



**American Association of University Women North Carolina (AAUW NC)
Board Meeting – Minutes**

Meeting Date: January 21, 2026

Meeting Time: 5:30 PM

Meeting Location: ZOOM

Board Members Present: Lena Murrill-Chapman, Kathy Pearre, Laura Tew, Mary Ann Bents, Pat Ashe, Millie Hoffler-Foushee (had to leave early), Tiffany Jacobs

Board Members Absent: DaTarvia Parrish

Guests Present: Pamela Oviedo

Subject	Discussion/Progress/Decisions
TOPIC Facilitator or Speaker Name, Role	Notes

<p>I. Meeting Opening, AAUW NC President, Lena Murril-Chapman</p>	<p>President Lena Murrill-Chapman opened the meeting at 5:31 with a warm welcome.</p> <p>See Agenda: Appendix A</p>
<p>II. Meeting Minutes, AAUW NC Secretary or Note-taker</p>	<p>December 2025 Board Meeting Minutes were distributed in advance of the meeting for board member review. However, the minutes did NOT include the Appendices per the Guidelines and Procedures template. Appendices will be added to the document by the Guidelines and Procedures Editor. Kathy presented the December meeting minutes. Mary Ann moved that we accept the December minutes as presented and Millie seconded. Lena asked for additional information. Lena has a December report from Tiffany which was submitted. Board accepted.</p>
<p>III. Treasurer’s Report/YTD/, Millie Hoffler-Foushee</p>	<p>See Treasurer’s Report: Appendix B</p> <p>Millie presented the treasurer’s report which is attached to these minutes. Income year to date \$2,584; Expenses \$3, 679. Millie renewed the \$10,000 CD for 4 months at 4.0%</p>
<p>IV. Committee Chair Reports (Including Upcoming Events for the Year)</p>	
<p>a. Branch Advocate, Laura Tew</p>	<p>Branch Advocate Report: Appendix C</p> <p>Upcoming deadline of January 31 for Shape the Future NEW members. Reminder to branches to turn in updated bylaws by March 15th to Branch Advocate. Laura has a folder compiling all of those.</p>

<p>b. STEM Ed, Laura Tew</p>	<p>STEM Ed Report: Appendix C</p> <p>Newsletter has 59% opens.</p> <p>The Brownie Scout Robotics Badge program is going well. Laura has lesson plans, Badge requirements for Robotics 1, 2, 3; PowerPoint and materials that other branches may use.</p> <p>Currently January 12th and 26th for Chatham County Brownie troop via Zoom.</p>
<p>c. Public Policy, Pat Ashe</p>	<p>Public Policy last met in November. The next Zoom meeting is Tuesday, January 27th. 2:30</p>
<p>d. Diversity, Equity and Inclusion (DEI), Tiffany Jacobs</p>	<p>Tuesday EmpowerHer January 27th 7:00 program on immigration. Maria Rosales ; Representatives from Church World Services, NC African Services Coalition, and Advocacy.</p> <p>EmpowerHER Tuesdays: Immigration Issues in North Carolina, January 27th at 7 pm. Click here to register: https://aauwnc.us1.list-manage.com/track/click?u=20cf727cb43cc_711ba495431a&id=b339829886&e=77bb90f7b3</p> <p>National Inclusion and Equity Committee recurring Committee as outreach to our branches. Asking that at least one branch member attend that meeting Recurring Monthly Meetings hosted by the State Diversity Officers, 2nd Tuesday of Every Month at 7 pm via Zoom: Join Zoom Meeting https://us02web.zoom.us/j/81714708645?pwd=cVlxb6hblsHsoXdn cJVV0rzMJ9ACdS.1</p> <p>Meeting ID: 817 1470 8645 Passcode: 550390</p>
<p>e. Communications, Mary Ann Bents</p>	<p>Communications Report: Appendix D</p> <p>Mary Ann provides the following synopsis of her amazing recent accomplishments for AAUW North Carolina</p> <p>February Connect Newsletter deadline is Friday January 23rd.</p> <p>Preparing a DRAFTED special newsletter for the Conference. Working on links for reservation, registration/payment, lodging, conference agenda, individual award nominations.</p>

