



American Association of University Women North Carolina (AAUW NC)
Board Meeting – Minutes

Meeting Date: May 20, 2026

Meeting Time: 5:30 PM

Meeting Location: ZOOM

Board Members Present: Lena Murrill-Chapman, Millie Hoffler Foushee, Laura Tew, Pat Ashe, Mary Ann Bents, Kathy Pearre, Tiffany Jacobs

Board Members Absent: Da'Tarvia Parrish

Guests Present: None

Subject	Discussion/Progress/Decisions
TOPIC Facilitator or Speaker Name, Role	Notes
I. Meeting Opening , AAUW NC President, Lena Murril-Chapman	Appendix A - Agenda
II. Meeting Minutes , Laura Tew Note-taker; Mary Ann Bents	March 18, 2026 board meeting minutes previously sent to board members: Motion was made by Milie to accept the minutes; Kathy asked that we note that there was not an April meeting (not as part of the March minutes) Minutes were accepted by acclimation.
III. Treasurer's Report/YTD , Millie Hoffler-Foushee	Appendix B – Treasurer's Report Revenue April YTD \$8913.47; Expenses April YTD \$13,177.87 Mary Ann says there is a list of PayPal payments that did not go through. Millie will follow up from Mary Ann's report. Kathy Pearre says that she has not turned in the Young People's Literature Awards for personal reimbursement, Kathy asks if the conference expenses can be broken out.
IV Spring Conference Highlights	Appendix C - Conference Meeting minutes: readers Pat Ashe and A'Ami Aniche Appendix D - Conference committee highlight report

	Laura presented the conference meeting minutes and the report. Kathy emphasized that she would like to see the conference (only) budget and line item expenses; and in the future, subcommittee programs that are going over budget must seek Board approval. Mary Ann suggested there be requests for input from those who did not attend.
V. Committee Chair Reports (Including Upcoming Events for the Year)	
a. Branch Advocate Laura Tew	Appendix E – Branch Advocate Report and Article - Treka Spraggins Compliance article to Connect - reflections on compliance and affiliate annual reporting. - One topic that I am getting from branches is about how to handle the memberships on the branch roster for those that do not require state and branch dues. This can be entered when the member first joins, but if the member has joined through the hub without entering the state/branch, then best to call Angie to enter the affiliate information. (see attached branch/state dues).
b. STEM Ed, Laura Tew	Appendix E - Branch/State Community Action Grants Round 3 Notification Date: May 29, 2026 Organizations Community Action Grants Award Notification Date: April 15, 2026 and report will be issued June 3rd. Wendy Owen is contributing information for June Connect. We will do a special issue of Connect if Hendersonville and NC received grants.
c. Public Policy, Pat Ashe	Appendix F - May Day Rally - sponsored by the NC Association on Educators Advocacy for Education Funding: "Good news arrived on May 13th when state leaders announced a breakthrough in the budgeting stalemate, arriving at a <u>framework</u> for addressing public school personnel funding and personal and corporate tax cuts for the near future years." Starting July 1st for those who have been employed less than 15 years. Others will get bonuses. Next Public Policy meeting is May 26th at 2:30.
d. Diversity, Equity and Inclusion (DEI), Tiffany Jacobs	The final EI Committee Zoom meeting was held May 7th. Tiffany will issue a summary in Connect. The final EI state representatives meeting was held May 12th. Speakers were Katrina Breeze and Deborah McCall who explained AAUW national programs offered to all through the website and inperson/facilitated sessions: WorkSmart, StartSmart, MoneySmart, and Level Up. "AAUW Level Up is a targeted career and salary negotiation program by the American Association of University Women (AAUW). It supports cohorts of early- to mid-career women by combining intensive training, coaching, and community support to help them overcome barriers to fair pay and career achievements." Tiffany has asked Da'Tarvia if she would like to be on the committee. No response as yet. https://www.facebook.com/share/p/1EQPTtzne2/ Second Tuesday meetings will resume in September Thank you Tiffany for your service on the DEI initiative for AAUW North Carolina. Lena asked for input from Tiffany on how NC branches could move forward on inclusion of more diverse participation.

