

**1. How useful do you find the following. Comments:**

- 1 Both sources keep me up to date on AAUW news and public policy issues.
- 2 I get too much e-mail and often don't even read these
- 3 All of the information is useful, but there is so much. I have to pick and choose what I spend time
- 4 I'm a bit overwhelmed by the email information. Seems to be a lot of it coming from all directions.
- 5 If I don't read it (Association materials) immediately on line, I often forget to go back to it and it gets buried with a lot of other emails.
- 6 I don't know what I'd get if I wasn't a AAUWNC Treasurer. I'm also a Branch Membership VP.
- 7 With the combination of these it is too much to read.

**2. The information in the e-mail messages is almost always available on the web site. We'd like to**

- 1 Sometimes when I try to access the AAUW websites, I can not get in.
- 2 I am alerted by the president of our chapter.
- 3 It seems that the AAUW NC information is placed on the web and an e-mail is sent shortly afterwards. With AAUW, I may see the e-mail first or I may see the website first.
- 4 I am very busy, so getting the email first helps see what I should read on the website.
- 5 I sometimes go to the Web, esp. if I'm looking for specific information. While I'm there, I check out the new stuff. Getting 2 e-mails on the same subject is a little counterproductive. But they do reinforce the fact that it has come in and you need to read it.
- 6 Helpful, but again, information overload when it comes from all sources.

**3. Where do you FIRST hear the news of AAUW and AAUW NC? Check all that apply. Other**

- 1 Tar Heel News (by mail) is important to me. I like reading print; and I can mark items and copy
- 2 All could apply.
- 3 I get most AAUW NC news from the source and repost

**5. Please give us any other comments or suggestions for improving the ways we get information to**

- 1 we're overwhelmed with info today; I only check those items which really are of interest to me or the branch
- 2 I love the Tar Heel News and wish we could have it quarterly. It is a great newsletter, with up-to-date info and articles of interest. Marty has done miracles with it. Maybe we could find two or three people who can share the responsibilities. AAUW Outlook is almost useless: It comes infrequently, has no news or important articles about women or education or the business of AAUW. The only mail I ever receive is related to contributing to the Foundation. The foundations are important; however, we need to look at supporting the Branches and good direct news and information to the members. It is embarrassing to ask members to pay that kind of dues and have so little to show for it, except scholarships -- which seem far away from our lives and those of our communities.
- 3 I do not receive these publications
- 4 I sometimes receive duplicate E-Mails from different officers in AAUW, often re: public policy.
- 5 I'm not familiar with RSS feed.
- 6 The RSS feed, I thought, was via aauwnc.org, so I must not know why it is listed separately.
- 7 You are doing great! I would add a question about the online chat thing we talked about. Is anyone using it? What about blogs and webcasts??
- 8 MEANINGFUL INFO; NOT FLOUNDERING FOR A REASON TO EXIST:I,E. WHY WE DON'T TAKE ON SMART START. GET RID OF STUDYING THE TEST, REVIEW ACTION FOR OUR STUDENTS TO ENJOY LEARNING AGAIN AS S WELL AS INNOVATIVE METHODS OF HOW TO TEACH?
- 9 I like the aaauw nc emails best of all. they provide the information I need in a concise way, and I can go to the articles I need quickly.
- 10 If the information is lengthy, more than one page of single-spaced text, for example, I am more likely to skip it and think I will return to reading it at a later date. Then, if I have a lot of emails the next day, I sometimes forget to go back and read. Sometimes I print the email if I KNOW it is important but can't get to it at the moment.
- 11 My acceptance of "how" I get the information is in relation to how much time I have to read it and whether I know who else is receiving it. The question is always out there -- what am I to do with this info, esp. as it relates to my Branch.
- 12 Perhaps the e-newsletter summaries could be sent just once a month.