	<p>Website updated STEM and Connect newsletters, preliminary conference information on the home page and the events page.</p> <p>Facebook posts for January 24; Report includes all posts</p> <p>Dreamhost - updated alias for Asheville branch</p> <p>Gravity forms from GetYouFound on going. Input from GetYouFound to have a “no reply” account to support notifications for the Gravity Forms.</p>
f. Election , Lena Murrill-Chapman	Lena states that it is time for our election for Vice President and Treasurer. Need an announcement in the February Connect to accept nominations. Voting to be by the delegates at the conference.. Laura, Pat, and Tiffany agreed to serve on the committee.
g. Programs , Programs Chair, Kathy Pearre	<p>Mid Atlantic Conference September 25-27 Update:https://www.aauwatlanticregionalconference.net/ Registration \$249 January 1 - July 19 Registration \$295 July 20 to August 20</p> <p>EmpowerHer January 27th. 7:00 p.m; need to post on Facebook; and need to reach out to other audiences such as AAUW DEI committee; to other state presidents; and to branch leadership to ask them to promote to their members.</p>
h. Membership , Da’Tarvia Parrish	No report
V. AAUWNC Spring Conference Update - Da’Tarvia Parrish	<ul style="list-style-type: none"> ▪ Lena reported on behalf of Da’Tarvia who was absent about the AAUW NC Spring Conference Update ▪ Next committee meeting February 9th ▪ Pamela had a recommendation for Branches to bring a basket and raffle as a silent auction ▪ Mary Ann said that she wanted to finalize the information that she needs especially for the schedule for check-in Friday and “run of the show” per Lena on Saturday

VI. Other business	None
Next Meeting	DATE/TIME/LOCATION: Via Zoom; Wednesday February 18th, 5:30 p.m.
Adjournment	The meeting was adjourned at 7:09 p.m. Motion to adjourn Kathy; second by Mary Ann.
Notetaker	The minutes were prepared and submitted by Laura Tew, Note-Taker(s), AAUW NC. Document was reformatted by the Communications Chair, Mary Ann Bents for board review and approval.

Appendix A – Agenda

**AAUW NC Board Meeting
AGENDA
Wednesday, January 21, 2026
5:30 PM/Zoom**

AAUW Mission: Advancing gender equity for women and girls through research, education and advocacy

Strategic Goal of AAUW NC: To develop program planning, communication, and advocacy to advance the climate for women’s equity in North Carolina

1. **Meeting Opening** Lena Murrill-Chapman

2. **Meeting Minutes**

III. **Treasurer’s Report/YTD/** Millie Hoffler-Foushee

IV. **Committee Chair Reports (Including Upcoming Events for the Year)** a.

Branch Advocate Laura Tew b. STEM Ed Laura Tew

c. Public Policy Pat Ashe d. Diversity, Equity and Inclusion Tiffany Jacobs e.

Communications Mary Ann Bents f. Election Lena Murrill-Chapman

g. Programs Mid Atlantic Conference Update Kathy Pearre h. Membership Da’Tarvia Parrish

V. **AAUWNC Spring Conference Update** Da’Tarvia Parrish

VI. Other Business

Note: Please send your reports in advance and share necessary items.