e. Communications - Connect newsletter, website, Facebook, Mary Ann Bents	Appendix G – Communications Chair Report Mary Ann has been asked to join the Brevard Board to assist with relationships with the State Board. 04/01/2026 - CONNECT AAUW NC Newsletter - April 2026 Special edition on the Conference - open rate 50% 05/01/2026 - CONNECT AAUW NC Newsletter - May 2026 Accessed links from newsletter I. AAUW NC Conference – April 2026 webpage II. Author Patrice Gopo website III. AAUWNC Budget Actual Yr. 24-25 IV. Connect Newsletter Conference Updated Information V. ANNUAL MEETING MINUTES - 3-22-2025 VI. AAUW NC Bylaws – June 2025 VII. AAUW NC Facebook site VIII. AAUW NC website June Newsletter will provide space for remembrances Facebook Posts to date in 2026: A. May 2026 thru May 13: 37 B. April 2026: 54 C. March 2026: 60 D. February 2026: 42 E. January 2026: 45
f. EmpowerHer and Programs, Programs Chair, Kathy Pearre	Appendix H – Programs Chair Report There were 3 EmpowerHer Tuesdays programs delivered -- October 28 - Are Public Schools First in NC?, <i>7 attended, including 6 board members</i> January 27 - Immigration Issues in North Carolina, <i>24 attended, including 6 board members</i> April 28 - Voting Rights in NC, <i>7 attended, including 4 board members</i> Tar Heel branch offered an all-state book read, facilitated by the president of AAUW California, March 8, <i>8 attended, including 4 board members</i> REGIONAL CONFERENCE: Sept. 2026 Andrea Alemanni, of the Greensboro branch, will be presenting her children’s book on vaccines, featuring the character Ava Antibody. She will offer tips on how to present to children and provide instruction for adult presenters. Katie Pincura, past public policy chair in NC, now at Rutgers University in New Jersey, will discuss pay equity and working with a college intern. Early registrations until July https://www.aauwatlanticregionalconference.net/conference-registration
g. Membership, Da’Tarvia Parrish	NA
VI. Other business	NA
Next Meeting	DATE/TIME/LOCATION: June 17th 5:30
Adjournment	The meeting was adjourned 7:13 p.m.
Notetaker	The minutes were prepared and submitted by Laura Tew Note-Taker(s), AAUW NC.

Appendix A – Agenda

AAUW NC Board Meeting



AAUW NC Board Meeting AGENDA Wednesday, May 20, 2026 5:30 PM/Zoom

AAUW Mission: Advancing gender equity for women and girls through research, education and advocacy

Strategic Goal of AAUW NC: To develop program planning, communication, and advocacy to advance the climate for women's equity in North Carolina

1.	Meeting Opening	Lena Murrill-Chapman
2.	Meeting Minutes	Laura Tew
III.	Treasurer's Report/	Millie Hoffler-Foushee
IV.	AAUWNC Spring Conference Highlights	
V	Committee Chair Reports	
	a. Branch Advocate	Laura Tew
	b. STEM Ed	Laura Tew
	c. Public Policy	Pat Ashe
	d. Diversity, Equity and Inclusion	Tiffany Jacobs
	e. Communications (newsletter and special issues, website, Facebook, Dream Host (email aliases and email accounts) and Communications notes for our Guidelines and Procedures documentation	Mary Ann Bents
	f. EmpowerHER and Programs	Kathy Pearre
	g. Membership	Da'Tarvia Parrish
VI.	Other Business	

Note: Please send your reports in advance and share necessary items.

Appendix B – Treasurer Report

CODE	NAME	Year Budget	Year To Date
	INCOME		
44810	Donations	\$ 100.00	\$ 20.00
45030	Interest on CDs	none	
47230	Dues	\$ 4,800.00	\$ 3,189.00
46430	Reserves	\$ 4,696.00	
47240	Annual Meeting-Conference Registration	\$ 5,000.00	\$ 5,704.47
	Total Income	\$ 14,596.00	\$ 8,913.47
	EXPENSES		
60300	Awards and Grants	\$ 2,900.00	\$ 2,598.79
	Young People Literature Trophy,, Postage, Bks,etc	\$ 400.00	\$ 1,098.79
	Branch Mini Community Grants (4@ \$500)	\$ 2,000.00	\$ 1,500.00
	Branch Outreach Initiatives	\$ 500.00	\$ -
	<i>Subtotal</i>	<i>\$ 2,900.00</i>	<i>\$ 2,598.79</i>
65000	Administrative & Communications	\$ 2,198.00	\$ 2,279.08
	Postage, Mailings	\$ 25.00	\$ -
	Add'l Tech Suport	\$ 500.00	\$ 562.50
	Dream Host	\$ 275.00	\$ 261.87
	Get You Found (Tech Support)	\$ 510.00	\$ 385.00
	Google	\$ 260.00	\$ 279.56
	Mail Chimp	\$ 318.00	\$ 450.50
	Pay-Pal Fees	\$ 150.00	\$ 169.75
	Zoom	\$ 160.00	\$ 169.90
	<i>Subtotal</i>	<i>\$ 2,198.00</i>	<i>\$ 2,279.08</i>
65100	Advocacy and Collaboration	\$ 3,225.00	\$ 100.00
	ERA Alliance	\$ 100.00	\$ 100.00
	NCCWSL	\$ 3,000.00	
	Donation in Memory & Honor	\$ 100.00	
	Miscellaneous	\$ 25.00	
	<i>Subtotal</i>	<i>\$ 3,225.00</i>	<i>\$ 100.00</i>

