atlantic Region is not planning a 2008 meeting, however, the AAUW 2008 Leadership Meetings will be held at several locations around the country instead of in DC, broadening the reach of this important information-sharing and networking event. These meetings will be significantly different from the "old" regional meetings, so watch for details to be announced, and try to keep some flexibility in your summer schedule so you can attend and bring this information back to your branch.

**AAUW NC:** Dates and details on the following meetings will be announced as they become available. If your branch would like to host an AAUW NC meeting, please contact AAUW NC housing coordinator, Doris Bernlohr, [dbernlshr@bellsouth.net](mailto:dbernlshr@bellsouth.net), 336-586-7001. If you would like AAUW NC to co-sponsor a conference on a topic that is important to your community and matches AAUW priorities, please contact Lou Dean Howard, Etta Alston, Nancy Shoemaker or Millie Hoffer-Foushee (see page 8).

2008 Summer meeting .....	Salisbury
2008 Fall meeting .....	Chapel Hill
2009 Convention .....	Wilmington
2009 Summer meeting .....	Hendersonville
2009 Fall meeting .....	High Country (Boone)

## Coalition efforts result in reform

AAUW NC is in coalition with Democracy North Carolina, a nonpartisan, nonprofit organization whose mission is to fulfill the promise of "one person, one vote," to increase voter participation and reduce the money chase in politics. The following excerpts from their recent newsletter mark progress:

*Scandal pushed the 2006 state legislature to adopt ethics, lobbying, and campaign finance reforms. Many lawmakers did not like them, but felt compelled to respond to public pressure following months of news about illegal lobbying and a multi-faceted Board of Elections inquiry spurred by a Democracy North Carolina complaint. The united power of reformers led to landmark success, but more needs to be done:*

- The state's first Ethics Commission will oversee ethics education and conflict-of-interest problems in all three branches of government, but its hearings should be open and it needs more authority.
- Restrictions on lobbyists supplying free meals, trips, and gifts promise real change, but the law's wording has loopholes that need plugging.
- The new ban on lobbyists making campaign donations to state candidates does not address the larger issue of special interests supplying millions through PACs, etc.

*In addition to the big ethics and lobbying reform bill, new laws were passed. Major ones include:*

### Campaign Finances:

- NC law now specifies that campaign funds can only be used for costs related to campaigning or holding office, not for personal benefits.
- No blank checks. New wording clarifies that donors must specify who it is for.
- The limit for cash donations is now \$50 per election. The treasurer must have a record of who gave all money and must attend classes by the State Board of Elections.

### Other Legislation (selected):

- Same Day Voter Registration.
- Pilots on public financing for municipal elections and for the Council of State.
- Instant Runoff Voting-pilot program. In 2007, 10 cities can save money by letting voters rank their choices in a city election 1-2-3. If no candidate wins outright, the top 2 go into a "virtual" runoff; the votes of those choosing a loser go to whichever remaining candidate they ranked highest. In 2008, up to 10 counties can use IRV rather than pay for runoffs. Board of Elections will evaluate.
- Judicial Public Financing. Changes improve this program for appeals court judges.

Read the entire report at [www.democracy-nc.org](http://www.democracy-nc.org).

## Knowledge comes from conversations

Nancy Shoemaker, AAUW NC President

Much of the benefit of AAUW is the networking and the relationships we can build with each other. There are opportunities to do that at branch meetings, of course, but consider expanding your conversations with those you might see around town. If you've got a question or an idea, think of someone else in AAUW who might want to discuss that with you, and reach out to make that connection. I think you'll find that the benefit will be enormous.

Who to call? Well, we don't yet have a complete "social networking" system in place (more about those possibilities at the High Point meeting), but old-fashioned directories may go a long way to finding a sympathetic ear.

### AAUW National Leaders

Each year, a directory posted is posted, with address, e-mail, and phone information for all the board members, committee members, and other leaders of both the Association and the Foundation. This information is available to all members (you need your member ID to access it), and if you have a concern that should be addressed by one of the AAUW or Foundation national volunteers, they are generally very glad to hear from you.

