

ASSUMPTIONS ABOUT “SENDERS” for NORTH CAROLINA ISSUES

- Branch presidents will register their senders by forwarding the names, emails and branch affiliations to their cluster coordinator
- Cluster coordinators and AAUW NC officers will be subscribed to an email list (pp-info@aauwnc.org)
- As a member of this email list (pp-info@aauwnc.org), senders will...
- have access to timely legislative information, including alerts and updates
- will rely on the official NC legislative web site for information re: legislators' contact information, status of legislation, legislative calendars, etc.
- will receive 2-4 secondary sources of electronic information from which to monitor specific NC legislative issues
- will monitor the primary source of electronic information frequently (at least twice a week)
- will use their best judgments in determining whether an alert communication is warranted
- will send out alerts through pp-alerts@aauwnc.org, using a subject heading that cites the issue/legislation
- will describe the action(s) to be taken which must reflect the official position of AAUW on that public policy issue
- may send out updates on their issue(s) if they choose, using pp-alerts@aauwnc.org and a subject heading that cites the issue/legislation
- will keep an informal list of the number of alerts and updates they initiated during the pilot project year
- will be asked to participate in an evaluation of the project

ASSUMPTIONS ABOUT “SENDERS” for NATIONAL ISSUES

- Branch presidents will register their senders by forwarding the names, emails and branch affiliations to their cluster coordinator
- Cluster coordinators and AAUW NC officers will be subscribed to an email list (pp-info@aauwnc.org)
- As a member of this email list (pp-info@aauwnc.org), senders will have access to timely legislative information, including alerts and updates

In addition, senders for national issues...

- will register to receive AAUW Washington Update and AAUW Action Alert
- will receive additional sources of electronic information from which to monitor national legislative issues
- will rely on the official federal legislative web site for information re: legislators' contact information, status of legislation, legislative calendars, etc.
- will monitor at least two of these primary sources of electronic information frequently (at least twice a week)
- will use their best judgments in determining whether an alert communication is warranted
- will send out alerts through pp-alerts@aauwnc.org, using a subject heading that cites the issue/legislation
- will describe the action(s) to be taken which must reflect the official position of AAUW on that public policy issue
- may send out updates on their issue(s) if they choose, using pp-alerts@aauwnc.org and a subject heading that cites the issue/legislation
- will keep an informal list of the dates of all alerts and updates they initiated during the pilot project year
- will be asked to participate in an evaluation of the project

ASSUMPTIONS ABOUT “RECEIVERS”

- Receivers commit to
 - receiving alerts/updates
 - opening alerts/updates
 - responding to the alert
- Branch presidents will recruit “receivers” from their branches
- Branch presidents will register their receivers by sending the names, emails and branch affiliations to their cluster coordinator.
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- Cluster coordinators and AAUW NC officers will be subscribed to an email list (pp-alerts@aauwnc.org)
- As a member of this email list (pp-alerts@aauwnc.org), receivers will...
- have access to alert and update information
- pass along information to branch members (newsletter, email and/or general meetings) as well as friends who may share an interest in the issue under consideration
- keep an informal list of the number of actions they initiated in response to all alerts and updates they received during the pilot project year
- be asked to participate in an evaluation of the project