65120	Insurance	\$ 723.00	
	Liability- General	\$ 348.00	
	Liability-D&O	\$ 375.00	
	<i>Subtotal</i>	<i>\$ 723.00</i>	
68300	Travel and Meetings	\$ 5,550.00	\$ 8,200.00
	Regional Conference	none	
	NC Annual Meeting-Conference	\$ 5,000.00	\$ 8,200.00
	Hotel	\$ 250.00	
	Mileage	\$ 300.00	
	<i>Subtotal</i>	<i>\$ 5,550.00</i>	<i>\$ 8,200.00</i>
	Total Expenses	\$ 14,596.00	\$ 13,177.87
	Total Income	\$ 14,596.00	\$8,913.47
	Net Income	Zero	\$ 4,264.40

Appendix C – Conference Meeting minutes



American Association of University Women

AAUW of North Carolina

ANNUAL MEETING MINUTES

April 18, 2026

Note taker, Laura Tew; Readers, Pat Ashe, A'Ami Aniche

TOPIC	PRESENTER	DISCUSSION
		Before the business meeting, at 8:45 a.m., Lena welcomed all participants to the morning session of the two-day conference. The morning speakers were: Jeanne Smith (LWV), Mike Hawkins (NC DOJ), Gloria Blackwell (AAUW CEO). This was the first in-person meeting since 2019. Our opening speakers were powerful, purposeful, and inspiring. We were

		especially delighted by the comprehensive strategic overview delivered by Gloria Blackwell. We were appreciative of Gloria's emphasis on the importance of each branch completing the NEW financial reports and the mandatory affiliate annual report.
Annual Business Meeting	Lena Murrill-Chapman President	Lena opened the business meeting at 10: 35 a.m.
Quorum report	Laura Tew	Eight of eleven branches were represented, thus the quorum was reached as the bylaws require. Article XV Meetings of AAUW NC Section 6 "The meeting has a quorum if a majority of the branches are represented by a branch member. "
Treasurer's Report	Millie Hoffler-Foushee	The Treasurer's report for FY24-25 was posted on the website, shared in the special issue of the Connect newsletter, and copies were distributed to members through the handouts to those attending this meeting for 2026. Revenue for the 2024-25 fiscal year was reported as \$5,556.89; checking account balance \$17,235.22. Two \$10,000 CDs were reported with current values of \$10,230.29 and \$10,699.73. Millie also provided the '24-'25 Budget vs. Actual report which showed the budget of \$12, 391 and actual Expenses of \$9,015.70.
Annual Meeting Minutes of 3-22-25	Laura Tew	Laura Tew reminded members that the meeting minutes for March 22, 2025 were posted on the website, shared in the special issue of the Connect newsletter, and copies were distributed to members through the handouts to those attending the 2026 meeting. It was moved by Janet McClay and seconded by Marleen Hansen; the minutes stand as accepted.
Appointment of minutes reviewers for 4-18-26	Lena Murrill-Chapman	Laura Tew, branch advocate of the AAUW NC board served as note taker and recorder of the meeting minutes for the 2026 annual meeting.
Report of the Nominating Committee, Election and Installation of Officers	Laura Tew and Pat Ashe	The slate of candidates for the Vice President position was presented with one candidate, Tiffany Jacobs. The slate of candidates for the position of Treasurer was presented with one candidate, Christi Whitworth. The slate of candidates was moved and seconded (Beverly Larson and Stephanie Taheri). With no other nominations from the floor, Tiffany Jacobs of the Greensboro branch was elected by unanimous voice vote, and Christi Whitworth of the Asheville Branch was elected by unanimous voice vote.

		Tiffany was installed as the Vice President of AAUW NC for the 2026-2028 term. Christi was not present. Jean D'Addario represented Christi as stand-in for the installation.
President's Remarks and Recognitions	Lena Murrill-Chapman	The ceremony of awards and recognition was held the prior evening, Friday, April 17th recognizing branches for key achievements and individuals nominated by their branches in the categories of leadership, education, advocacy, and equity. Lena thanked everyone for participating in the business meeting and provided instructions for the lunch break in preparation for the afternoon conference session.
Annual Business Meeting Adjournment		Lena adjourned the business meeting at 11:09 a.m. for a break and hotel check-out. Lena announced that the conference would continue with lunch starting in the adjoining room at 11:30 a.m.

Luncheon	Da'Tarvia Parrish	A grand buffet was held. Attendees enjoyed fellowship and wore their festive hats in keeping with our theme of Hats off to Her. Congresswoman Alma Adams arrived to join the luncheon at 11:40 a.m. Her presence was welcomed to a standing ovation and warm applause. Patrice Gopo gave an inspiring and aspirational talk about her journey to the discovery of her talent as a children's book author, <i>Ripening Time</i>. Following an admiring and personal introduction by Catherine Magid from the Greensboro Branch, Key Note speaker Representative Alma Adams honored us with words of encouragement and praise for the work of AAUW over the years and into the future.
Afternoon Session	Pat Ashe and Laura Tew	The afternoon session continued with presentations by Judge Alyssa Levine introduced by Pat Ashe. Speaker Corey Mitchell from Theatre GAP Alliance was interviewed by STEM Education Chair Laura Tew. ERA NC Alliance Co-president Marla Barthen was introduced by past state president and public policy chair Pat Ashe.
Conference Adjournment	Lena Murrill-Chapman	The conference was adjourned at 3:35 p.m with a motion by Millie Hoffer-Foushee and seconded by Mary Fran Schickedantz.