### AAUW NC Leaders

For several years, AAUW NC has posted directories (by name, by branch, and by office) of the branch/state leaders at <http://members.aauwnc.org>. This, like the AAUW national directory, is password protected, but is provided so you can find your counterparts around the state. Again, if you have an idea you'd like to share, use the list and drop others an e-mail, or a postcard, or make a phone call. Making those connections will make your AAUW life richer.

### All AAUW members

The new national database went online with web access last fall. It is an extraordinary resource. Please be sure to keep your own information up-to-date, and branch treasurers are encouraged to do periodic audits to make sure the changes they have reported have been posted to the database. After registering for the system (which requires you to have a current e-mail address on file with the Association), you can update your record, find contact information for other members of your branch, and find e-mail addresses for branch/state officers.

### Key links

The key links for finding these resources have been posted to the AAUW NC blog. See the post <http://news.aauwnc.org/2007/08/26/finding-aauw-leaders/> or go to [news.aauwnc.org](http://news.aauwnc.org) and search for "directory."

### Not online?

What if you aren't online? Please remember our toll-free number: 866-525-2155. Leave a message about whose contact information you need, and the folks who "answer the phone" will get back to you.



Enjoying the Tryon Area Bluestocking Benefit are, from left: Fred Haeflinger, Dallas Johann, Judy Warden, Tau Flack, Jane Haeflinger, Betsy Miner, our hostess, holding Gretchen, and Lois Merrill. (Photo by Donna Radich)

### First annual Bluestocking Benefit is successful

Barie Baker, Tryon Branch President

BLUESTOCKING: A FEMALE SCHOLAR (WEBSTER'S DICTIONARY).

The term bluestocking, coined in the eighteenth century, refers to a female scholar. At that time, many of the women who met together to pursue intellectual interest often wore long, blue wool stockings.

When the Tryon Area Branch decided last year to have just one big fund-raiser instead of several smaller ones, they hit upon an elegant dinner party with the name Bluestocking Benefit.

In May, Betsy and Dewitt Miner hosted the event in their Landrum, S.C. home. The main focus of the first event was scholarships, so local eighth grade girls could study math, science, engineering, and architecture in a residential setting at Clemson University. Bluestocking participants could also contribute the Educational Foundation and Legal Advocacy Fund. The event was a success. Six members of the Hendersonville Branch joined us for this fund-raiser. Plans are underway to do it again next spring.

### Winston-Salem Branch donates books for kids

Dozens of children at Speas Elementary School were happy to see the 300 books given to them earlier this year. The books were purchased by AAUW Winston-Salem Branch, along with Mount Tabor United Methodist Church Women and the Winston-Salem Recreation and Parks Department.

Norma Bernhardt coordinated branch efforts in the project and chose the books. Read the story at [www.journalnow.com/servlet/Satellite?c=MGArticle&cid=1173351451076&pagename=WSJ/MGArticle/WSJ\\_BasicArticle](http://www.journalnow.com/servlet/Satellite?c=MGArticle&cid=1173351451076&pagename=WSJ/MGArticle/WSJ_BasicArticle)

<http://news.aauwnc.org/2007/08/25/juvenile-literature-award-nominees/>

The presentation of the AAUW Juvenile Literature Award will be Saturday afternoon, Nov. 10, at the Renaissance Hotel in downtown Asheville. The public is welcome to attend this portion of the meeting of the NC Literary and Historical Society.

<http://news.aauwnc.org/2007/08/19/brevard-branch-voter-guide-templates-nc-house-senate-us-house/>

The Brevard Voter Guide templates are online. Check to find the online format they used to improve the efficiency of collecting narrative information from the candidates.

## Board approves position

Judy Atkinson, past AAUW NC program vice-president, remains on the board in the role of "team-building coordinator."



