

Membership Report

April, 2010

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AAUW-NC held several major membership activities during the past two years. The major events involved the Smart Start Program, UNC Campus College Chair event, and the NC Women United Member Showcase. Our organization has also seen new trends in membership structure.

1. Start Smart

To help ensure that graduating women know how to negotiate for equitable pay, AAUW-NC and the WAGE Project formed a partnership to provide the \$tart \$mart Campus Negotiation Workshops at campuses throughout the state. The WAGE Project (Women Are Getting Even) seeks to eliminate the gender wage gap by holding seminars for college students throughout the country including North Carolina. AAUW and WAGE hope to reach over 500 campuses with this program. Several members are now facilitators and others have signed up to present workshops. Workshops have taken place at North Carolina Central University and UNC-Charlotte.

2. UNC Campus College Chair Event

Contacts from campuses across the state gathered at the UNC Chapel Hill in April, 2009, to hear about options for connecting AAUW to their campuses. This event was hosted by Elmira Mangum, the former UNC Chapel Hill Senior Associate Provost, AAUW College/University Representative for UNC-CH, and AAUW NC College/University Chair. About 35 attendees representing about a dozen campuses attended and heard more about AAUW and its college/university program and how AAUW membership can benefit faculty, staff, and students on campus.

3. NC Women United Member Showcase

Members from several branches attended the NC Women United Member Showcase. We presented the goals of the organization and displayed AAUW materials and recruited several members. The aim of the showcase was the need to increase exposure to the public and network with other women's organizations. This was held in collaboration with other women's organizations in NCWU.

4. Branch Trends

Our membership structure is continuing to evolve with some branches dissolving and new structures developing. The new Tar Heel Branch (THB) now has 48 members and one college/university representative. One feature of this unique branch structure is that it does not require that members be physically present at meetings.

The VP-membership held several teleconference meetings with branch vice-presidents to exchange ideas and stay abreast of branch activities, but these were poorly attended.

5. Membership in General

As of February, 2010, AAUW-NC had 917 members, a figure that is down from 990 (across the state only about a drop of 3.5 members per branch). Cherokee has disbanded and High Point is in the process of disbanding. Many of the branches have stayed the same. According to our State Treasurer, the new branch (THB) almost has enough to make up the difference.

National headquarters provided support for the State Vice President by assigning an AAUW mentor from another state to maintain regular contact and be a sounding board and assist with advice when necessary.

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