Appendix D – Conference committee highlight report

Conference Committee Report to the Board meeting May 20, 2026

The conference committee met May 6th to conduct a review and audit of the April 17/18, 2026 AAUW NC state conference at the Hilton Charlotte Airport.

Members present: Lena Murrill-Chapman, Millie Hoffer-Foushee, Laura Tew

Members absent: Da'Tarvia Parrish, Tiffany Jacobs

Total conference attendees with speakers and guests: 64

AAUW NC members paying 53

Financial conclusions:

- Registration revenue \$6042
- Expenses \$10,092.78
- Net -\$3,855.78 cash accounting basis
- Significant costs explanations
 - \$6000 for food was exact to budget
 - \$2400 for administration, service and tax was not budgeted
 - Awards expense was \$690 over budget
 - Audio visual expenses budgeted **\$1000 were waived by the hotel**
 - Potential **guestroom fees were waived by the hotel**
 - \$6024 actual revenue from registrations with \$224 uncollected
 - Outstanding expense of \$195 owed to Charlotte branch for basket sales
 - CEO travel expense was \$542 vs. \$575 budgeted
 - Credit card charges and printing were under budget
 - Printing was under budget

Value expectations met. Comments in quotes are written submissions from committee members:

- “The greeting table set a warm and welcoming tone” - the gift bags were donated by the Greensboro branch, refrigerator magnets donated by The Forge, printed materials made every feel included and equal as everyone had the same information going into the conference. Table clothes gave a festive AAUW identification and were donated by the Greensboro Branch. The STEM table was colorful and interactive especially with Janet McClay.
- “The presence of Gloria Blackwell. Her full participation throughout the event elevated the conference tremendously”
- “Saturday’s presenters were outstanding, and having Alma Adams in attendance was truly inspiring. The energy in the room was powerful, and the women of AAUW represented themselves with grace, professionalism, and style.”

- The cost of \$114 was accessible. “The fellowship experienced throughout the conference, especially at such an accessible cost, made the event even more impactful.”
- We pulled on resources such as
 - Catherine Magid, to secure Representative Adams,
 - Chioma Okey Mbata was essential for setting up check-in.
 - A’aMa Aniche was wonderful pitching in as soon as she got there to pack bags
- speakers on Saturday represented AAUW mission, values, vision:
 - 2 men with passion for AAUW - Mike Hawkins and Corey Mitchell
 - 2 powerful women - Gloria Blackwell and Rep. Alma Adams
 - 2 young women representing their generation with serious efforts and brilliant results; Judge Alyssa Levine and author Patrice Gopo
 - 2 women representing mission centric organizations: LWV Jeanne Smith and ERA NC Alliance Marla Barthen
- We may have gone over on the awards, but Friday night presented us the. Opportunity to show appreciation to our members for the work they continue to do for AAUW's mission.
- Each year we recognize the NC Literacy Award winners, donate a book to each branch, it was an honor for our members to meet and greet them in person. It was the first time for most of the attendees.

Opportunities for improvement

- Broader board engagement and promotion might further strengthen attendance at future events
- The budget should reflect the full and hidden cost of the venue, as well as a conservative expectation of revenue based on registration fees that should continue to be accessible to most members.
- Travel, even within North Carolina, may not be possible for all members. We should consider encouraging and supporting attendance from those more than 2 hours drive.

Recommendation

- Biennial conference to be held next in fiscal year 2027-2028
- Consider holding the conference in Raleigh
- Laura reached out to Treka Spraggins, Raleigh president, to ask if this would be feasible. Treka responded that while Spring 2028 would be very difficult due to other priorities, the fall of 2027 is her recommended/preferred time for the next conference.

Appendix E – Branch Advocate Report and Article

BRANCH ADVOCACY



“COMPLIANCE”why now. Let’s talk about the troublesome snake in the grass disguised as the financial record-keeping “elephant in the room.”

First, ***compliance*** is the cost we—AAUW pay for continuing our *untethered* freedom to remain exactly who we say we are. ***Our leader (Gloria Blackwell) knows this and issues the bell cry, warning us to PAY ATTENTION.*** At our April State conference, Ms. Blackwell made a quiet but power-filled plea for us to prepare now for what is happening in our country and why. We heard her and understand that the shifting of freedom and “rights” has started. AAUW is an agent of active, life-giving, and sustaining change in the lives of women.

