



American Association of University Women North Carolina (AAUW NC)
Board Meeting – August 20, 2025
Minutes

Meeting Date: August 20, 2025

Meeting Time: 5:30 PM

Meeting Location: ZOOM

Board Members Present: Lena Murrill-Chapman, Da'Tarvia, Kathy Pearre, Millie Hoffler-Foushee, Mary Ann Bents, Laura Tew

Board Members Absent: Tiffany Jacobs, Pat Ashe

Guests Present: None

Subject	Discussion/Progress/Decisions
TOPIC Facilitator or Speaker Name, Role	Notes
I. Meeting Opening, AAUW NC President, Lena Murril-Chapman	The meeting opened by President Murrill-Chapman with greetings and the inspirational Moment.
II. Meeting Minutes, AAUW NC Secretary or Note-taker	The June 2025 Board Minutes were not yet distributed for review and approval.
III. Treasurer's Report/YTD/, Millie Hoffler-Foushee	<u>FY25 Yearly Budget vs. Actuals</u> Millie presented the 2024- 2025 financial report, showing total annual income of \$5,556.89 against a budget of \$5,038, with expenses of \$9,015.70, including \$3,000 for the regional conference and \$371.77 for the Young People's Award. This report is posted to the AAUW NC website at: https://www.aauwnc.org/wp-content/uploads/2025/08/AAUW-NC-budget-

	<p>and-actual-for-24-25.pdf</p> <p><u>Proposed FY26 Budget</u> (See Appendix D)</p> <p>The board reviewed a proposed budget of \$12,953 for the upcoming fiscal year, which includes \$5,550 for a planned AAUW NC in-person conference. The board reviewed financial reports and discussed communication expenses, including technical support and Google services, with plans to hold a separate meeting to further evaluate communications services and costs. The primary communications services/costs include: DreamHost, Get You Found (Tech Support), Google, MailChimp, PayPal fees, and Zoom. It is important that core board members understand the details for each communications service that we use and pay for; supplemental documentation should be developed and included in the AAUW NC Guidelines and Procedures. The Board members requested that an update about the communications services be presented at the September board meeting.</p> <p>A few details were provided by the Treasure along with some follow-up actions:</p> <ul style="list-style-type: none"> ▪ The CD balance and interest will be combined in the budget reports ▪ The Atlantic Regional Conference was not included in the 25-26 budget since this conference will take place in the following 26-27 fiscal year. ▪ Clarify the Google license and costs ▪ Clarify Technical Services listed for Get You Found; this may also include intern support to help with website content updates ▪ Determine the requirements for insurance coverage for the state and branches. The board discussed directors' and officers' insurance, with Kathy raising concerns about its necessity given North Carolina's volunteer protection laws. Mildred suggested keeping the insurance for peace of mind, noting minimal cost and that it is provided through a national group policy. The group agreed to investigate further, with Laura mentioning that branches should not run youth programs without proper insurance coverage. Mary Ann suggested asking national to provide a report on which branches are paying for the required insurance. <p>The Board approved a proposed budget by majority vote for the upcoming fiscal year that includes funding for a planned conference. The proposed budget can be amended later to address recommended changes based on the special meeting to further discuss communications services and costs. The Treasurer recommends that Revisit the budget at midyear to reassess and make necessary modifications. Note: the proposed and approved FY26 budget is now posted to the AAUW NC website at: https://www.aauwnc.org/wp-content/uploads/2025/08/Proposed-Budget-July-2025-June-2026-Sheet1.pdf</p>
IV. Board Retreat Results (July), Da'Tarvia Parrish	Da'Tarvia presented survey results from the recent AAUW leadership retreat, which received positive feedback from participants.
V. Committee Chair Reports (Including Upcoming Events	