Judy Atkinson

The nominating committee is charged with finding candidates for the elected offices, and is included in the membership/leadership development team. This new position, approved by the board, is also part of this team, but brings energy and focus to finding additional

volunteers for all of the AAUW NC teams (advocacy, membership/leadership, program/events, communications, fund-raising, administration) and the cross-team diversity task force. In announcing the position, Nancy Shoemaker, AAUW NC president, said, "Judy's knowledge of members around the state and her experience in creating high-functioning teams (both as a branch president and as a state program vice-president), make her an excellent choice for this position."

If you know someone who would like more information about participating in any AAUW NC project, please contact either Atkinson or Shoemaker. See [www.aauwnc.org/newstructure/samplejobs.htm](http://www.aauwnc.org/newstructure/samplejobs.htm) for examples of possibilities, and note some are short-term tasks! And if Atkinson comes knocking on your virtual door, please do hear her out!

## AAUW reports, other resources tell it like it is

Books, reports, PowerPoint presentations and DVDs are available through AAUW. Check out [www.aauw.org/research/all.cfm](http://www.aauw.org/research/all.cfm) for

- **Behind the Pay Gap**  
2007. Research released by the AAUW Educational Foundation shows just one year out of college, women working full-time already earn less than their male colleagues, even when they work in the same field. Ten years after graduation, the pay gap widens.
- **Gains in Learning, Gaps in Earning**  
2007. While educational gains for women are often credited with helping to shrink the gender gap in earnings, this interactive online report reveals that women with four-year degrees typically earn 74 cents for every \$1 that their male counterparts earn.

Other titles address women's retirement, harassment on campus, tenure, gender equity, women at work, and much more. Stay up-to-date on impending legislation by joining the AAUW NC Action Network at [www.aauw.org/issue\\_advocacy/actionnetwork/index.cfm](http://www.aauw.org/issue_advocacy/actionnetwork/index.cfm)

Save the Date – It's Worth the Wait

# 2008 AAUW NC Convention

April 18-19 | Downtown Greensboro Marriott Hotel

Host: Greensboro Branch

It's never too early to get Branch members in sync with the new ideas and procedures in AAUW. PLAN NOW to send at least one carload of your branch leaders and members to the AAUW NC Convention, April 18-19. Greensboro is "stepping up to the plate" with fun activities for Friday evening. Saturday's speakers and workshops will provide stimulating ideas.

- Reservations can be made now to ensure the special AAUW rate, \$99+ tax. Call the Downtown Marriott, 800-228-9290 or 336-379-8000. Deadline for this block of rooms is March 18. Code is "American Association of University Women."
- Registration opens Friday at 1 p.m. Hospitality Room "staff" in Suite 319 will be ready to welcome you at 2 p.m.
- AAUW NC board members will meet with state President Nancy Shoemaker on Friday, 3-5 p.m. Those who are not involved with the board meeting will have the opportunity to choose among several Friday afternoon options, such as shopping at the new and elegant Shops at Friendly, walking from the hotel to view the art show at the African American Atelier in the Cultural Arts Center, or to the Greensboro Historical Museum for a guided tour. Greensboro members will be on hand to help with transportation, if needed. Stay tuned for more details.
- Several appealing choices for dinner and entertainment begin at 5 p.m. One option will be going to enjoy the hilarious one-man show, "The Male Intellect: an Oxymoron?" performed by comedian Robert Dubac at the historic Carolina Theater.

Saturday features the general session, workshops, luncheon, business meeting, and the banquet. The change from recent conventions is this year's convention will conclude with the banquet. Some AAUW NC board members will participate in a transitional board meeting on Sunday morning.

Sue Mengert, Greensboro Branch, is convention chair. Contact her with questions at 5304 Bayberry Ln, Greensboro NC 27455-1139, [smengert@mindspring.com](mailto:smengert@mindspring.com) or 336-288-1420.