Appendix B – Treasurer’s Report

AAUW FINANCIAL BUDGET REPORT JULY TO DECEMBER 2025									
	Budget	Jul	Aug	Sept	Oct	Nov	Dec	Total	NOTES
INCOME *									
Donations	\$ 100.00								
Interest on CDs	None								
Dues	\$ 4,800.00	\$ 1,265.00	\$ 483.00	\$ 253.00	\$ 275.00	\$ 176.00	\$ 132.00		
Reserves	\$ 4,696.00								
Annual Meeting Registration	\$ 5,000.00								
Total Income	\$ 14,596.00	\$ 1,265.00	\$ 1,748.00	\$ 2,001.00	\$ 2,276.00	\$ 2,452.00	\$ 2,584.00	\$ 2,584.00	
EXPENSES									
Awards & Grants	\$ 2,900.00							\$ 1,655.55	
Young People Award, Books, Postage, etc	\$ 400.00					\$ 155.55			
Mini Grants(4@ \$500)	\$ 2,000.00			\$ 1,000.00			\$ 500.00		
Branch Initiatives	\$ 500.00								
Subtotal	\$ 2,900.00			\$ 1,000.00		\$ 155.55	\$ 500.00		
Administrative and Communications	\$ 2,198.00							\$ 823.37	
Postage, Mailings	\$ 25.00								
Add'l Tech Support	\$ 500.00	250							
Dream Host & Domain*	\$ 275.00	\$ 24.99	\$ 5.00	\$ 5.00	\$ 196.88	\$ 5.00			Aug>(*Domain \$24.99), Nov.(Hosting \$191.88)Renewals
Get You Found (Tech Support)	\$ 510.00								
Google	\$ 260.00	21.84	\$ 29.24	\$ 33.60	\$ 29.28	\$ 27.60	\$ 27.60		
Mail Chimp	\$ 318.00	26.5	\$ 26.50	\$ 26.50	\$ 26.50	\$ 26.50	\$ 26.50		
Pay-Pal Fees	\$ 150.00						\$ 3.34		
Zoom	\$ 160.00								
Subtotal	\$ 2,198.00	303.34	\$ 80.73	\$ 65.10	\$ 60.78	\$ 250.98	\$ 62.44		
Advocacy and Collaboration	\$ 3,225.00								
ERA Alliance	\$ 100.00								
NCCWSL- Branch Reimbursements	\$ 3,000.00								
Donation in Memory & Honor	\$ 100.00								
Miscellaneous	\$ 25.00								
Subtotal	\$ 3,225.00								
Insurance	\$ 723.00								
Liability Insurance	\$ 348.00								
D&O Liability Insurance	\$ 375.00								
Subtotal	\$ 723.00								
Travel and Meetings	\$ 5,550.00							\$ 1,200.00	
Regional Conference	none								
NC Annual Meeting-Conference	\$ 5,000.00					\$ 1,200.00			
Hotel	\$ 250.00								
Mileage	\$ 300.00								
Subtotal	\$ 5,550.00								
Total Expenses	\$ 14,596.00							\$ 3,678.92	
Total Income	\$ 14,596.00							\$ 2,584.00	
Net	Zero	Zero						\$ (1,094.92)	

Appendix C – Branch Advocate and STEM Chair Reports

Branch Advocate Report

January 31 - last day to submit Shape the Future memberships

<https://www.aauw.org/resources/member/leader-resources-tools/state-branch/shape-the-future-campaign/>

March 15 - last day to submit Individual Nominations [Form](#) for submissions from branches

March 15 - last day to submit NEW branch bylaws to Lena for review and submission to National <https://www.aauw.org/resources/member/leader-resources-tools/bylaws-toolkit/>

	ByLaws present on HUB	Date of	Website
NC3002-Asheville	No files have been uploaded yet		password
NC3005-Brevard	No files have been uploaded yet.		password
NC3008-Charlotte Area	UPLOADED - compliant		Oct 2021 password (password removed from minutes)
NC3014-Greensboro	UPLOADED - out of date	December	2021 available
NC3024-Raleigh-Wake	No files have been uploaded yet.		nothing found
NC3025-Salisbury	No files have been uploaded yet.		nothing found

NC3030-Winston-Salem	No files have been uploaded yet.		
NC3041-Hendersonville	No files have been uploaded yet.		
NC3057-Jacksonville Regional	No files have been uploaded yet.		
NC3060-Tar Heel Branch	No files have been uploaded yet.		
NC3061-AAUW WCU	UPLOADED - compliant	October 2023	
NC	No files have been uploaded yet.		

STEM Ed Report

Newsletter

<https://mailchi.mp/5c810f88c66d/aauw-nc-stem-education-january-2026>

322 opened out of 548; 59.3% cleared emails that have not opened in last 5 **Brownie Badge program**: January 12 and 26; Chatham

County troop

Lesson plans

<https://docs.google.com/document/d/1lmsEiKQ4McTJRI0GMukPMwfPCnwle2uSnQUyt97pQjc/edit?usp=sharing>

<https://docs.google.com/presentation/d/1Do5nDvsGPLXJAx8GvFEktC0jBB3KxFNT2isbpR6YL2M/edit?usp=sharing>

Badge criteria for Robotics and Coding

https://drive.google.com/file/d/18ZRrhMo7nlhRSWXREclbYUwd_aC9NRum/view?usp=sharing

Appendix D – Communications Report

Communications Notes for January 2026 AAUW NC Board Meeting

AAUW NC Connect Newsletter

- **Note: Last month’s reported stats to the Board for the December newsletter did not include the Apple Mail Privacy Protection. We have consistently included the Apple MPP stats in prior months. Stats with this included are misleading as well as stats without these counts. So, the open and click rates are estimates only.**