Have we noticed that we are free-standing agents for women's rights, privileges, and spot checks of freedom? We receive only what we give.....not what is “given” to us. However, we must meet the cost and become compliant.

The forms and mandates are deliberately tedious and sometimes painstaking. We have to have the bandwidth to do the paperwork as many times as necessary to get it right.

Sharing now.....***in our—Raleigh Wake-- case several times but finally "got it right."***

The agents tasked with dismantling organizations under the federal entitlement program definitions are “looking to disrupt the progress of member-empowered organizations like ours.”

So....let's keep **good** records. Get the numbers **correct**. Warm up the **coffee mug**. Put on some **soothing music**. Complete the Compliance stuff....and keep being who we are.

...one of us

Treka Spraggins

President

Raleigh Wake Branch

American Association of University Women

BRANCH ADVOCACY Laura Tew report to the Board Branch Advocate Report May 2026

- Branch website support: Raleigh, Charlotte, Greensboro
 - <https://charlotte-nc.aauw.net/> - edited, posted annual meeting May 16th
 - <https://greensboro-nc.aauw.net/> - edited, uploaded bylaws, updated forms
 - <https://rwc-nc.aauw.net/> - provided support for A'aMa Aniche
- Received Greensboro updated bylaws
- Raleigh-Wake has submitted their affiliate report - Treka will give remarks in June Connect
- Charlotte branch held elections on May 16th
- Raleigh held their membership meeting on May 19th
- One topic that I am getting from branches is about how to handle the memberships on the branch roster for those that do not require state dues, that sometimes do not require branch dues. It's easy unless the person is already a national member in which case we have to let Angie do it for us.

AAUW State and Branch Dues Rates FY27 - As of April 01, 2026						
AAUW State or Branch Dues	National	Lifetime	Honorary Lifetime	Student Associate	Graduate Student	Nat'l Email Reminders
NC3002-Asheville Branch Dues	\$20.00	\$20.00	\$0.00	\$0.00	\$0.00	Yes
NC3005-Brevard Branch Dues	\$14.00	\$0.00	\$0.00	\$0.00	\$0.00	Yes
NC3008-Charlotte Branch Dues	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Yes
NC3014-Greensboro Branch Dues	\$13.00	\$13.00	\$0.00	\$3.00	\$3.00	Yes
NC3024-Raleigh-Wake County Branch Dues	\$15.00	\$15.00	\$0.00	\$8.00	\$8.00	Yes
NC3025-Salisbury Branch Dues	\$12.00	\$12.00	\$0.00	\$5.00	\$10.00	Yes
NC3030-Winston-Salem Branch Dues	\$13.00	\$13.00	\$13.00	\$0.00	\$0.00	Yes
NC3041-Hendersonville Branch Dues	\$18.00	\$18.00	\$0.00	\$0.00	\$0.00	Yes
NC3057-Jacksonville Regional Branch Dues	\$11.00	\$11.00	\$0.00	\$0.00	\$0.00	Yes
NC3060-Tar Heel Branch Branch Dues	\$5.00	\$5.00	\$0.00	\$0.00	\$0.00	Yes
NC3061-AAUW WCU (Western Carolina Univ) Branch Dues	\$5.00	\$5.00	\$0.00	\$0.00	\$0.00	Yes
NC-North Carolina State Dues	\$11.00	\$11.00	\$0.00	\$0.00	\$0.00	N/A

STEM Education Report to the Board - Laura Tew

[May Newsletter](#) 58% opened

Resent May 9th to 144 “active non-openers”

[April Newsletter](#) 64% opened

Resent April 9th to 121 “active non-openers” 33% opened

FYI - the audience list is updated monthly with new members from the community hub.

Currently there are 155 “disengaged subscribers” out of 554 total (those who have not opened the past 5 emails). Last purge was in January; next purge in June.

Branch/State Community Action Grants Round 3 Notification Date: May 29, 2026

Organizations Community Action Grants Award Notification Date: April 15, 2026 and report will be issued June 3rd.

Wendy Owen is contributing information for June Connect. We will do a special issue of Connect if Hendersonville and NC received grants.

APPENDIX F – Public Policy

Public Policy

On May 1st thousands converged on the Halifax Mall in Raleigh to protest the lack of funding for public schools. The event was sponsored by the NC Association of Educators, bringing teachers and other supporters from around the state together. Many schools were closed due to school personnel attending the rally. Our NCGA leaders have failed to pass a two year budget, which should have been implemented July 1, 2026, leaving schools and educators unfunded. Good news arrived on May 13th when state leaders announced a breakthrough in the budgeting stalemate, arriving at a framework for addressing public school personnel funding and personal and corporate tax cuts for the near future years.

For educators, it was agreed to a proposed average 8% pay increase for teachers and an average of 3% for state employees, which includes non-teacher school personnel, starting July 1st. Each of those groups will receive bonuses as well. However, there will be no retroactive pay for this past year when they worked without a budget. The most recent statements coming from the NCGA is that a formal vote is expected on the complete budget proposal in mid-June.