for the Year)	
a. Executive Committee Update/Grant , AAUW NC President, Lena Murrill-Chapman	The group reviewed a mini- grant application from Raleigh Wake County chapter for their "Keys for Life Program," which aims to empower women and girls through mentorship and educational activities. While some members expressed concerns about the alignment of the project with strategic goals, the board approved the grant. The Board members approved this \$500 mini grant application. The AAUW NC President and Treasurer will complete actions to inform the branch that their mini-grant was approved and to process the \$500 award. <i>See the grant proposal in Appendix B.</i>
b. Public Policy , Pat Ashe	Pat was not at the meeting due to personal schedule conflicts. She submitted a report to the AAUW NC President. However, this report was NOT sent to Board members. <i>See the report in Appendix E</i>
c. STEM Ed , Laura Tew	<p>Laura Tew had to leave the meeting at 7:15 PM. She submitted her reports for STEM Ed in an email to the board. Laura is responding to branches who request help/support with their STEM programs.</p> <p>Current emphasis is to promote AAUW Grants and Fellowships. August 1st and September 30th; and to support STEM grant applications for Asheville, Greensboro, and Hendersonville branches.</p> <p>The monthly STEM Ed Newsletter is available: https://www.aauwnc.org/programs/stem/</p>
d. Diversity, Equity and Inclusion (DEI) , Tiffany Jacobs	Tiffany was not present to provide an update.
e. Communications - Connect newsletter , Mary Ann Bents	<i>See Appendix C for details.</i> There was not time during the meeting to review these together. However, the summary was sent to Board of Directors members on August 20, 2025 before the board meeting.
f. Communications - Website update , Mary Ann Bents	<i>See Appendix C for details.</i> There was not time during the meeting to review these together. However, the summary was sent to Board of Directors members on August 20, 2025 before the board meeting.
New. Communications - AAUW NC Facebook Account , Mary Ann Bents	<i>See Appendix C for details.</i> There was not time during the meeting to review these together. However, the summary was sent to Board of Directors members on August 20, 2025 before the board meeting.
g. Programs , Programs Chair, Kathy Pearre	Board members are requested to send program ideas to Kathy for scheduling AAUW North Carolina programs for the year. In addition, it was determined that compiling a comprehensive calendar for AAUW NC events and action deadlines would be helpful. Kathy will work with Lena and the AAUW NC Chairs to compile this information.
h. Membership , Da'Tarvia Parrish	Da'Tarvia presented a drafted membership survey to assess branch engagement and attendance, which will be revised to include questions about member celebration and training video access. The group discussed improving communication about programs and events through the website, with Kathy

	<p>tasked to coordinate calendar planning.</p> <p>The group addressed branch engagement challenges and membership communication issues, with plans to explore regional meetings.</p>
<p>i. Branch Advocate, Laura Tew</p>	<p>Laura Tew had to leave the meeting at 7:15 PM. She submitted her report for Branch Advocacy in an email to the board. Laura is also working on understanding her role as branch advocate as that position has been vacant for many months. She appreciates the opportunity to collaborate with other board members in her efforts. She will continue to review the description of this role in the Guidelines and Procedures documentation. She will help with:</p> <ul style="list-style-type: none"> ▪ Soliciting Connect content from the branches ▪ Branch Outreach initiatives - i.e. Branch Advocate \$100 grants for branches increasing their participation. ▪ Partner with Da'Tarvia with membership engagement initiatives ▪ Encourage attendance at the AAUW NC state conference: How many members would attend an in-person conference?
<p>VI. AAUWNC Spring Conference Update</p> <p>Mid Atlantic Conference Update</p>	<p><u>AAUW NC Spring Conference</u></p> <p>The board discussed hosting a State Conference in the spring of 2026, with Da'Tarvia proposing to hold it every other year alternating with regional conferences. Laura suggested aligning the state conference with the regional conference in fall 2026, allowing members to attend one or both without significant overlap in expenses. Kathy expressed concerns about the timeline for planning a conference in March or April 2026, given her involvement in the regional conference in September 2026, and noted potential scheduling conflicts with overlapping registration periods.</p> <p>The group discussed the need to consider cost and attendance before planning a state conference, with Kathy suggesting presidents provide estimates of potential attendees.</p> <p>Mary Ann also expressed concern about proceeding with an AAUW NC face-to-face meeting before consulting branches to determine the level of interest and commitment to attend. Mary Ann mentioned the level of branch participation to obtain content for the monthly newsletter – some branches are great contributors; others may not have contributed at all. The Connect Editor often identifies articles by researching branch newsletters, websites and FB accounts. Many of these social networking resources do not have well maintained content. Da'Tarvia requested details about this. Note: Mary Ann, since the Board meeting, compiled a report for Da'Tarvia, identifying presence of branch websites, newsletters and FB accounts along with notes about the maintenance of content. The report also provided information about branch submission of articles for the AAUW Connect newsletter.</p> <p>The AAUW NC President and some other Board members felt that it is important to host a face-to-face event to promote increased engagement with AAUW NC leadership and members. The AAUW President and Vice-President will work together on determining a date for the spring conference and present it back to the board for approval.</p>

