

## **AAUW NC STRATEGIC PLAN 2019-2020**

### **ROLE OF THE STATE BOARD\***

#### **Purpose Statements for the role of the state board:**

1. Build strong relationships with branch presidents and officers.
2. Help branches understand how to get information from national and filter what is most relevant to their work.
3. Connect AAUW mission to state level issues.
4. Represent AAUW on state level coalitions.
5. Activate, engage and support branch level work.
6. Provide a way for branches to talk to each other and to collaborate together.
7. Actively seek feedback from branch presidents through a process that makes it easy for branch leaders to engage.
8. Use financial resources of the board to encourage mission driven projects.

#### **Our AAUW NC mission is to encourage and support action at the local level:**

- Through financial support (mini-grants & other resources)
- By bringing attention to AAUW focus areas and policy positions
- By helping branches stay actively engaged with the mission of AAUW
- Encouraging branches to build coalitions with other organizations
- Sharing and communicating the work of branches across the state
- Speaking with authority on AAUW's platform and policies

\*Statements from an April 2016 AAUW NC Board planning session



of North Carolina