The next meeting of the AAUW NC Public Policy Committee will be on May 26th at 2:30 pm by Zoom. Contact publicpolicy@aauwnc.org if interested in attending.

APPENDIX G – Communications Chair Report

Communications Notes for May 2026 AAUW NC Board Meeting

AAUW NC Connect Newsletter

Stats for April and May 2026

05/01/2026 - [CONNECT AAUW NC Newsletter - May 2026](#)

Email performance

May 1, 2026 - May 14, 2026

 Open rate	 Click rate	 Bounce rate	 Unsubscribe rate
48.2%	1.4%	0%	0.17%
587 opened	17 clicked	7 bounced	2 unsubscribed

04/13/2026 - [More Updates for AAUW NC Conference](#)

Email performance

April 13, 2026 - May 8, 2026

 Open rate	 Click rate	 Bounce rate	 Unsubscribe rate
50%	3.9%	0.49%	0.25%
609 opened	47 clicked	6 bounced	3 unsubscribed

04/01/2026 - [CONNECT AAUW NC Newsletter - April 2026](#)

Email performance

April 1, 2026 - May 8, 2026

 Open rate	 Click rate	 Bounce rate	 Unsubscribe rate
36.3%	2.3%	0.73%	0.08%
442 opened	28 clicked	9 bounced	1 unsubscribed

Links from April and May Newsletters

05/01/2026 - [CONNECT AAUW NC Newsletter - May 2026](#)

Email report

Switch report ▾ Action

URL	Total clicks	% of Total clicks	Unique clicks	% of Unique clicks
https://mcusercontent.com/20cf727cb43cc711ba495431...	6	26.1%	5	22.7%
https://greensboro-nc.aauw.net/files/2026/04/confe...	5	21.7%	5	22.7%
https://www.aauw.org/resources/member/leader-resou...	3	13.0%	3	13.6%
https://www.aauwatlanticregionalconference.net/	2	8.7%	2	9.1%
https://www.aauwnc.org/events/#Calendar-of-Events	2	8.7%	2	9.1%
https://www.aauwatlanticregionalconference.net/con...	1	4.3%	1	4.5%
https://us02web.zoom.us/j/81714708645?pwd=cVlxb6hb...	1	4.3%	1	4.5%
https://youtu.be/BNC5YyeWS4Q	1	4.3%	1	4.5%
https://www.aauwaction.org/voter-education/2026-vo...	1	4.3%	1	4.5%
https://www.ebay.com/str/manybookslittletime	1	4.3%	1	4.5%

These accessed links represent the following content:

1. AAUW NC 2026 State Conference Album
2. HatsOff To Her Awards And Recognition Booklet
3. Candidates for the AAUW Board of Directors
4. AAUW Atlantic Regional Conference website
5. AAUW NC Calendar of Events
6. Atlantic Regional Conference - Conference Registration
7. AAUW Diversity Chairs Zoom Meeting
8. AAUW Webinar - It's My Vote! 2026: From Issues That Matter to Actions That Count
9. AAUW – 2026 Voter Issue Guide
10. Brevard Branch – manybookslittletime ebay site

04/13/2026 - [More Updates for AAUW NC Conference](#)

Links in this email

Apr 13, 2026 - May 8, 2026 • 8 links

View click map

Export CSV

URL	Total clicks	% of Total clicks	Unique clicks	% of Unique clicks
https://www.aauwnc.org/aauw-nc-conference-april-20...	47	13.5%	40	13.3%
https://www.patricegopo.com	46	13.2%	39	13%
https://www.aauwnc.org/wp-content/uploads/2025/08/...	46	13.2%	38	12.7%
https://us1.campaign-archive.com/?u=20cf727cb43cc7...	45	12.9%	39	13%
https://www.aauwnc.org/wp-content/uploads/2026/04/...	43	12.4%	38	12.7%
https://www.aauwnc.org/wp-content/uploads/2025/10/...	41	11.8%	36	12%
http://facebook.com/aauwnc	40	11.5%	35	11.7%

These accessed links represent the following content:

- IX. AAUW NC Conference – April 2026 webpage
- X. Author Patrice Gopo website
- XI. AAUWNC Budget Actual Yr. 24-25
- XII. Connect Newsletter Conference Updated Information
- XIII. ANNUAL MEETING MINUTES - 3-22-2025
- XIV. AAUW NC Bylaws – June 2025
- XV. AAUW NC Facebook site
- XVI. AAUW NC website

04/01/2026 - [CONNECT AAUW NC Newsletter - April 2026](#)

