

## AAUW North Carolina Leadership Training

July 26, 2008

*AAUW advances equity for women and girls through advocacy, education, and research.*



## AAUW's Mission Statement

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## AAUW's Value Promise

By joining AAUW you belong to a community that breaks through educational and economic barriers so all women have a fair chance.

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## Membership

What's important about AAUW to you?

- What prompted you to join?
- What keeps you involved?

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## Recruiting/Targeting Baby Boomers

- Understand the Equity Issue
- In or nearing retirement
- Friends and family of existing AAUW members
- Appreciate the value of belonging to an organization and making a difference

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## Recruiting New Members

### Generational Core Values

Builder / Veteran	Baby Boomer
Dedication / Sacrifice	Optimism
Command & Control	<b>Team Orientation</b>
Hard Work	Personal Gratification
Conformity	Health and Wellness
Law and Order	<b>Personal Growth</b>
Respect for Authority	Youth
Patience	Work
Delayed Reward	<b>Involvement</b>
Duty before Pleasure	
Adherence to Rules	
Honor	

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## Marketing AAUW

- Brand of AAUW
- Communications should include the AAUW Logo
- Update branch websites to reflect new Mission statement

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## Legal Advocacy Fund

- Legal Advocacy programs include:
  - Campus Action Projects
  - Online resource library
  - Research Reports: Tenured Denied & Drawing the Line
  - Campus sex discrimination case support

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## Legal Advocacy Fund

- Will expand to include sex discrimination in all workplaces
- Supporting cases as a “Friend of the Court” Amicus curie briefs
- Maximize our effectiveness and work so that ALL Women have a fair chance
- No longer provide direct financial case support

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## Legal Advocacy Fund

- Focus on Core Competencies
- Coincide our programs with our Value Promise
- There are organizations which provide the funds and the expertise
- LAF is expanding beyond higher education to include all areas of the workplace

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## Proposed Bylaws

- Not an amendment, a total revision
  - Starting from scratch
  - Meeting minimum requirements of DC and PA (where the Foundation is now incorporated) code
- Strategic objectives
  - Reflect new combined organization
  - Streamlined
  - Flexible
  - Allow for different ways to connect with AAUW

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## Structure

- 501C3 to be called AAUW
  - Small 501C4 for advocacy
- Branches will remain 501C4 unless separately incorporated
- No requirement for regions or states
  - Optional to organize by geography or issue
  - Only requirement is an administrative and a financial contact

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## Branches

- No minimum size requirement
- Require only administrative and financial contact
- May be online without geographic boundaries

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## Membership

- No degree requirement
  - Anyone who supports education and equity for women and girls may join

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## National Dues Collection

- May be just Association portion or rebated to states/branches
- Board can set different dues for segments of members (life, students, grad students, seniors, etc.)

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## Voting

- DC and PA code require any mail ballot vote not conducted at a meeting to be unanimous
- Once a meeting has been noticed, voting on all business items can be done in person, by mail or electronically
- Quorum will be defined as 5% of those eligible to vote (including all methods of voting)

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## Convention 2009!

- Attend the 2009 Convention in St. Louis!
- June 26-28
- Why should you attend?
  - Convenient to North Carolina
  - Shorter duration
  - Opportunities to participate

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