

American Association of University Women North Carolina (AAUW NC) Board Meeting - November 18, 2020 Minutes

Meeting Date: November 18, 2020 Meeting Time: 7:30pm-8:30pm Meeting Location: via Zoom call

Board Members Present: Kathy Pearre; Jane Terwillegar; Margie Maddox; Janet Bunger; Pat Ashe; Wendy Haner; Laura Garmendia; Lena Murrill-Chapman; Adrienne Stuckey; Cheryl Wheaton; Elaine Morehead.

| Subject | Discussion/Progress/Decisions |
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| Welcome/Introduction | Jane Terwillegar, President, called the meeting to order at 7:32pm. |
| Approval of the previous meeting's minutes | Minutes from the October 21, 2020 meeting were provided via email by Adrienne Stuckey, Secretary, prior to the meeting. Members were asked for review and approval of the meeting minutes. A link to the minutes in Google Docs was also provided in the meeting chat for real-time review. Discussion resulted in no corrections. The Board agreed to approve the minutes as submitted. |
| Treasurer's Report | Wendy Haner presented the Treasurer's report for July through September. Income from dues, reimbursement of Mini Grant, and MPP totaled \$2,637.00. Expenses for Tech Triad, Zoom, DreamHost, Shared Radiance (for the <i>Sisters of Mine</i> performance), and postage totaled \$971.50. The sub-total for Communications expenses was \$483.64. The checking account balance as of September 30 was \$26,726.94. The savings account balance as of September 30 was \$10,322.92. The treasurer's report was accepted as given. Wendy Haner also reported that our I-90 application to the IRS was accepted. |

| | Wendy Haner also reported that Pat Ashe was successfully added as the second bank account signatory during the past month. |
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| Planning for the 2020-2021 AAUW NC Annual Business Meeting | Jane Terwillegar asked the board to discuss potential weekends for the meeting, which will be virtual. The AAUW NC Annual Business Meeting is open to all state members. There was brief mention of the weekend of March 19-20, which is two weeks prior to Easter. |
| | There are two main format options to consider for the Virtual Annual Business Meeting: |
| | Option 1: All-day Saturday |
| | Option 2: Friday evening and Saturday morning |
| | Margie Maddox reported attending a Friday-to-Saturday virtual conference recently for a different organization. This format allowed for short breaks between sessions. She found the overnight break from Friday to Saturday morning was refreshing. |
| | If the Friday-to-Saturday option is chosen, Jane Terwillegar recommended reconvening a virtual <i>Wine & Wisdom</i> Friday night event after the evening's business meeting. The winner of the Young People's Literature Award could attend <i>Wine & Wisdom</i> . Jane recommended asking the Tarheel Branch to host the <i>Wine & Wisdom</i> session. |
| | Cheryl Wheaton recommended keeping presentations short to support attention spans of attendees on the virtual platform. She also recommends considering which points of business can be addressed in advance via email or survey, to reduce excessive meeting time in the virtual format (again, due to attention limitations on virtual meetings). |
| | Jane Terwillegar recommends allowing nominations to be sent in advance of the meeting (with advertisement in <i>Connect</i> for several weeks in advance), because last year in the virtual meeting, there were no nominations from the floor during the meeting. Having nominations in advance would allow voting to move forward even if no nominations come from the floor again this year. Janet Bunger pointed |

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| | out that this may require a <i>policy</i> update for elections, so that needs to be checked and addressed if needed. As there is an upcoming national AAUW vote about whether to increase dues and whether to remove the education requirement for AAUW membership, the state Annual Business Meeting will also need to include discussion on the agenda about this potential change. |
| | Proposed Speakers: Dr. Mandy Cohen (Secretary of the North Carolina Department of Health and Human Services under Governor Roy Cooper) <u>https://www.ncdhhs.gov/about/leadership/dr-mandy- k-cohen</u> Kim Churches (Chief Executive Officer of AAUW) <u>https://www.aauw.org/about/leadership/kimberly-chu</u><u>rches/</u> Kati Hornung (Coordinator of the <i>VAratifyERA</i> grassroots campaign to ratify the ERA in Virginia ERA) <u>https://equalmeansequal.org/kati-hornung-bio/</u> Irasema Garza (Attorney and policy advisor on Latina interests in the US) <u>https://www.celie.org/irasema-garza-2/</u> |
| | coordinate the event. Volunteers should contact her separately. |
| Communications Committee | Lena Murrill-Chapman reported that Jessica Posa, a Communications major at Western Carolina University, has been recommended and hired as outside help with posting to the website. This is using discretionary funds, through December, as a trial to determine how many hours are needed monthly. Wendy Haner reports that she will prepare an invoice with a timesheet for Jessica to complete (in 15-minute increments) and email back to Wendy for payment. Jessica will be paid through a 1099 form as an outside contractor. Lena thanked all those who made recommendations of potential hirees. |
| | Laura Garmendia reported about MailChimp for the <i>Connect</i> newsletter. She is working to identify MailChimp training needs for her replacement. Laura will send an edition of |