Links in this email

Apr 1, 2026 - May 8, 2026 • 33 links

View click map

Export CSV

URL	Total clicks	% of Total clicks	Unique clicks	% of Unique clicks
https://sites.google.com/wcpss.net/mchstheatre/mch...	30	29.4%	1	2.6%
https://www.blumenthalarts.org/news/detail/nc-high...	19	18.6%	3	7.9%
https://us1.campaign-archive.com/?u=20cf727cb43cc7...	16	15.7%	12	31.6%
https://us02web.zoom.us/meeting/register/XUmRYdFaR...	9	8.8%	3	7.9%
https://catawba.edu/ncpoliticscenter/	8	7.8%	1	2.6%
https://www.ncelectionsfuture.com/michael-bitzer	4	3.9%	3	7.9%
https://aauw.source4.com/b2c/ProductInfo.asp?Categ...	3	2.9%	2	5.3%
https://mailchi.mp/a11879ce5da5/special-edition-aa...	2	2.0%	2	5.3%
https://www.aauw.org/app/uploads/2026/03/The_Simpl...	2	2.0%	2	5.3%
https://www.aauw.org/app/uploads/2026/02/North-Car...	2	2.0%	2	5.3%
https://www.aauwnc.org/events/#Calendar-of-Events	2	2.0%	2	5.3%
https://mcusercontent.com/20cf727cb43cc711ba495431...	1	0.98%	1	2.6%
https://us02web.zoom.us/j/81714708645?pwd=cVlx6hb...	1	0.98%	1	2.6%
https://link.springer.com/book/10.1007/978-3-030-8...	1	0.98%	1	2.6%
https://www.womenshistory.org/news/meryl-streep-ma...	1	0.98%	1	2.6%
https://mcusercontent.com/20cf727cb43cc711ba495431...	1	0.98%	1	2.6%

These accessed links represent the following content:

1. Catawba College - Center for North Carolina Politics & Public Service
2. Michael Bitzer – Biography
3. Shop AAUW - Graduation Cord with AAUW Charm
4. STEMEd - Special Edition AAUW NC - March 2026
5. AAUW - THE NOT SO SIMPLE TRUTH About the Gender Pay Gap 2026 Update
6. AAUW - THE NOT SO SIMPLE TRUTH About the Gender Pay Gap 2026 Update – more details
7. AAUW NC Calendar of Events
8. AAUW Women's Circle Presentation
9. AAUW State Diversity Chairs Meeting
10. Redistricting and Gerrymandering in North Carolina Battlelines in the Tar Heel State
11. National Women's History Museum - Meryl Streep Makes Seven-Figure Gift to Advance the Future of Women's History
12. FY26 Due Dates for AAUW NC Connect Article Submissions

AAUW of NC State Conference Information

- On April 27th data from the Gravity form Conference Paypal payment data and info from the AAUW Treasurer about conference payments by check was compiled. Data was cross-referenced with the Conference attendance information from the Conference Planning team. Specific information was provided about incomplete PayPal submissions and other anomalies to identify needed follow-up actions.

- **Next newsletter – article due date**
 - June 2026 Connect issue: **May 21st**
 - (Note: the June issue includes a section to honor AAUW NC members who passed during the past Fiscal Year)

AAUW NC Website

1. Content updates

- a. Posted the STEMEd April and May 2026 newsletter to the NEWS and STEM webpages
- b. Posted the Connect April and May 2026 newsletters including the special issue for about new and updated conference information to the NEWS webpage
- c. Updated and added information about the AAUW NC Conference added to the website including:
 - Revised Agendas
 - Updated speaker information – Children’s Literature award author and Mike Hawkins
 - Info included in the May Connect newsletter
 - 1. Documents for 2026 Annual Meeting (2025 Annual Meeting Minutes, 2024-2025 Treasurer’s Report, AAUW NC 2026 Annual and Business Meeting Agendas)
 - 2. AAUW NC Conference – April 2026 webpage on AAUW NC website (includes pictures of speakers and speaker bios)
 - 3. Conference Awards and Recognition Booklet (2026)
 - 4. Conference Booklet (2026)
 - 5. Conference Album (2026) – with pictures
- d. Updated the Calendar of Events to remove items for March and April
- e. Updated the National Webinars list for April and for May
- f. Added info for the April EmpowerHer event: Voting Rights in NC to the EmpowerHer webpage
- g. Added info about the recorded AAUW National webinar: Title IX and Beyond: Defending Civil Rights in Education to the Events webpage
- h. Updated the Regional Conference Info per the May Connect newsletter
- i. Posted the revised AAUW NC Bylaws that is compliant with new AAUW requirements (updated in June 2025 by Pat Ashe and Lena Murrill-Chapman)
- j. Posted the Board Finance Voucher form (PDF) for FY26 to the Documents page on the website and to the Google Docs (PDF and DOCx format)

AAUW NC Facebook Account; please visit and browse posts:

<https://www.facebook.com/aauwnc>

- **Facebook Posts to date in 2025: 403 total**
- **Facebook Posts to date in 2026:**
 - **May 2026 thru May 13: 37**
 - April 2026: 54
 - March 2026: 60
 - February 2026: 42
 - January 2026: 45