Corrected stats for December 2025

Email performance

December 1, 2025 - January 19, 2026

📧 <u>Open rate</u>	📧 <u>Click rate</u>	📧 <u>Bounce rate</u>	📧 <u>Unsubscribe rate</u>
33.4%	2.5%	1.8%	0.57%
410 opened	31 clicked	22 bounced	7 unsubscribed

Stats for January 2026 as of January 19th

Email performance

January 1, 2025 - January 19, 2025

 <u>Open rate</u>	 <u>Click rate</u>	 <u>Bounce rate</u>	 <u>Unsubscribe rate</u>
37.6% 459 opened	2.0% 24 clicked	1.4% 17 bounced	0.16% 2 unsubscribed

- **Link content and Accessed link(s) for January newsletter**
 - Zoom Registration: EmpowerHer Tuesdays: Immigration Issues in NC
 - Zoom Registration: All AAUW NC Book Read and Discussion
 - Calendar of Events
 - Shawn Ginwright webpage
 - AAUW National: Leader Resources & Tools
 - Salisbury branch - The Outlook Readers Book Club
 - Getting Started with Edison robot
 - Girl Scouts - My Award and Badge Explorer
 - Faith Action website
 - AAUW National Webinar registration: Advocacy in an Election Year: Staying Nonpartisan While Taking Real Action
 - Community Hub FAQ
 - Glass Dragon Art Studio
 - AAUW NC Facebook
 - AAUW State and Branch Tools
 - Community Hub Tools and Resources
 - Goodreads website
 - AAUW NC Resources for Branch Leaders
 - Community Hub: Tools & Resources (repeat)
 - AAUW Branch Site Resources

URL	Total clicks	% of Total clicks	Unique clicks	% of Unique clicks
https://us02web.zoom.us/meeting/register/9B5Kew6pS...	9	15.5%	8	17.4%
https://us02web.zoom.us/meeting/register/SC3mI0btS...	8	13.8%	5	10.9%
https://mcusercontent.com/20cf727cb43cc711ba495431...	8	13.8%	7	15.2%
https://www.shawnginwright.com/	7	12.1%	5	10.9%
https://www.aauw.org/resources/member/leader-resou...	5	8.6%	4	8.7%
https://salisbury-nc.aauw.net/outlook-readers-book...	3	5.2%	3	6.5%
https://mcusercontent.com/20cf727cb43cc711ba495431...	3	5.2%	2	4.3%
https://mcusercontent.com/20cf727cb43cc711ba495431...	3	5.2%	2	4.3%
https://faithaction.org/	2	3.4%	1	2.2%
https://my.aauw.org/event-information?id=a0lQr0000...	2	3.4%	1	2.2%
https://www.aauw.org/membership/new-systems-update...	1	1.7%	1	2.2%
https://www.glassdragonstudio.com/	1	1.7%	1	2.2%
https://www.facebook.com/aauwnc	1	1.7%	1	2.2%
https://www.aauw.org/resources/member/leader-resou...	1	1.7%	1	2.2%
https://www.goodreads.com/	1	1.7%	1	2.2%
https://www.aauwnc.org/resources-for-branch-leader...	1	1.7%	1	2.2%
https://www.aauw.org/membership/new-systems-update...	1	1.7%	1	2.2%
https://site-resources.aauw.org/	1	1.7%	1	2.2%

undefined table

- **Next newsletter – article due date**
 - o February 2026 Connect issue: January 23rd

- **Updated Drafted newsletter for AAUW of NC State Conference Information - April 2026 – and sent test message to the conference planners for review/feedback. Note: this is not yet finalized for distribution as the link for Mail-in and Online Payment is still pending.**

AAUW NC Website

- **Content updates**
 - o Posted the STEMEd January 2026 newsletter to the NEWS and STEM webpages
 - o Posted the Connect January 2026 newsletter to the NEWS webpage
 - o Posted preliminary info about the State Conference on the main page and on the Events page
 - o Updated year reference for the EmpowerHer related content
 - o **Additional website updates about the AAUW NC Conference are in progress**
- **Gravity Forms for Conference**
 - o **Conference Reservation (or cancellation)**
 - Completed the webpage and embedded Gravity Form to Reserve (or Cancel) a slot for the Conference. This does not support conference payment, but is intended to help provide a count of participants. Get You Found reviewed and tested this form.
 - Created an AAUW NC email alias so that the completed Gravity Forms Reservation Form will send a notification to this group for awareness of individuals who plan to attend the conference.
 - Drafted Conference Payment webpage with instructions for Mail-in payment and embedded Gravity Form for online

Conference Payment (online PayPal payment). Get You Found has not finalized review/testing of this content.