	<p>The motion was made and the Vote was approved, with one abstention, to have a face-to-face annual conference. Board members will proceed with planning for this event and to encourage branches to send representatives to this state conference</p> <p><u>Mid Atlantic Conference</u></p> <p>There were no specific updates about this regional conference other than concerns about potential for competition for planning resources as well as for attendees and expenses between the two conferences.</p>
VII. Upcoming Events	None discussed
VIII. Other business	None discussed
Next Meeting	DATE/TIME/LOCATION: September 17, 2025/5:30 PM/Zoom
Adjournment	The meeting was adjourned beyond 7:15 PM, longer than expected. The actual time was not noted.
Notetaker	The minutes were prepared and submitted by Lena Murrill-Chapman and Mary Ann Bents, Secretary or Note-Taker(s), AAUW NC.

Appendix A – Agenda



AAUW NC Board Meeting
AGENDA
Wednesday, August 20, 2025
5:30 PM/Zoom

AAUW Mission: Advancing gender equity for women and girls through research, education and advocacy

Strategic Goal of AAUW NC: To develop program planning, communication, and advocacy to advance the climate for women's equity in North Carolina

- I. Meeting opening Lena Murrill-Chapman
- II. Meeting minutes (June)
- III. Treasurer's Report/YTD/Propose Budget Millie Hoffler-Foushee
- IV. Board Retreat Results (July) Da'Tarvia Parrish
- V. Committee Chair Reports (Including Upcoming Events for the Year)
 - a. Executive Committee Update/Grant
 - b. Public Policy Pat Ashe
 - c. STEM Ed Laura Tew
 - d. Diversity, Equity and Inclusion Tiffany Jacobs
 - e. Connect newsletter Mary Ann Bents
 - f. Website update Mary Ann Bents
 - g. Programs Kathy Pearre
 - h. Membership Da'Tarvia Parrish
 - i. Branch Advocate Laura Tew
- VI. Mid Atlantic Conference|
- VII. AAUWNC Spring Conference
- VIII Other business

Appendix B – Mini-Grant Application – AAUW Raleigh Wake Chapter

Mini Grant Application

Project Title

Generations Empowered And Restored Inc.
Keys 4 Life Program

Branch Name

AAUW Raleigh Wake Chapter

Name/Phone/e-mail for Branch President

Treka Spraggins
President, Raleigh Wake Chapter
919-710-0071
Momcat2@minas-v.com

Name/Phone/e-mail for Program and Project Leader

Anita Michelle Johnson-Earle
Keys 4 Life Project Leader
1-800-320-1979
gear.incorporated@gmail.com
EIN:29-4359892

Application Request: \$500 community action grant**1. Project description**

The Raleigh Wake chapter of AAUW is actively collaborating with community-based organizations that engage in programs directly serving women, their families, and supporting inclusive opportunities that open pathways and doors to educational activities. These same program goals examine ways to eliminate barriers that exclude access to empowerment activities.

Community-based collaborations support and encourage membership opportunities, facilitating recruitment and organizational growth. AAUW provides experienced and stellar mentorship to women in leadership roles through these programs.

Generations Empowered And Restored Incorporated, aka: G.E.A.R. Inc., the mission is to encourage positive social interaction, facilitate communication with others, and provide a safe and trusting environment for children, as well as support educational objectives for the children in the care of family guardians with incarcerated parents.

To effectively meet this objective, GEAR, Inc. has implemented the **Keys4Life Project**. The project offers structured mentorship and academic enrichment programs for children of parents who are incarcerated.

2. Specific long term goal(s) that this project addresses.

The program's long-term goal is to stabilize and support children socially, emotionally, and academically to prevent future incarceration. The project particularly focuses on the barriers that impede eventual access to social and educational opportunities for future success.

3. Specific action steps that this grant will fund, with estimates of actual costs and the time frame

The Raleigh Wake Chapter respectfully requests consideration for a mini-grant of \$500 to support Life Skills Educational materials for the **Keys4Life** workshops. The project currently works with young adolescent girls in the care of their family guardians.