- **Content Sources – (Topics that map to AAUW Mission and Goals; mostly shared FB posts; * means likes, shares and comments)**
 - AAUW National FB Posts *
 - A Mighty Girl *
 - AAUW – Texas *
 - AAUW Atlantic Regional Conference *
 - AAUW Greensboro Branch *
 - AAUW NC Connect Newsletter * (11 Posts)
 - AAUW NC STEMEd Newsletter * (10 Posts)
 - AAUW NC Read About 2025/2026 AAUW North Carolina Fellows & Grantees! * (1 Post)
 - AAUW NC EmpowerHer Tuesday Series * (2 Posts)
 - AAUW NC Website *
 - AAUW-PA *
 - ACLU of North Carolina *
 - African and Black History *
 - All That's Interesting *
 - Amazing Stories *
 - American Council of the Blind
 - American Experience - PBS
 - Association for Women in Science *
 - Association of Space Explorers
 - Barbie
 - BPW Triangle *
 - Bruce Antone *
 - Dante Lee *
 - Democracy North Carolina
 - DoD STEM
 - Education North Carolina
 - ERA Coalition *
 - ERA NC Alliance
 - Eric Stanley
 - Evolution Time *
 - Facts That will Blow Your Mind *
 - Forgotten Stories *
 - Geena Davis Institute on Gender in Media
 - Henry Fields *
 - Her Archives *
 - Hidden History of America *
 - Historic Bytes
 - Historical facts
 - History Nerds HQ *
 - History Vault
 - Human Rights Campaign *
 - Humans of Club
 - KDVR (Fox31 Denver)

- League of Women Voters of the US
- Lean In *
- LILLY *
- Ms. Magazine *
- NAACP *
- National Girls Collaborative Project *
- National Organization for Women (NOW) *
- National Women's History Museum *
- NC Budget and Tax Center *
- NC Department of Administration is with Institute for Women's Policy Research
- NC Justice Center *
- NC Public Schools
- No Cap Archives *
- North Carolina Coalition Against Domestic Violence
- Old American History *
- PBS and PBS News Hour *
- PBS Books *
- PBS Teachers *
- PowWows.com *
- Public Schools First NC *
- Reading Rainbow *
- Reshma Saujani
- She's So Cool *
- Smithsonian Books
- Space.com
- Space for Humanity *
- Spacewoman Film *
- STEM *
- STEM-apalooza *
- The Curiosity Curator *
- The Female Quotient *
- The History Archives – The History Book *
- The Inspireist *
- The Two Pennies *
- This Day in History *
- This Will Knock Your Socks Off *
- True Stories
- United Nations
- UN Women *
- Unsolved Mysteries & Natural Wonder Facts *
- Unwaste the Planet *
- Vintage and Iconic African American Everything *
- Vintage Starlight
- WISN 12 News
- Women Hold Up Half The Sky *

- Women in World History Group *
- Women's March Foundation
- Women's Resource Center *
- Women's Rights National Historical Park *
- WomenNC *

Other Communications Activities

- Communications Notes from Meeting earlier this fiscal year
 - Still working, as time allows, to update these notes so that they can be included in the AAUW NC Guidelines and Procedures documentation.

APPENDIX H - AAUW NC Programs Report - May 2026 - Kathy Pearre

EmpowerHer Tuesdays

Dr. Michael Bitzer presented the EmpowerHer Tuesdays program on April 28th. His discussion included his research on voting trends in NC as well as analysis of what can be expected in future elections.

Attendance at State Zoom Programs

There were 3 EmpowerHer Tuesdays programs delivered --

- October 28 - Are Public Schools First in NC?
 - *7 attended, including 6 board members*
- January 27 - Immigration Issues in North Carolina
 - *24 attended, including 6 board members*
- April 28 - Voting Rights in NC
 - *7 attended, including 4 board members*

In addition, the Tar Heel branch offered an all-state book read, facilitated by the president of AAUW California

- March 8
 - *8 attended, including 4 board members*

Appreciation is extended to state board members for their support in attending these programs. Also, a shout-out to Tiffany Jacobs and Pat Ashe for securing speakers and offering topics to include.

AAUW Regional Conference - September, 2026

With the conclusion of the state conference, the program focus turns to the AAUW Atlantic Regional Conference. North Carolina is

represented! Andrea Alemanni, of the Greensboro branch, will be presenting her children's book on vaccines, featuring the character Ava Antibody. She will offer tips on how to present to children and provide instruction for adult presenters. Katie Pincura, past public policy chair in NC, now at Rutgers University in New Jersey, will discuss pay equity and working with a college intern.

Participants will be coming from many states across the region, as well as outside of the region, including California, Ohio, and Oregon. The state president of Florida is gathering a group to attend this year, despite having travel canceled by the hurricane in 2024! It's a great opportunity to learn from others and gain new ideas and methodology. Please join if you can!