## "Pathways to Wealth: Financial Education and Asset Building"

Oct. 8-9 | UNC Chapel Hill

The Friday Center for Continuing Education | 100 Friday Center Drive

*Reversing Financial Trends and Creating More Financially Independent North Carolina Residents is the Goal of Statewide Conference*

### Financial Trends of Our Times

- One in six low-income families do not have bank accounts
- In 2006, the average personal savings rate was -1%, the lowest it has been in 73 years.
- One out of three households reported using credit cards to cover basic living expenses – including rent, mortgage payments, groceries, utilities and insurance.
- 43% of renters cannot afford a 2-bedroom fair market rate unit.

These trends must change. Learn how you can be part of the solution by attending this two-day conference, presented by Richard Moore, NC Treasurer, and others. Learn how industry leaders and experts are creating and growing assets for children, families, and persons with disabilities. Learn more about the conference and register today by visiting [www.ncidacollaborative.org/07conference/](http://www.ncidacollaborative.org/07conference/).

Conference hosts include: The IDA and Asset Building Collaborative of North Carolina, EITC Carolinas, NC Cooperative Extension, the Department of State Treasurer, and the University of North Carolina at Chapel Hill.

## New format for Fall Conference offers flexibility for learning, business, fun

Over the past couple of years, state leaders have put their heads together to dream up ways to make the fall conference an event branch leaders and members won't want to miss. This year's event features both tech and advocacy toolkit training, a communications panel discussion, and time for AAUW NC teams to meet, as well as the board meeting. It also includes evening of fun with time to relax and share with old friends and make new ones. *See page 11 for the schedule, lodging information, conference registration, and directions.*

### Tech Tips for AAUW

Friday, 3-5 p.m., Radisson Room #224

Join Nancy Shoemaker for an update on the way AAUW and AAUW NC are using technology to help make your AAUW work more efficient and effective. *Please sign up in advance by e-mailing Shoemaker. A variety of topics will be covered, depending on the interests of those who attend.*

Possible topics:

- **Intro to the new AAUW.org**  
A new version of the site is scheduled to launch on September 16. Come learn more about how to find the resources you need for your AAUW efforts.
- **Demo of the AAUW.org member services database**  
How you can make sure your contact information – and the information for others in your branch – is up to date.
- **Using the AAUW NC system for branch web sites**  
AAUW NC provides web space for sites like <http://asheville.aauwnc.org>. Once set up, sites are easy to modify by adding new content, pictures, links, etc.
- **Other tools to get AAUW information out into CyberSpace**  
Check [kingstonaauw.blogspot.com](http://kingstonaauw.blogspot.com) for an example of a branch Web site based on a free platform.  
  
Signup for [facebook.com](http://facebook.com) (not just for college students any more) and explore the various AAUW, pay equity, and women's rights groups that have popped up there. If you're trying to reach out to college students and younger prospects, it might be the perfect place.

The hotel provides wifi access. Bring your laptop if you've got one, but we'll try to make things accessible for all.

**Remember – each branch has a vote at the board meeting**, and the branch president may name a proxy for the branch (even someone in another branch) by contacting the secretary, Karla Atkinson. If no one from the branch will attend, please check the e-mail list (*page 9*) or with Atkinson early enough so you can be in touch with the proxy before the meeting. If you'll be attending the board meeting as an observer and would be willing to be a proxy for another branch, please let Atkinson know by Oct. 1.

### Team Meetings

Friday, 3-5 p.m. and/or 7 p.m.  
Radisson Room #224

AAUW NC has six teams which identify needs, define goals and develop strategies to meet them. Team areas are advocacy, communications, events/program, membership/leadership development, fund-raising, administration and the cross-team diversity task force. Time is available for them to meet to clarify goals and objectives, clarify any budget issues, and share ideas for the coming year. More information will be posted, and please contact the team leaders listed on page 8 if you have questions about these meetings. Remember, all members, including members-at-large, may serve on teams which interest them, but are not board members. They can simply focus on their areas of interest.

### Board Meeting

Saturday, Emerywood Baptist Church, 9 a.m.

We will approve the budget for the 2008 AAUW NC convention and address other action items brought before the board by teams.

### Working Sessions

Saturday, Emerywood Baptist Church  
10 a.m.-2 p.m., including lunch break

The two working sessions will be devoted to general discussions to benefit the branches.

