

## AAUW NC Salary Negotiation 2019-2020

### **Work Smart Meet-Ups** – Salary Negotiation Skill Building

**Targeted Group** – Women already in the workforce OR women returning to the workforce after a break in employment

**Location:** Public library and other locations with a computer lab for 15-20 or more attendees

**Time** – 60 minutes for online workshop, additional hour for group discussion – 2 hour total.

*(Alternative – attendees do AAUW tutorial first before coming to discussion session –1 hour)*

**Cost** – Free for online tutorial, minimal cost for printed handouts & possible refreshments

#### **Organizer Responsibilities:**

1. Identify community organization/location to host and help publicize **Work Smart Meet-Up** (YWCA's, libraries, community colleges, women's resource centers, corporate training, etc.)
2. Develop a marketing plan to reach host's audience and other community members. Publicize via *Facebook*, AAUW website, host's social media or newsletter, and local news.
3. Secure a moderator to guide attendees through online practice exercises and to facilitate discussion after online tutorial is completed.
4. Advise AAUW NC project coordinator of *Work Smart Meet-Up* details.
5. Ensure all publicity and materials include AAUW and branch logos.
6. Organize strategy for registering attendees, and collecting contact information
6. Contact those registered in advance of workshop with welcome and additional information.
7. Arrange for several "action" photos of the event and send to [editor@aauwnc.org](mailto:editor@aauwnc.org).
8. Email all attendees within 2 weeks after the **Work Smart Meet-Up** to thank them for participating and invite their continued involvement with AAUW

### **Start Smart Workshops** – Salary Negotiation Skill Building on college campuses

**Targeted Group** – College women – juniors & seniors about to apply for professional jobs

**Location** – Campus classroom w/Internet access, screen & LCD projector

**Time** – 2 hours

**Trained AAUW Salary Negotiation Facilitator required**

**Cost** - \$350 license from AAUW, plus printed workbooks & refreshments

**(Branches may apply to AAUW NC for Mini-Grant for the AAUW Start Smart License)**

#### **Organizer Responsibilities:**

1. Identify college department or staff member to host and help publicize **Start Smart** .
2. Work with college department to plan strategy for reaching student audience.
- 3. Secure trained AAUW Facilitator** for the **Start Smart** workshop.
4. Advise AAUW NC project coordinator about **Start Smart** workshop details.
5. Ensure all campus publicity and materials includes AAUW logos and Branch identification.
6. Arrange for several "action" photos of the event and send to [editor@aauwne.org](mailto:editor@aauwne.org)
7. Stay in touch with campus staff to promote AAUW and future **Start Smart** workshops.