| | <i>Connect</i> by December 1st so recipients can register for the December 8th Virtual Program. |
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| AAUW NC Virtual Program Series | Pat Ashe reported on the upcoming Virtual Programs. |
| | The November Virtual Program will feature Karen Gleason. The program title is <i>Weather, Climate, and You.</i> The event date is November 19 (tomorrow night). |
| | The December Virtual Program will be hosted by the Greensboro Branch with their Author of the Month, Kelly Starlings Lyon. Ms. Lyon won the AAUW NC Young People's Literature Award in 2019. The event date is December 8. |
| | The January Virtual Program will feature Paul James, a principal in Lighthouse Strategy Consulting, will speak on Racial Equity. The program title is <i>Race: Myth vs. Equity Imperative</i> . The event date is January 21. |
| | Pat Ashe related that several options are being pursued for Virtual Programs for the remainder of the spring. Topics under consideration include Medicare, public schools, and advocacy. Elaine Morehead recommended contacting the workshop facilitator from the national AAUW program, <i>The</i> <i>Microinterventions Workshop Webinar</i> , Sarah Alsaidi. Pat asked Board members to contact her with additional ideas for topics and speakers. |
| Branch Activities and January Nomination Planning | Janet Bunger reported most of the branches are meeting and doing so in creative ways. For example the Charlotte Branch is working on a virtual fundraiser. Janet has asked branch leaders to provide activity updates for an upcoming edition of <i>Connect</i> . Jane Terwillegar and Janet Bunger have another meeting set up this weekend with additional Branch leadership. Janet will be emailing the Branch leaders in January for nominations for AAUW NC Board elections. |
| | Lena Murrill-Chapman reported that the Communications Committee is looking into ways to help provide social media training to Branches. |
| | Jane Terwillegar reported that she recently compared Branch membership in 2021 against records from 2002. AAUW NC Branch membership has not dropped as precipitously as at |

| | the National level, but some branches are no longer active and there is an overall drop. She recommends engaging in analysis identifying reasons for membership and brainstorming solutions. |
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| Report on Zoom Utilization | Kathy Pearre reported that the AAUW NC <i>Zoom</i> account continues to be used regularly. |
| Election Implications for Public Policy | Margie Maddox has provided a list of policy implications of the current state-level elections to the Branch policy chairs by email. She will be convening them in a <i>Zoom</i> call to discuss AAUW NC lobby priorities in advance of the 2021 NC General Assembly session. |
| Diversity & Equity Planning for State-Wide Action | Janet Bunger reported that the AAUW National leadership is encouraging States and Branches to keep working on infusing Diversity, Equity, and Inclusion (DEI) topics into their programs. |
| | Lena Murrill-Chapman notes that AAUW NC may want to provide training to Branch leadership to help support diversification of the membership. For example, <i>The 5 Steps</i> <i>of Diversity</i> has been used by organizations that are similar to AAUW. |
| | Elaine Morehead also recommends that AAUW NC discuss providing general training about the nature of Diversity to Branches. |
| | Kathy Pearre suggested that we (as a Board) commit to participating in DEI training as individuals and as a group, to grow personally and to model DEI engagement for our Branches. |
| | Jane Terwillegar suggested that collaborating with groups like <i>Blueprint North Carolina</i> may allow us to leverage existing training resources, so we may want to look at them and similar options. |
| Next Meeting | December 16, 2020 |
| Future Meetings | January 15, 2021 February 17, 2021 |
| Adjournment | The meeting was adjourned at 9:00 pm. |

| 5 | The minutes were prepared and submitted by Adrienne Stuckey, Secretary, AAUW NC. |
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