AAUWNC.org editorial calendar

Aside from posts about events and news that changes each year, here's a calendar of what posts can be expected over the year. There can also be a post summarizing each communication to the members – though the MailChimp newsletters should be listed automatically (if the "campaign" is put in the right archive folder in MailChimp).

The AAUW Site Resources folks also have monthly suggestions for website content (though that may have been discontinued)

Jul

1. Update info on new board members
2. Information on counts of national-only members by county. (e.g. https://history.aauwnc.org/2017/07/number-of-national-only-members/) to help branch recruiting

Aug-Sep

1. First cut at new officers of branches. Get info from AAUW. (Current site uses only president and membership vp.)
2. Update table with list of the names of the college/university representatives and the branches they belong to. This starts with downloading the data from the MSD.
3. Verify posted info on the branches – local dues, website, etc.
4. Article on this year's fellows and grant recipients, including who's supported by the funds that were of particular interest to AAUW NC members (http://www.aauwnc.org/2017/07/number-of-national-only-members/)

Oct-Nov

1. Young Adult literature award winner – update table of all the winners
2. Post treasurer's report on the previous fiscal year.

Jan

1. Call to the annual conference (post earlier, if possible)
   - Location
   - Hotel reservation info
2. Update the info on the branch officers and college/university reps

Jan-Mar – post and/or tag documents for the annual meeting

1. Minutes from the previous annual meeting (may have already been posted and just needs tag)
2. Finance report from previous fiscal year
3. Paper and online registration info
4. Previous year's fundraising totals by branch – prepare to honor high achieving branches at the meeting
5. February 1 membership counts by branch – prepare to honor growing branches at the meeting
6. Info on candidates for election at the annual meeting
7. Agendas for the business session as well as the workshops and keynote

8. Other information –current year finance report, resolutions, public policy program, etc. – as appropriate for the annual event.

Apr-Jun

1. Summary of the annual meeting
2. Final fiscal year update of the branch officers and college/university representatives.
3. Post budget for the next fiscal year