- **Panel on Communications: "Getting AAUW in the News."** Other branches share their successes, how they did it and what it looks like, with sample clippings and step-by-step tips.
- **Taking the Advocacy Toolkit to the Campuses** – tips and strategies for getting onto the campuses; what else do you need to make this project successful?
- **Branch without Borders** – what does it really mean for you and your branch?



At its recent installation banquet, Jacksonville Regional Branch honored its charter members. Those pictured are, from left, Margaret Slate, Judy Martin, Nelda Howell. Not pictured: Kathleen Mitchell, Laura Rumbley, and Katharyn Thayer. The branch was chartered in 1994.

## C/U partnerships build valuable connections

The American Association of University Women welcomes institutions of higher education to join as college/university partners, with dues payable on a sliding scale based on enrollment. AAUW NC will be working more closely with campuses in the state through the Young Advocacy Toolkit project and other efforts in 2007-2008.

Learn more about the college/university partnership program at [www.aauw.org](http://www.aauw.org):

- Benefits of membership for the institutions
- Membership form (including costs)

Each C/U member institution may name a "representative" who receives national and state mailings and may join a branch to forge stronger connections with the community. In North Carolina, state dues are waived for such a representative joining a branch, and some branches also waive local dues.

At press time, eight institutions are C/U members, with named representatives:

- Duke University: Margaret Riley
- Louisburg College: Stephanie Buchanan
- Martin Community College: Ann Britt
- Meredith College: Susan E. Adams
- North Carolina State University: Joanne G. Woodard
- Peace College: Valerie G. Hall
- UNC-Chapel Hill: Elmira Mangum
- UNC-Wilmington: Susan Bullers

See <http://news.aauwnc.org> for updates.

Over 50 colleges and universities serve North Carolina, along with 59 junior colleges. For their names and locations, see <http://statelibrary.dcr.state.nc.us/library/univers.htm> and <http://statelibrary.dcr.state.nc.us/NC/EDUCATED/commcoll.htm>.

### Connections

- Doris Bernlohr, Chapel Hill  
New e-mail: [dbernlohr@bellsouth.net](mailto:dbernlohr@bellsouth.net)
- Suzanne Barton, Eden  
New e-mail: [cbarton001@triad.rr.com](mailto:cbarton001@triad.rr.com)

## Reasons why "Equity is Still an Issue"

Answers to the quiz on page three and why they are important.

By Marty Folsom, AAUW NC Tar Heel News Editor

Making life better for females is at the core of more than 150 years of advocacy efforts in the United States. An examination of a few of the events and the dates they occurred, reveals reasons these efforts must continue.

1. Women's Rights Convention, Seneca Falls NY, 1848
7. First women elected to U.S. Congress, 1916
9. Women hold vigil at White House, protesting that women could not vote, 1917
3. 19th Amendment – Women's Right to Vote – becomes law, 1920
5. AAUW supports passage of Civil Rights Act, 1964
16. AAUW supports passage of Voting Rights Act, 1965
18. AAUW launches Voter Education Campaign, Power of One Vote, 1995

Seventy-two years passed from the time women held a convention at Seneca Falls (1848) until they finally achieved the right to vote with the ratification of the 19th Amendment (1920). Yet 44-45 years later, AAUW realized the need to support the Civil Rights (1964) and Voting Rights (1965) Acts, to continue to fight against discrimination which took place at the polls - not just against women, but for reasons of class or race. And that wasn't enough - AAUW launched its "Power of One Vote" voter education campaign in 1995, to encourage more women to register and go to the polls on election day. A woman was elected to Congress in 1916, four years before women had the vote. Today, 90 years later, women comprise the majority of the population by gender and registered voters, but are a significant minority regarding legislative and judicial representation.

2. AAUW lobbied for a woman Supreme Court justice, 1969
8. First woman appointed to Supreme Court, 1981

AAUW lobbied for a woman Supreme Court justice in 1969, but Sandra Day O'Connor was not appointed until 1981. Ruth Bader Ginsburg was appointed in 1993, and at this time is the only woman on the nation's highest court, that is increasingly chipping away at the interpretation of laws designed to protect women and families from poverty and discrimination.