- Request sent to Get You Found on 1/4/25 for support for the two Gravity Forms. They were backlogged with support requests. Expect to complete work on the forms by 1/16/25. Preliminary forms provided. As of 1/20, finalizing updates and testing.
- Get You Found support to update PHP software to version 8.5 on DreamHost
 - Request sent 1/1/25. This work was completed. Cost: \$125.00 (Millie says that this may have been more as it took 1.5 hours instead of the estimated 1 hour). Our Get You Found contact reported that the cost was the original estimate.

AAUW NC Facebook Account; please visit and browse posts: <https://www.facebook.com/aauwnc>

▪ Facebook Posts to date in 2025: 403 total

- January 2025: 4
- February 2025: 5
- March 2025: 2
- April 2025: 4
- May 2025: 7
- June 2025: 8
- July 2025: 31
- August 2025: 60
- September: 58
- October 2025: 68
- November 2025: 82
- December 2025: 74

▪ Facebook Posts to date in 2026:

- January 2026 thru January 19: 24

▪ Content Sources – (Topics that map to AAUW Mission and Goals;

mostly shared FB posts; * means likes, shares and comments)

- AAUW National FB Posts *
- A Mighty Girl *
- AAUW – Texas *
- AAUW Atlantic Regional Conference *
- AAUW Greensboro Branch *
- AAUW NC Connect Newsletter * (9 Posts)
- AAUW NC STEMEd Newsletter * (8 Posts)
- AAUW NC Read About 2025/2026 AAUW North Carolina Fellows & Grantees! * (1 Post)
- AAUW NC EmpowerHer Tuesday Series * (1 Post)
- AAUW NC Website *
- AAUW-PA *
- ACLU of North Carolina *
- African and Black History *
- All That's Interesting *
- Amazing Stories *
- American Experience - PBS
- Association for Women in Science *
- Association of Space Explorers
- Barbie
- BPW Triangle *
- Bruce Antone *
- Democracy North Carolina
- DoD STEM
- ERA Coalition
- ERA NC Alliance
- Eric Stanley
- Facts That will Blow Your Mind *

- Forgotten Stories *
- Her Archives *
- Historic Bytes
- Historical facts
- History Nerds HQ *
- History Vault
- Human Rights Campaign *
- Humans of Club
- KDVR (Fox31 Denver)
- League of Women Voters of the US
- Lean In *
- LILLY *
- Ms. Magazine *
- NAACP *
- National Girls Collaborative Project *
- National Organization for Women (NOW) *
- National Women's History Museum *
- NC Budget and Tax Center *
- NC Department of Administration is with Institute for Women's Policy Research
- NC Justice Center *
- NC Public Schools
- North Carolina Coalition Against Domestic Violence
- Old American History *
- PBS and PBS News Hour *
- PowWows.com *
- Public Schools First NC *
- Reading Rainbow *
- She's So Cool *

- Smithsonian Books
- Space.com
- Space for Humanity *
- Spacewoman Film *
- STEM *
- STEM-apalooza
- The Curiosity Curator *
- The Female Quotient *
- The History Archives – The History Book *
- The Inspireist *
- The Two Pennies *
- This Day in History *
- This Will Knock Your Socks Off *
- True Stories
- UN Women *
- Unsolved Mysteries & Natural Wonder Facts *
- Vintage and Iconic African American Everything *
- Vintage Starlight
- Women Hold Up Half The Sky *
- Women in World History Group *
- Women’s Resource Center *
- Women’s Rights National Historical Park *
- WomenNC *

Other Communications Activities

- DreamHost
 - Mail Aliases and Mail Accounts

- Updated Alias for Asheville branch
- Created Account for no-reply@aauwnc.org to allow Gravity Forms to sent Notifications to AAUW NC aliases and to reduce chance of messages sent to any address from being considered spam or rejected by mail services.
- Communications Notes from Meeting earlier this fiscal year
 - o Working to update these notes so that they can be included in the AAUW NC Guidelines and Procedures documentation.