4. This money supports the purchase of materials needed to effectively engage project participants and their guardians in reaching program goals.
5. The project outcomes include measuring and evaluating project participants and students who remain in school and graduate, and have made a choice based on career goal opportunities, other than repeating patterns of behaviors leading to incarceration.
6. Project outcomes and program completion dates vary based on the ongoing program enrollment time for participant involvement in the program.

Respectfully submitted,
Dr. Treka E. Spraggins
President
Raleigh Wake Chapter
AAUW

July 22, 2025

Appendix C – Communications Updates (Newsletter, Website and AAUW NC Facebook Account)

Notes for August 20, 2025 AAUW NC Board Meeting

AAUW NC Connect Newsletter

- August Connect
 - Open Rate: 45.7 %
 - Click Rate: 0.79 %
 - Top link: How to Hold a Meeting with Your Elected Officials:
<https://www.aauw.org/resources/policy/advocacy-toolkit/meeting-elected-officials/>
 - Bounce Rate: 0.94 %
 - Unsubscribe Rate: 0.63%
- Article Due Date for September issue: August 25th; reminders sent to Board Members and branch Presidents/Administrators

AAUW NC Website

- Content Updated
 - Updated Board of Directors webpage for FY26
 - Updated link to Board of Directors page on the Contact Us page and removed links to Gaston Regional and ODC website and indicated that they will soon be disbanded
 - Updated Branch President/Administrator names and emails
 - Added links to August Connect and STEM newsletters
 - Added new content under Branches menu item for Resources for Branch Leaders (Community Hub Tools & Resources; Community Hub FAQ; Membership Matters Newsletter – most recent; State & Branch Tools; Leader Resources & Tools
 - Added AAUW National Public Policy Priorities for 2025-2027 and the Tri-fold brochure

AAUW NC Facebook Account: please visit and browse posts:

<https://www.facebook.com/aauwnc>

- Facebook Posts to date in 2025: 91
 - January 2025: 4
 - February 2025: 5
 - March 2025: 2
 - April 2025: 4
 - May 2025: 7
 - June 2025: 8
 - July 2025: 31
 - August 2025 thru August 12: 30
- Content Sources – (Topics that map to AAUW Mission and Goals; mostly shared FB posts; * means likes, shares and comments)
 - AAUW National FB Posts *

- AAUW NC Connect Newsletter * (4 Posts: 304 views total)
- AAUW NC STEMEd Newsletter * (2 Posts: 122 views total)
- A Mighty Girl *
- National Women's History Museum *
- ERA Coalition
- African and Black History *
- National Organization for Women (NOW)
- Public Schools First NC *
- The Two Pennies
- She's So Cool *
- AAUW – Texas *
- WomenNC *
- LILLY
- Vintage and Iconic African American Everything *
- Human Rights Campaign *
- Women's Resource Center *
- Forgotten Stories *
- The Inspireist
- STEM *
- National Girls Collaborative Project
- NC Budget and Tax Center *
- KDVR (Fox31 Denver)
- AAUW Atlantic Regional Conference *
- AAUW NC Website *
- AAUW Greensboro Branch *
- Visitor Info for last 8 weeks – (liked, shared or posted comments; note: cannot identify whether shared posts have been viewed)
 - FB accounts for organizations
 - AAUW Greensboro Branch
 - AAUW South Carolina
 - AAUW – Santa Maria CA Branch
 - AAUW – Ohio
 - STEM-apalooza
 - AAUW Kentucky
 - AAUW Marysville Yuba City
 - Individuals: approximately 15 total