6. 17 women start college women's organization, Association of Collegiate Alumnae, in Boston 1881
10. First colleges admitted as members, 1882
12. Washington DC members investigate advantages/disadvantages of traditional and non-traditional careers for women, 1884
13. Association of Collegiate Alumnae urges creation of U.S. Dept. of Education, 1919
19. Grants help begin focus on adult education programs, 1923
14. AAUW issues statement analyzing threat to freedom and democracy; warns of the risk of losing liberties by the same means adopted to defend them, 1953
4. Committee studies finance series/money management portfolio and kit on Social Security, 1953
15. AAUW supports first federal legislative proposal for pay equity; women working full-time earn average of 65 cents to every dollar earned by men, 1955
17. AAUW is instrumental in passage of Title IX, co-authored by Rep. Patsy Mink, 1972
20. AAUW released its first congressional report card, based on women's issues, 1982
11. AAUW introduces slogan, "Because Equity Is Still an Issue," 2004

These dates begin with the meeting of 17 women in Boston, who founded our organization, and demonstrate the acuity of thought and perseverance of women in identifying needs for collaboration in furthering education, preservation of liberties, financial security, and representation. Their efforts started the ball rolling for women to be better-educated with more choices. Progress has been made, but the quest is far from accomplished. They talked about traditional and non-traditional careers in 1884, 88 years before Rep. Patsy Mink co-authored Title IX. Over 50 years ago, they looked at the importance of money management, yet today, women are still struggling, in part due to the differential in pay (*see reports, page 6*); AAUW supported legislation 52 years ago for pay equity, but it is not happening. In fact, the Supreme Court recently made a ruling that makes it even harder to achieve.

These are just a few of the stepping stones upon which women have touched. The positions, initiatives, and projects we support and carry out will have an impact, but we may not see the results in our lifetime. We must persevere, even as those who carried the torch before us, and to teach those who follow us, to achieve equity.

## Brevard Branch Honors Women Who Made A Difference

Brevard Branch Annual honored three influential Transylvanians who have made a difference (WHMAD). Twenty-one women have received the WHMAD Award in Brevard since its inauguration in 1996. They are Elizabeth Riley Kapp Tyson, county librarian, 1944 to 1982, who "grew" the library from 3,000 to 30,000 books; Anna Yount, current head librarian who was instrumental in raising funds and over-seeing construction of the new library; and Kathy Thorpe, who was a volunteer while undergoing chemotherapy .

## AAUW loses director, friend

Betty Bayless, AAUW director-at-large and a member of AAUW South Carolina, passed away June 5.

She visited North Carolina in 2006 to make a presentation in Raleigh about the Virginia Gildersleeves International Fund, [www.vgif.org](http://www.vgif.org). Several members of AAUW NC talked with her about AAUW restructuring, and she was generous in sharing her perspective as a national board member on the changes facing the Association and the Foundation.

Association leadership honored Bayless by naming her as a the 17 "Founding Mothers," a group of women who were honored at a special ceremony in Phoenix. Donations in her name to support to the AAUW Leadership and Training Institute, a key source of funds for all AAUW programming, may be sent to Ann Terry, 4882 Stoneridge Rd., Catawba, SC 29704 (payable to AAUW LTI).

*In your fundraising this fall, please also remember the following AAUW Educational Foundation funds of special interest to AAUW NC.*

### Ann Chipley Fellowship - #4051

When fully funded, it will support American Fellowships, women scholars of exceptional talent in a wide range of disciplines. Ann Chipley was AAUW NC president, 1980-1982, and devoted countless hours as a volunteer to AAUW. At the time of her death, she was serving on the AAUW staff as Legislative Director. The Fellowship was established by the Educational Foundation board in 1996.

