

AAUW North Carolina Leadership Training

July 26, 2008

AAUW advances equity for women and girls through advocacy, education, and research.



AAUW's Mission Statement

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AAUW's Value Promise

By joining AAUW you belong to a community that breaks through educational and economic barriers so all women have a fair chance.

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Membership

What's important about AAUW to you?

- What prompted you to join?
- What keeps you involved?

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Recruiting/Targeting Baby Boomers

- Understand the Equity Issue
- In or nearing retirement
- Friends and family of existing AAUW members
- Appreciate the value of belonging to an organization and making a difference

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Recruiting New Members

Generational Core Values

Builder / Veteran	Baby Boomer
Dedication / Sacrifice	Optimism
Command & Control	Team Orientation
Hard Work	Personal Gratification
Conformity	Health and Wellness
Law and Order	Personal Growth
Respect for Authority	Youth
Patience	Work
Delayed Reward	Involvement
Duty before Pleasure	
Adherence to Rules	
Honor	

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Marketing AAUW

- Brand of AAUW
- Communications should include the AAUW Logo
- Update branch websites to reflect new Mission statement

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Legal Advocacy Fund

- Legal Advocacy programs include:
 - Campus Action Projects
 - Online resource library
 - Research Reports: Tenured Denied & Drawing the Line
 - Campus sex discrimination case support

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Legal Advocacy Fund

- Will expand to include sex discrimination in all workplaces
- Supporting cases as a “Friend of the Court” Amicus curie briefs
- Maximize our effectiveness and work so that ALL Women have a fair chance
- No longer provide direct financial case support

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Legal Advocacy Fund

- Focus on Core Competencies
- Coincide our programs with our Value Promise
- There are organizations which provide the funds and the expertise
- LAF is expanding beyond higher education to include all areas of the workplace

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Proposed Bylaws

- Not an amendment, a total revision
 - Starting from scratch
 - Meeting minimum requirements of DC and PA (where the Foundation is now incorporated) code
- Strategic objectives
 - Reflect new combined organization
 - Streamlined
 - Flexible
 - Allow for different ways to connect with AAUW

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Structure

- 501C3 to be called AAUW
 - Small 501C4 for advocacy
- Branches will remain 501C4 unless separately incorporated
- No requirement for regions or states
 - Optional to organize by geography or issue
 - Only requirement is an administrative and a financial contact

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Branches

- No minimum size requirement
- Require only administrative and financial contact
- May be online without geographic boundaries

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Membership

- No degree requirement
 - Anyone who supports education and equity for women and girls may join

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National Dues Collection

- May be just Association portion or rebated to states/branches
- Board can set different dues for segments of members (life, students, grad students, seniors, etc.)

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Voting

- DC and PA code require any mail ballot vote not conducted at a meeting to be unanimous
- Once a meeting has been noticed, voting on all business items can be done in person, by mail or electronically
- Quorum will be defined as 5% of those eligible to vote (including all methods of voting)

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Convention 2009!

- Attend the 2009 Convention in St. Louis!
- June 26-28
- Why should you attend?
 - Convenient to North Carolina
 - Shorter duration
 - Opportunities to participate

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