Appendix D – Proposed FY26 Budget

AAUWNC Proposed Budget Fiscal Yr 25-26			
CODE	NAME	Prior Year Actual	This Year
	INCOME		
44810	Donations	\$ 120.41	\$ 100.00
45030	Interest on CDs	\$ 617.35	none
47230	Dues	\$ 4,819.13	\$ 4,800.00
46430	Reserves	\$ 3,458.81	\$ 3,053.00
47240	Annual Meeting-Conference Registration		\$ 5,000.00
	Total Income	\$ 9,015.70	\$ 12,953.00
	EXPENSES		
60300	Awards and Grants	\$ 322.99	\$ 1,900.00
	Young People Literature Trophy, Postage, Bks,etc	\$ 322.99	\$ 400.00
	Branch Mini Community Grants (2@ \$500)	None	\$ 1,000.00
	Branch Outreach Initiatives	none	\$ 500.00
	<i>Subtotal</i>	\$ 322.99	\$ 1,900.00
65000	Administrative & Communications	\$ 1,547.97	\$ 1,555.00
	Postage, Mailings	\$ 21.90	\$ 25.00
	Dream Host	\$ 274.87	\$ 275.00
	Get You Found (Tech Support)	\$ 510.00	\$ 510.00
	Google	\$ 259.20	\$ 260.00
	Mail Chimp	\$ 318.00	\$ 318.00
	Pay-Pal Fees	\$ 5.00	\$ 10.00
	Zoom	\$ 159.00	\$ 160.00
	<i>Subtotal</i>	\$ 1,547.97	\$ 1,555.00
65100	Advocacy and Collaboration	\$ 2,880.00	\$ 3,225.00
	ERA Alliance	\$ 100.00	\$ 100.00
	NCCWSL- Branch Reimbursements	\$ 2,780.00	\$ 3,000.00
	Donation in Memory & Honor		\$ 100.00
	Miscellaneous		\$ 25.00
	<i>Subtotal</i>	\$ 2,880.00	\$ 3,225.00
65120	Insurance	\$ 723.00	\$ 723.00
	Liability- General	\$ 348.00	\$ 348.00
	Liability-D&O	\$ 375.00	\$ 375.00
	<i>Subtotal</i>		\$ 723.00
68300	Travel and Meetings	\$ 3,541.74	\$ 5,550.00
	Regional Conference	\$ 3,000.00	none
	NC Annual Meeting-Conference	none	\$ 5,000.00
	Hotel	\$ 250.00	\$ 250.00
	Mileage	\$ 291.74	\$ 300.00
	<i>Subtotal</i>	\$ 3,541.74	\$ 5,550.00
	Total Expenses	\$ 9,015.70	\$ 12,953.00
	Total Income	\$ 9,015.70	
	Net Income	\$ -	

Appendix E – Public Policy Report

Public Policy Chair to the AAUW NC Board

Report

8-20-2025

I will not be in the board meeting as I will be in Colorado visiting my son. I am very excited to be the new Public Policy Chair. When we met at the retreat, I shared my overall plan for getting the state Public Policy Committee up and running:

AAUW NC Public Policy Committee Plan for 2025-2026

1. State Chair and branch PP Chairs meet monthly by Zoom as the NC Public Policy Committee
2. Use AAUW Public Policy Principles & Priorities approved by membership this spring
3. Survey the branch PP Chairs to help determine 3 areas on which to focus our advocacy efforts from the three broad priorities of Education, Economic Security and Social Justice and Civil Rights; create action plans to address each area
4. Monitor legislation and other potential policy changes that affect the three areas of focus
5. Share among members of Public Policy Committee information about national or state actions that adversely affect women and girls
6. Encourage each branch member to become an AAUW Two-Minute Activist and to respond to action requests from national (Meghan Kissell)
7. Utilize the AAUW Advocacy Toolkit as appropriate

I have invited the existing branch PP Chairs and all the branch Presidents to the first meeting of the Public Policy Committee on Tuesday, August 26th at 3:30 pm. If you would like to attend, I'd love to have you. Just let Kathy know so she can send you the Zoom Link. Following is the agenda:

AAUW NC PUBLIC POLICY COMMITTEE

AGENDA

August 26, 2025

- I. Introductions (name, branch, whether you are the branch PP Chair or as President will be the representative on the committee)

II. Why is attention to public policy and advocacy important?

III. Overview of AAUW Public Policy Principles & Priorities 2025-2027

Have a copy of these for your use during the discussion—if printing from website, the PDF is only two pages Priorities

(<https://www.aauw.org/app/uploads/2025/05/Public-Policy-Principles-One-pager.pdf>)

- A. Do we include at least one of the federal priorities, which are higher education related?
 - B. Do we want at least one issue from each of the three categories for state focus?
 - C. Do we consider any issues that span our communities?
 - D. Do we allow room to take on a new issue in response to the political environment?
 - E. **Decision** on how many issues to focus on this year (2025-2026)
- IV. How do we determine which issues for our attention?
- V. How do we create action plans for each issue and self-assign responsibility for monitoring?
- VI. Determine next meeting date and time

Pat Ashe
AAUW NC Public Policy Chair