### Charlotte Branch Research and Projects Fund - #1429

When fully funded, it will support Community Action grants to provide seed money for innovative programs or non-degree research projects that promote education and equity for women and girls and/or Career Development grants which support women who hold bachelor's degrees and who are preparing to advance their careers, change careers, or re-enter the work force. It was initiated by the Charlotte branch in 1999-2000.



# Fall Leadership Conference Oct. 19-20 • Host: High Point Branch

Radisson Rm. #224 & Emerywood Baptist Church

## To the Radisson

135 S. Main St., High Point

### From the West:

Follow I-40 East to Exit 196, US-311 South to HP. Continue to Exit 25 – Bus. 311 South. (US 311 is Main St. in HP)\* Continue to the Radisson (downtown HP on the left)

### From the South:

Follow I-85 North. Bear Left (North) onto US-29/US-52. Bear Right (North) to I-85 Business. Continue through Lexington and Thomasville on I-85 Bus. Exit US-311 and turn North (Left). Continue to the Radisson (downtown HP on the right)

### From the East:

Follow I-40 West through Greensboro to Exit 214 B, W. Wendover Ave. Turn left onto W. Wendover Ave. Follow W. Wendover Ave. to Eastchester Dr. (Hwy. 68). Turn left on Eastchester Dr\*. Continue to Main Street and turn left. The Radisson is on the left.

## To Emerywood Baptist Church

1300 Country Club Dr., High Point

### From the West:

US-311 intersects with Eastchester Dr./Westchester Dr. Turn right on Westchester Dr., Go to Country Club Dr. \*\*Turn right on Country Club Dr., Go one block to Kensington Dr., turn right. Park in the back of the church; enter the doors at the lower level. The **steps** are steep; a **ramp** is next to the building to the left.

### From the Radisson:

Exit the Radisson parking deck turning right onto S. Wrenn St. Turn right on Commerce Ave. and right on Main St. Continue North on Main St. to W. Lexington Ave. Turn left. Continue on W. Lexington Ave. to Westchester Dr., turn left and \*\*follow the directions above.

### From the East:

Eastchester Dr. becomes Westchester Dr. when you cross Main S. Continue to Country Club Dr. and \*\*Follow directions above.

### Housing:

**Radisson Hotel**, 135 South Main Street, High Point  
Toll Free: 1-800-333-3333 | www.radisson.com/highpointnc  
Local Phone: 1-336-889-8888 | Fax: 1-336-889-8870

### Reservation Deadline: Sept. 19

A block of rooms is being held **for American Association of University Women** at a rate of \$89 (plus 12.75% sales tax) per room - one or two people per room. **Individuals are responsible for their own reservations and room charges.** If a member wishes to stay an additional night, the same reduced rate shown applies. After Sept. 19, the unused portion of the room block will be released for general sale and the availability of guest rooms and/or special rate cannot be guaranteed.

## Conference Registration

*Conference Registration Deadline:* Must be received by Oct. 12.

**Cost:** \$13. Make checks payable to High Point Branch AAUW. Send with form below to Karen M. Perry, 1000 Parkwood Cr., High Point NC 27262-7421

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Branch \_\_\_\_\_ Office \_\_\_\_\_

State Board Position \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_

*Please check your choice of a lunch entree:*

- Classic Turkey & Havarti
- Ham & Cheddar
- Roast Beef & Swiss
- Lemon Chicken Salad
- Herbed Egg Salad
- Raw Veggies & Hummus

## Fall Conference Schedule

### October 19, 2007

Check-in at Radisson 3 p.m.

Tech session 3-5 p.m. | Room #224

Team meetings are also an option during this time (see page 7)

Dining Room opens at 5 p.m.

(On your own. You may wish to have dinner at the Radisson or choose another restaurant.)

### AAUW NC Gathering

Room #224

Team meetings (see page 7)

Movie night - some of the videos from Phoenix and/or a real "movie"

### October 20, 2007

Breakfast available at 7 a.m./Check out

### Emerywood Baptist Church

8:30 a.m. Registration/Morning Snack  
(Preparation by High Point Branch Members)

### 9-10 a.m.: Board meeting

10:15 - 11:45 ..... Session 1

11:45 - 12:30 ..... Lunch

12:30 - 2 ..... Session 2

Adjourn 2 p.m.



