

Achieve AAUW 5 Star Program Award/recognition

(Total of 11 Criteria Required)

• **Advancement: (Only 3 Required)**

1. Raise \$30 per member in FY22 towards the Greatest Needs Fund
2. Increase contributions to the Greatest Needs Fund by 25% from FY21
3. Retain at least 90% of branch membership
4. Increase Legacy Circle membership by 10% (1) over FY21
5. At least 10% (2) of branches are participating in Five-Star Program in FY22
6. Make a state affiliate contribution to the Greatest Needs Fund

• **Public Policy & Research:**

7. Appoint a state public policy chair and at least 60% of branches have a public policy chair.
8. Conduct an annual meeting with a member of Congress, Governor, or a member of their staff around a strategic plan focus.
9. Host a Lobby Day at the statehouse focused on AAUW public policy priorities.

• **Governance & Sustainability:**

10. Institute a succession plan
11. Develop and use a strategic plan that aligns with AAUW national
12. Appoint a state Diversity Officer to lead diversity and inclusion planning on behalf of the state and with support of the board

• **Programs:**

13. At least 90% of branches hold 2-4 programs with a strategic plan focus

• **Communications & External Relations:**

14. All existing website and social media accounts use current AAUW branding and have 3-5 postings with a DEI focus in FY22.

Address governance/sustainability/ leadership	<ol style="list-style-type: none"> 1. Review/revise the Bylaws 2. Recruit a webmaster 3. Create a Procedures Manual that reflects today's processes 4. Create a succession plan 	
Create an ongoing communication method(s) with and between branches for these committees: Public Policy, Programs, STEM	<ol style="list-style-type: none"> 1. Coordinate with all branches to determine actions for at least 3 selected state Public Policy Priorities; 2. Provide at least 4 branch based programs to the state membership through Zoom 3. Facilitate participation of at least 4 (25%) branches in a STEM program and/or community STEM activity. 	
Appoint a Diversity Officer to lead diversity and inclusion planning support of board and branch DEI efforts	<ol style="list-style-type: none"> 1. Introduce board members and branch leadership to resources they have for DEI awareness, programming and actions 2. Assist at least 4 branches as requested in DEI programming/activities for their branch 3. Facilitate at least 3 programs from the DEI Toolkit or other sources for board members. 	
Assist branches as needed/ requested to establish a relationship with an institution of higher learning in their communities	<ol style="list-style-type: none"> 1. Three branches accomplish this through establishing communications and collaboration for at least one activity 	
Approved by Board: 9-15-2021		