**See page 7 to learn more about this conference**

## American Association of University Women

1111 16th Street NW • Washington DC 20036  
AAUW Helpline Toll Free 800-326-2289  
M-F 10 a.m.-5 p.m. EST | [www.aauw.org](http://www.aauw.org)

### AAUW North Carolina

#### Theme: Open the Gates

Remove barriers to equity  
Improve access to education  
Embrace change

#### Nancy Shoemaker, President

7009 Jeffrey Dr., Raleigh NC 27603-5109  
919.773.1340 | [nancy.shoemaker@aauwnc.org](mailto:nancy.shoemaker@aauwnc.org)

### When & Where!

#### AAUW NC Fall Meeting

Oct. 19-20, High Point, *see pages 7 and 11*

#### AAUW NC Juvenile Literature Award Presentation

Nov. 10, Asheville, *see page 5*

#### AAUW NC 2008 Convention

Apr. 18-19, Greensboro, *see page 6*  
Hotel reservation deadline is Mar. 18

### Tar Heel News

Winter Copy Deadline: November 9  
Winter Target Mail Date: November 30  
The Winter issue is a four-page, limited edition, sent to state officers and branch leaders only. It will be available online for others who wish to read it. Listserv subscribers will be notified.

Send to Marty Folsom, THN Editor  
[marty@penstrokes.com](mailto:marty@penstrokes.com) | Fax 704-872-3400  
1525 Melviney St., Statesville NC 28677

<http://www.aauwnc.org>

**866-525-2155 Voice Mail/Fax**

#### Get it at [www.aauwnc.org](http://www.aauwnc.org)

- Back issues of the newsletter
- Officer contacts
- Branch contacts
- NC bylaws, policies
- Financial documents, including the 2007-2008 budget, which was approved at the July board meeting
- Other forms and information



## AAUW NC is exhibitor at a NC Women's Conference

Barbara White  
AAUW NC Membership Vice-President

AAUW NC will again be a partnering organization and exhibitor at the NC Conference for Women, Oct. 30, at the Charlotte Convention Center. Don't miss this extraordinary opportunity to connect with others at one of the largest and most diverse gatherings of women in North Carolina. You will be inspired and empowered to make a difference in your life and your community.

More than 40 dynamic speakers will spark spirited dialogue on issues of value of women today – including Soledad O'Brien, Jean Chatsky, Marta de Fox, Kathy Mattea, Jana, Rebecca Walker, and fellow AAUW member Dr. Johnetta Cole.

See [www.ncwomensconference.com](http://www.ncwomensconference.com) for information, including registration, or call Tribble Creative Group at 704-376-1943.

The Web site includes a new feature to allow participants to make connections (including ride and room-sharing information). See <http://spaceshare.com/ncwomensforum/>

I have set up a profile and posted an introduction on all the forums related to AAUW's mission so we can reach potential members and collaborative partners. I encourage others to do the same and also post mission-related discussion questions to highlight who we are and all the wonderful ways that AAUW advocates for equity.

The membership team and volunteers, are preparing our exhibit. Wonderful ideas being generated and a special visitor will be present, courtesy of Sue Metz, Greensboro Branch.

This conference is an exciting opportunity for us to showcase ourselves and all the work we do around North Carolina. I hope to see many of you in attendance.

### Program team seeks ideas

Lou Dean Howard and Etta Alston are your program vice presidents for 2007-2009. If you have topics you'd like to see at AAUW NC meetings address, or speakers you'd recommend for future meetings, please be sure to contact them with your ideas. Send your suggestions, with your name and branch name, to both Lou Howard, [loudeghoward@hotmail.com](mailto:loudeghoward@hotmail.com) and Etta Alston, [eyalston@hotmail.com](mailto:eyalston@hotmail.com).

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## Tar Heel News

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